

E X H I B I T O R P R O S P E C T U S



NATIONAL  
BLACK  
NURSES  
ASSOCIATION



JULY 25-29, 2012 HILTON BONNET CREEK ORLANDO, FLORIDA

# 40<sup>TH</sup> ANNUAL INSTITUTE & CONFERENCE

THE POLITICS  
OF HEALTHCARE:  
THE ROLE AND  
RESPONSIBILITY  
OF NURSING



# Welcome exhibitors!

## Dear Exhibitor:

The National Black Nurses Association represents approximately 150,000 African American nurses from the USA, Canada, Eastern Caribbean and Africa, with 83 chartered chapters nationwide.

We are especially pleased to extend to you an invitation to join us at the 40th Annual Institute and Conference to be hosted by the National Black Nurses Association. It is because of your on going support and partnership with our organization that we have continued to grow and thrive as one of the premiere nursing organizations in the country.

The 40th Annual Institute and Conference will be held Wednesday, July 25 through Sunday, July 29, 2012, at the Hilton Orlando Bonnet Creek Hotel. The theme of the conference is: *The Politics of Health Care: The Role and Responsibility of Nursing.*

You won't want to miss the opportunity to showcase your company or organization to this growing number of professional nurses who are making a difference in all areas of practice. We are introducing several new initiatives to increase your ROI when you exhibit with NBNA.

NBNA's Annual Institute and Conference has been hailed as one of the "Best among its peers"! We continue to provide a variety of educational opportunities with expert faculty presenting the most current research and best practices in nursing. Each year we introduce a new educational track that provides additional professional certifications creating added value to the conference attendee. Topics to be covered at this year's conference will include:

- |                         |  |
|-------------------------|--|
| Cardiovascular Health   | Mental Health                          |
| Child/Adolescent Health | Oncology                               |
| Diabetes                | Research                               |
| End of Life             | Wound Care                             |
| Genetics                | Women's Health                         |
| Health Policy           | Novel and Innovative Nursing Practices |
| HIV/AIDS                | Diversity                              |

The 2012 Exhibitor Prospectus will provide you with information on the various ways that your company can interface with the professional nurses that attend our conference.

We look forward to you joining us at our Annual Institute and Conference in 2012. If you have any questions or need any additional information, feel free to contact me.



Dianne Mance  
Conference Services Manager  
301.589.3200 phone/301.589.3223 fax  
Dmance@nbna.org

# WHO SHOULD EXHIBIT AT THE 40TH NBNA CONFERENCE

**Any Company or Organization looking to target the Nurse Marketplace through product demonstrations, building brand image and recruitment:**

Accessories (1)	Education/Research Programs (6)	Medical Equipment/Supplies (11)	Skin Care/Personal (16)
Associations (Medical) (2)	Government Agencies (7)	Nursing Homes (12)	State Nurses Associations (17)
Communications/Information Systems (3)	Hospitals/Medical Centers (8)	Nutrition/Food (13)	Temporary Agency (18)
Computer Services/Software (4)	Insurance/Financial Investments (9)	Publishers (14)	Uniforms/Shoes/Clothing (19)
Consumer Goods (jewelry, travel, etc.) (5)	Laboratory/Pharmaceutical (10)	Recruitment/Personnel (15)	Universities/Colleges/Schools (20)

**Please use category numbers when filling out the Exhibit contract. A list of previous exhibitors can be found at [www.NBNA.org](http://www.NBNA.org), click on the 2012 Conference Exhibitor Prospectus.**

## GENERAL INFORMATION

Wound Care (21)

### EXHIBITS LOCATION

Floridian Ballroom  
Hilton Orlando Bonnet Creek Hotel  
14100 Bonnet Creek Resort Lane  
Orlando, FL 32821  
Main phone: 407-597-3600

Take a virtual tour at [www.hiltonbonnetcreek.com](http://www.hiltonbonnetcreek.com)

### BOOTH & TABLE RESERVATIONS / Deadline: May 15, 2012

Booth Cost: \$1,000 USD  
Reserved Interview Table: (1 Day, Friday, July 26) \$200 USD

### EXHIBITOR SERVICES

The following services will be provided to each exhibitor:

- 8' x 10' exhibit booth
- One 6 foot table and two chairs
- 8' high back drape and 3' high side rail drape in show colors
- A standard identification sign showing exhibitor's name and booth number
- Carpeting in all areas, including booth
- Daily cleaning of aisles in exhibit area
- Exhibit description in the conference souvenir program (if submitted by May 15)
- Security Guard service (24-hour)

### EXHIBITOR BENEFITS

- Admission to the Opening Ceremony and educational sessions for booth personnel (does not include NBNA Business Meeting, Leadership Institute, President's Gala or Sunday Brunch.)
- Listing in the June NBNA Newsletter (Deadline, April 10, 2012)
- Advertising opportunity in the official souvenir program (See rate sheet).
- Access to conference attendee mailing list (only) see rate sheet.

### EXHIBITOR SERVICE KIT

Will contain rates for all labor, services, electrical connections, internet access, furniture, and miscellaneous equipment. The kit will be emailed upon receipt of signed contract and payment.

### OFFICIAL DECORATING COMPANY: GES EXPOSITION SERVICES

National Service Center  
GES show and exhibitor questions  
6:00 am – 5:00 pm PST  
1-800-475-2098 Email: [info@ges.com](mailto:info@ges.com) [www.ges.com](http://www.ges.com)

## EXHIBIT SCHEDULE

— EXHIBIT HOURS MAY CHANGE WITHOUT PRIOR NOTICE —

Wednesday, July 25	Exhibit Set-Up	12:00 - 6:00 pm
Thursday, July 26	Exhibit Set-Up	8:00 - 11:00 am
	Exhibit Hall Grand Opening	1:30 - 4:30 pm
	NBNA Opening Ceremony	6:00 - 8:00 pm
Friday, July 27	Local Career Fair	9:00 am - 3:00 pm
	Exhibits Open for NBNA Members:	12:00 - 3:00 pm
Saturday, July 28	Exhibits Open	11:00 am - 1:00 pm
	Grand Raffle	12:00 pm
	Exhibits Dismantle	12:30 pm - 3:00 pm

**TOTAL EXHIBIT HOURS: 14**

### SECURITY AND LIABILITY

Security will be on duty at all times.

EXHIBITOR hereby assumes entire responsibility and hereby agrees to indemnify and defend the NATIONAL BLACK NURSES ASSOCIATION and Hilton Orlando Bonnet Creek, Hilton Worldwide, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.

In order to protect NATIONAL BLACK NURSES ASSOCIATION and the Hotel, HHC, Hotel's, Owner and each of such entity's owners, parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

EXHIBITOR shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

The Hotel, its owners, its operator, and the Hilton Orlando Bonnet Creek Hotel, shall be included in such policies as additional named insured's. In addition, (EXHIBITOR) acknowledges that neither the Hotel, its owners, or its operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of (EXHIBITOR) to obtain business interruption and property damage insurance insuring any losses by (EXHIBITOR).

**continued on page 4**

## GENERAL INFORMATION, CONTINUED

### BOOTH ASSIGNMENT

Assignments will be made upon receipt of the Exhibitor Registration Form and your payment in the order of which they are received. Every effort will be made to accommodate your preferred location. NBNA may, at its discretion, accept or reject any application for space and reserves the right to relocate or reassign exhibit booths at any time for the overall benefit of the conference.

EXHIBIT BOOTHS ARE REQUIRED TO REMAIN OPEN AND STAFFED DURING THE SCHEDULED HOURS. If you anticipate an early departure, please advise the NBNA National Office Exhibit Coordinator as soon as possible.

### PAYMENT

Payment or purchase order must be sent with the Exhibitor Registration form to secure a booth space. Submit exhibit contract and payment by May 15, 2012. Checks should be made payable to NBNA, and mailed to:

Exhibitor Services NBNA  
8630 Fenton Street, Suite 330  
Silver Spring, MD 20910

### CANCELLATION

All exhibitors canceling space will be charged a \$250 processing fee. All requests for refunds must be made in writing and received by the NBNA National Office before May 15, 2012. Refunds will be issued 90 days after the conclusion of the conference. No refunds will be granted after May 15, 2012. There is no refund for individual banquet or brunch tickets after July 8, 2012.

### PLEASE NOTE:

All information must be clearly and concisely typed or printed in order to insure that you receive confirmation for your exhibit space, hotel accommodations and GES Exhibitor Kit. GES is the official show decorator, please contact them regarding your shipping questions. The hotel will charge for shipping and receiving and delivery of all Exhibitor materials to the show floor.

### CONFERENCE REGISTRATION

Registration for all attendees will begin on Tuesday, July 24 at 3:00 pm in the Bonnet Creek Ballroom Foyer on the main level of the Hilton Orlando Bonnet Creek Hotel.

Attendees who registered in advance may check in at the registration desk and pick up all meeting materials, including badges, special session tickets and conference program. On-site registration and individual ticket purchases will end at 2:00 pm on Thursday, July 26, 2012.

### WHAT TO WEAR

The attire for business sessions and educational sessions is business casual.

### THURSDAY, JULY 26:

The Business Meeting (members only) is from 8:00 am to 10:00 am. The Opening Ceremony will begin promptly at 6:00 pm. If you are an exhibitor and a NBNA member, you must pay the conference registration fee in order to attend NBNA Business Meetings.

### FRIDAY, JULY 27:

We will show our solidarity with women and heart health by wearing a red item of clothing or a red accessory.

## HOTEL INFORMATION

### Hilton Orlando Bonnet Creek Hotel

14100 Bonnet Creek Resort Lane

Orlando, FL 32821

Main phone: 407-597-3600

Take a virtual tour at [www.hiltonbonnetcreek.com](http://www.hiltonbonnetcreek.com)

Information regarding hotel accommodations can be found on the *Official Housing Request Form*. Exhibitors are reminded that hotel rooms are reserved on a first come, first served basis. The hotel reservations deadline is 5:00 pm, Friday, June 27, 2012. After this date, reservations will be accepted on a space and rate availability basis. Please see the *Exhibitors Housing Reservation Form* to book your housing.

Room rates are \$139 USD for a single or double room. Double rooms have two queen beds. Triple occupancy is \$169 and quadruple occupancy is \$199. There is no additional charge for children under age 18 sharing with a parent using existing bedding. State and local sales and occupancy tax of 12.5% per night will also be applied.

If you have any special needs or health conditions, please notify the hotel when making your reservations AND upon your arrival. Any change in your departure date that is made after check-in will incur a charge equal to 1-night's room and tax. **PLEASE NOTIFY NBNA IF YOUR TRAVEL PLANS CHANGE.**

CHECK IN: 3:00 pm      CHECK OUT: 12:00 pm

LATE CHECK OUT: 1:00 pm

*Complimentary, based on availability and must be requested 24 hours in advance. After 1:00 pm, the late checkout fee is \$25 per hour.*

### ROOM GUARANTEE

The Hilton Orlando Bonnet Creek Hotel requires that the first night's room and tax be guaranteed with a valid credit card to hold your reservation. The credit card guarantee or the deposit shall serve to confirm the reservation for the dates indicated, and the deposit (if any) shall be applied at check-in to the first night of the reserved stay. Your credit card will be charged 72 hours in advance of your arrival. To cancel your reservation with no penalty, you must cancel at least 72 hours prior to arrival, request a cancellation number and retain for your records.

### HOTEL AMENITIES

- 12 dining and lounge options
- Kids eat free in the Harvest Bistro! 2 children per 1 adult
- Luxurious hotel rooms and bedding
- Double rooms have two queen beds
- 24 hour room service
- Mini-refrigerator coffee maker
- Crib and rollaway beds are available
- High speed internet access
- Free wireless in public areas
- Wireless internet in guest rooms: \$9.95 per day
- 3-acre lagoon-style pool with water slide swimming pool
- Complimentary fitness center featuring Precor
- The Waldorf Astoria Spa by Guerlain® (by appointment)
- Free Disney Shuttle Service to Epcot®, Magic Kingdom®, Disney's Animal Kingdom® and Downtown Disney

- Disney Gifts®, sundries and park tickets available in hotel lobby from 7am – 11pm
- SeaWorld®, Universal Studios Orlando®, and Islands of Adventure (15 minutes away)
- Special conference rates for Disney theme parks
- Mall of Millenia, Prime Outlets, and Orlando Premium Outlets (20 minutes away)
- 18-hole championship golf course
- 24 hour valet parking (\$20 plus tax) and self parking (\$13 plus tax)

### AIRLINE TRAVEL

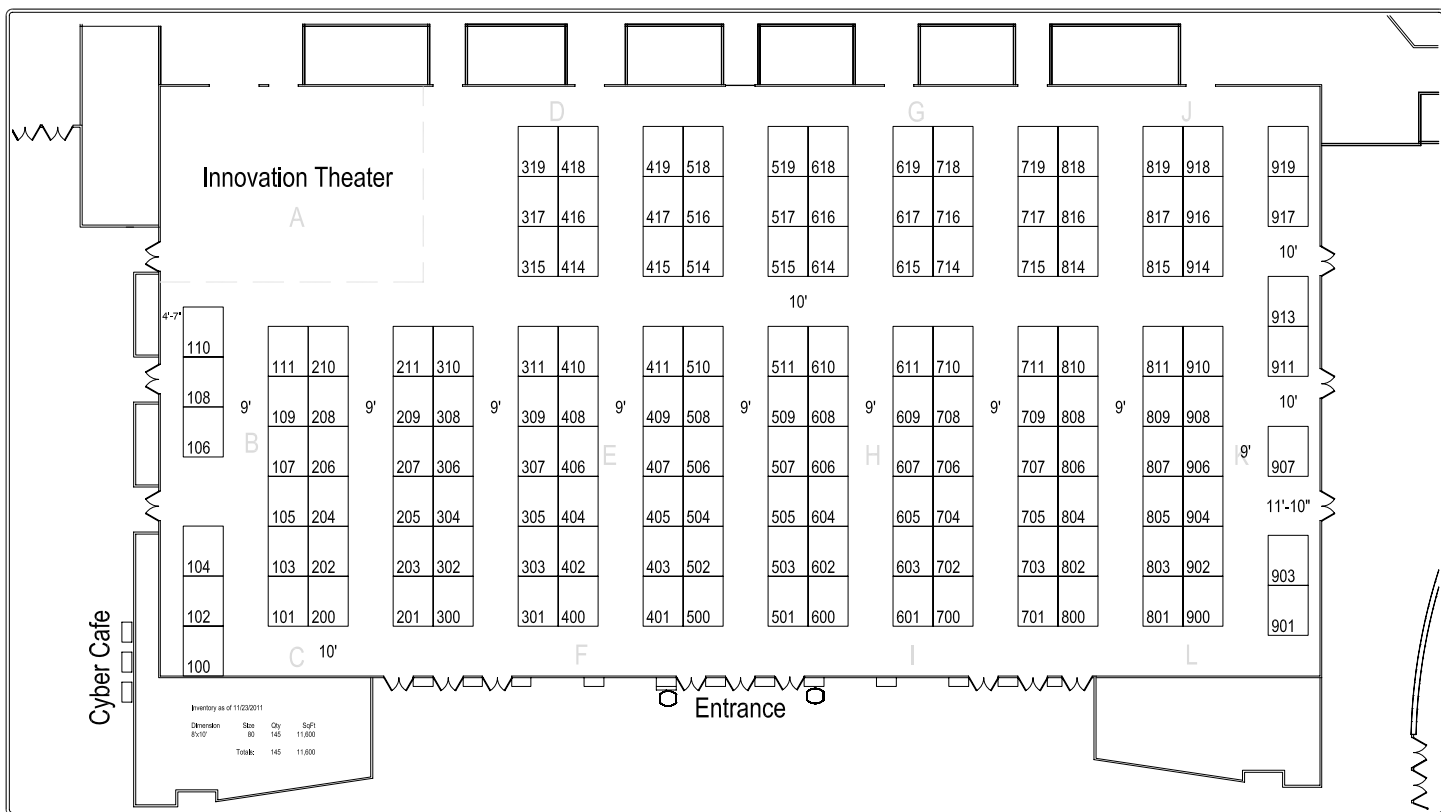
All major airlines have flights into Orlando International Airport. Book early, Orlando is very busy during school vacation times.

### AIRPORT TRANSPORTATION

Mears Transportation offers:

- Shuttle from airport to the hotel: \$34 round trip or \$21 one way. (Allow 30 to 90 minutes depending on the other passengers destination)
- Luxury vehicle for arrival sedan with up to 3 passengers \$78, return \$63.

Please check the Mears Transportation for all your transportation needs: [www.MearsTransportation.com](http://www.MearsTransportation.com)



## National Black Nurses Association Conference

July 26 - 28, 2012

Hilton Orlando Bonnet Creek • Florida Ballroom  
14100 Bonnet Creek Resort Lane Orlando, Florida 32821

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# EXHIBITOR REGISTRATION FORM AND CONTRACT

Please PRINT or TYPE the following information:

DATE SUBMITTED: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_  
(NAME THAT SHOULD APPEAR IN THE PROGRAM BOOK)

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

**BOOTH ASSIGNMENTS ARE ON A FIRST COME - FIRST PLACED BASIS!! EXHIBIT RENTAL SPACE IS \$1000. DEADLINE FOR SIGNED CONTRACT AND PAYMENT IS MAY, 15. EXHIBITS WILL BE DISPLAYED JULY 26-28, 2012.**

**Type of Product/Service:** (Use corresponding number listed inside EXHIBITOR PROSPECTUS) \_\_\_\_\_

**Booth Space Preferences:** \_\_\_\_\_ First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice

**Hotel Accommodations:**  Yes (please complete HOUSING FORM) Estimated No. of Rooms Needed \_\_\_\_\_  No

**NBNA MEMBERS:** *If you wish to participate in the business meeting and vote, you must register for the entire Conference. Please complete and submit the NBNA Conference Registration Form.*

**BOOTH FEE ENCLOSED \$** \_\_\_\_\_

**EXHIBITORS CONTRACT FEE DOES NOT INCLUDE THE PRESIDENT'S BANQUET AND THE SUNDAY BRUNCH.**

**If you would like to order meal functions please check:**

- |  |  |                    |
|--|--|--------------------|
| <input type="checkbox"/> Awards Luncheon     | \$75 per ticket X No. of tickets _____ | SUB TOTAL \$ _____ |
| <input type="checkbox"/> President's Banquet | \$85 per ticket X No. of tickets _____ | SUB TOTAL \$ _____ |
| <input type="checkbox"/> Sunday Brunch       | \$50 per ticket X No. of tickets _____ | SUB TOTAL \$ _____ |
| <input type="checkbox"/> Additional Badges   | \$25 per badge X No. of badges _____   | SUB TOTAL \$ _____ |

**TOTAL AMOUNT ENCLOSED \$** \_\_\_\_\_

**Payment Type:**  Check  MasterCard  Visa

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

**Make check payable to:** National Black Nurses Association, Inc.  
8630 Fenton Street, Suite 330  
Silver Spring, MD 20910  
301.589.3200  
FAX: 301.589.3223

**NOTE:** If you do not receive confirmation of your booth reservation within 30 days from your submission date, please contact the office immediately to confirm receipt of your contract and payment.

*Submit exhibit contract and payment by May 15, 2012. Payment must be sent with registration form to secure booth space. If space rental fee is not paid according to contract schedule, it may be re-assigned to another exhibitor at the option of NBNA.*

Program exhibitor index listing: In fifty words or less, describe exactly what you want to appear in the Conference Souvenir Program. Include the products or services to be exhibited. **Deadline for inclusion in the program is May 15, 2012. Exhibitor index listing MUST BE Emailed in Word format to: [dmance@nbna.org](mailto:dmance@nbna.org)**

**Official NBNA Use Only:**

PAYMENTS: \_\_\_\_\_

ID# \_\_\_\_\_ Approved Booth # \_\_\_\_\_ Date \_\_\_\_\_ Check # \_\_\_\_\_ Amount \_\_\_\_\_

# ORGANIZATION/COMPANY CONTACT INFORMATION

Please PRINT or TYPE the following information:

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

## BADGE REQUEST FORM

There will be a charge of \$25 per person for more than 4 booth personnel per \$1000 booth.

Please provide the names of the individuals who will staff your booth.

Use REGISTRATION & CONTACT form to pay for additional booth staff (see page 7).

***BADGES WILL NOT BE PRINTED IF NAMES ARE NOT LEGIBLE!***

PLEASE DO NOT SEND THIS FORM UNTIL YOU HAVE CONFIRMED THE NAMES OF THE PERSONS WHO  
WILL BE WORKING IN YOUR BOOTH.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

**EMAIL, MAIL OR FAX COMPLETED FORM TO:  
NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910  
Fax: 301-589-3223 • [dmance@nbna.org](mailto:dmance@nbna.org)**

# CONFERENCE HOUSING REQUEST FORM

**Hilton Orlando Bonnet Creek Hotel**  
14100 Bonnet Creek Resort Lane  
Orlando, FL 32821  
Main phone: 407-597-3600

**Reservations must be RECEIVED by Friday, June 22, 2012 (by 5:00 p.m.)**

(Please photocopy this document for additional room requests)

NBNA has secured specially priced blocks of rooms at the Hilton Orlando Bonnet Creek Hotel. In an effort to ensure accommodations for our exhibitors, we are asking that you submit a completed Housing Form for room reservations. The Housing forms will be sent directly to the Hilton Orlando Bonnet Creek Hotel from the NBNA office and confirmations letters will be sent to individuals to whom the rooms are being reserved for by the group housing coordinator assigned to NBNA. If you have special needs regarding payment please contact Dianne Mance, well in advance of the housing deadline. The Hilton Orlando Bonnet Creek Hotel requires a credit card to guarantee all rooms. Please note that it is important to make reservations for housing as early as possible! The deadline date for making hotel reservations at the Hilton Orlando Bonnet Creek Hotel is 5:00 p.m. (Eastern time), Wednesday, June 27, 2012. **No room reservations will be accepted by the NBNA office after Friday, June 22. Please contact the hotel directly for reservations after June 22, 2012.** Hotel accommodations and rates cannot be guaranteed for attendees who do not place housing reservations before June 27, 2012.

## PLEASE NOTE:

All CEU session and conference events will take place at the Hilton Orlando Bonnet Creek Hotel.

- **PRINT OR TYPE ALL ITEMS** to ensure that you receive a communications regarding your reservation.
- **Housing Request Form is required for each room reservation;** make a photocopy of the form to reserve additional rooms.
- Names must be supplied for each room reserved.

The Hilton Orlando Bonnet Creek Hotel will acknowledge receipt of your reservation request after processing. Please be sure to include a credit card number on the reservation form to guarantee your room reservation. "No shows" will be charged for a one-night stay. The Hotel may charge a fee for early departure. **To receive a refund, reservations must be canceled 72 hours before your scheduled arrival.**

**Room Rates:                      Single OR Double \$139                      Triple occupancy \$169                      Quadruple occupancy: \$199**

Indicate type of room requested:     Single         Double         Triple         Quad  
Indicate special requirements:     Wheelchair accessible     Smoking Room     Other \_\_\_\_\_  
Credit Card Information:             AMEX         VISA         MasterCard     Discover Card     Diners Club

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

Reservation in the Name of \_\_\_\_\_ Arrival Date \_\_\_\_\_

\_\_\_\_\_ Departure Date \_\_\_\_\_

**List ALL names sharing room with PERSON ABOVE, include Arrival/Departure date for each individual:**

Name \_\_\_\_\_ Arrival \_\_\_\_\_ Departure \_\_\_\_\_

Name \_\_\_\_\_ Arrival \_\_\_\_\_ Departure \_\_\_\_\_

**Person who should receive reservation acknowledgement/confirmation:**

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**EMAIL, MAIL OR FAX COMPLETED FORM TO:**  
**NBNA Exhibitor Coordinator • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910**  
**Fax: 301-589-3223 • dmance@nbna.org**

# SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

## QUESTIONS? CONTACT:

Dianne Mance, Conference Services Manager at 301-589-3200. Fax your form: 301-589-3223 or email to: Dianne at [dmance@nbna.org](mailto:dmance@nbna.org)

## CONFERENCE BAGS

### (1) Exclusive Opportunity **\$7,000**

Make your presence known at the Annual Institute & Conference with your company name and logo printed on each Conference bag. This item is distributed to more than 1,200 attendees and guests.

## CONFERENCE BADGE HOLDERS

### (1) Exclusive Opportunity **\$5,000**

Have your organization's name visible throughout the Conference on attendee badge holders. This is a great way to display your name / logo for 1,200 attendees and guests.

## CONFERENCE SOUVENIR PROGRAM BOOK

### (1) Exclusive Opportunity **\$20,000**

Your corporate identification will be displayed on the Conference Schedule-at-a-Glance pages and on a two-page center spread.

## CEU OR NON-CEU BREAKFAST SESSION

### Individual Opportunities **\$8,000**

Includes 1 hour of CE and plated hot breakfast for 125 attendees. NBNA will promote the session in all pre-conference materials and provide pre-registration. AV is included. Sponsorship does not include expenses for speaker.

## NBNA BOARD OF DIRECTORS AND NON-MEMBER LOCAL NURSES MEET & GREET

### Individual Opportunity **\$10,000**

For nurses who are not members of NBNA to meet the Board of Directors and Florida Chapter members and learn about NBNA.

## MORNING & AFTERNOON REFRESHMENT BREAKS

### (4) Individual Opportunities **\$5,000**

Thursday AM Coffee Break; Friday AM Coffee Break; PM Refreshment Break; Saturday AM Exhibit Hall Coffee Break.

## EXHIBIT HALL SNACKS (FRIDAY) *Your name will be listed as:*

### (1) Exclusive Opportunity **\$40,000**

### (4) Shared Opportunities **\$10,000**

Each exhibitor is invited to help us direct traffic to the Exhibit Hall.

## NBNA SUMMER YOUTH ENRICHMENT INSTITUTE

### *Developing the Next Generation of Nurses*

### Full Sponsorship **\$10,000**

### Shared Sponsorship **\$5,000**

### Bag Stuffers **\$ 500**

This one-day program is for children (8-18) of conference attendees and from the Orlando community to introduce children to the nursing profession and the different career opportunities in that field. Age-appropriate strategies for improving in math and science, and test-taking skills will also be shared. Participants will visit a hospital, nursing school, or pharmaceutical company and create a poster reflecting their increased knowledge of healthy life-styles and the nursing profession. Prizes will be awarded for the best posters. Breakfast and lunch will be served. All participants will receive a backpack and a certificate of completion. Your corporate logo will appear on pack-back, pencils and notebooks. Full or shared sponsors will have the opportunity to address the participants on their companies role in the nursing profession. You may wish to provide appropriate bag stuffers for the back-packs.

## UNDER FORTY FORUM

### Sponsorship **\$7,000**

### Bag stuffers **\$ 500**

"The Future of Nursing" rests in the hands of the young men and women who are under 40! NBNA is addressing the needs and interests of our younger members and galvanizing their energy and enthusiasm to attract more nurses who are under 40 years of age. The forum will be lead by a committee of nurses who are under 40 years of age. Sponsorship includes refreshments, a "Under Forty Forum" gym bag with your corporate logo and 20 minutes to share your company's message with the next generation of NBNA's nurse leaders. Attendees will be asked to pre-register for this event.

## NBNA NURSING INNOVATIONS THEATER

### 1 HOUR **\$2,500**

An exciting venue to promote nursing innovations across health industries. Showcase your company or organization's hottest trends or newest innovations! If you are in the business of education, medical simulation, health information technology, wound care, infusion therapy, patient transport and many others, this is the place for you. *SEE PAGE 13 FOR REGISTRATION DETAILS.*

## CORPORATE TABLE FOR THE NBNA INSTITUTE OF EXCELLENCE AWARDS LUNCHEON

### Table for ten **\$1,500**

Recognizing nurses who have made significant contributions to the profession. Friday, July 27, 2012, 12:30 pm.

## CORPORATE TABLE FOR THE PRESIDENT'S BANQUET

### Table For 10 **\$1,600**

Saturday, July 28, 2012, 7:00 pm - 11:00 pm  
(Includes 2 bottles of wine)

## DIRECTIONAL SIGNAGE

### (1) One Meter ONE Sided Sign **\$1,000**

### (2) One Meter TWO Sided Signs **\$1,500**

Signage with your corporate name and logo will welcome and guide attendees. Copy deadline is May 1, 2012.

## CYBER CAFÉ

### (1) Computer Station for 4 days **\$2,000**

A great opportunity to meet our attendees and promote your company. The café will be set in the foyer outside of the exhibit hall.

## EMAIL BLAST

**\$1,000 EACH**

Publicize an upcoming program or promote a new product or course, this is an outstanding value! NBNA will send your 1-page flyer to the registered attendees. One email between June 1 and Sept. 30, 2012.

## LITERATURE/PRODUCT SAMPLE IN OFFICIAL CONFERENCE BAG

**\$500 Each**

Whether publicizing an upcoming program or offering a specialized item from your organization, more than 1000 attendees will receive your literature/product sample. (Please note: all marketing pieces must be approved by NBNA prior to production by May 30, 2012.)

## DR. LAURANNE SAMS SCHOLARSHIP

**\$1000**

This scholarship honors the NBNA founder. Your donation will provide tuition assistance to a deserving NBNA student member. A special recognition will be given in the program. This contribution is tax deductible.

**Your company will be invoiced prior to conference.**



## JOIN US AS AN EXHIBITOR AT THIS INAUGURAL EVENT!

THE NATIONAL BLACK NURSES ASSOCIATION'S  
FIRST ANNUAL CAREER AND EDUCATIONAL FAIR

## "JUMP STARTING YOUR FUTURE IN NURSING"

FRIDAY, JULY 27, 2012

FLORIDIAN BALLROOM • HILTON ORLANDO BONNET CREEK HOTEL • ORLANDO, FLORIDA

The National Black Nurses Association's Annual Institute and Conference provides its conference attendees with a unique opportunity to network and explore career and educational advancement opportunities with over 120 of the most prestigious hospitals and the finest schools of nursing in the country. We want to thank you for making this possible by letting you know we have heard you and want to enhance your experience at the NBNA conference.

We are pleased to announce that we have expanded the exhibit hall hours on *Friday, July 27, 2012* to make way for the *First Annual NBNA Career and Educational Fair* which will be marketed to nurses in Florida's major metropolitan areas prior to the conference. We know you want to connect with nurses who are on the move, ready to move and want to hear what you may have to offer. We realize that

it is important for you to connect with the seasoned RN as well as the first year RN who is eager to grow in their nursing career. We also know you want to meet the RN or MSN who is ready to take the next step in their nursing education. Our goal is to continue to be the meeting of choice, the nurses' conference where you will continue to meet the best and the brightest nurses from across the country and from the local markets. We will be asking attendees to come prepared to interview with resumes in hand!

The future of nursing is changing and NBNA will continue to be at the forefront of that change by providing our members and conference attendees the latest and best practices in nursing leadership, research, information technology, health care management, as well as educational and employment opportunities. *We hope you will join us!*

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### Career and Educational Fair Schedule

8:00 am -2:00 pm	Registration
8:30 am -9:30 am	Continuing Education Workshop I
9:30 am -12:30 pm	Exhibit Hall
1:30 pm -3:00 pm	Exhibit Hall

(All CEU credits will be provided by Cedars Sinai)

**For information about exhibiting or attending the conference, visit us at [www.nbna.org](http://www.nbna.org) or call us at 301-589-3200.**

# CAREER FAIR SPONSORSHIP OPPORTUNITIES

Friday, July 27, 2012, 8:30 am to 9:30 am

**CEU session will be held in the NBNA Innovations Theater** **\$2,500**

Sponsor benefits:

- Seating for 125 attendees, 8' x 12' stage, seating for 2 presenters on stage, corporate signage, stage décor.
- Audiovisual equipment will include: screen, LCD projector, podium microphone, speakers.
- Pre-conference registration for attendees.
- Listing on website and program book as a career fair sponsor.
- Sponsor is free to provide an approved incentive.
- NBNA will provide the CEU for your program provided the NBNA Call for Abstracts form is completed by June 1, 2012. These forms may be found at [www.NBNA.org](http://www.NBNA.org) or you may contact Dianne Mance at [dmance@nbna.org](mailto:dmance@nbna.org) to request the forms.

## Presentation topic:

**8:30 am to 9:30 am session** **\$2,500**

## Snacks

**Bottled fruit juice** **\$2,000**

**Granola bars** **\$2,000**

## Chair Massage

**1 chair for 4 hours (per chair)** **\$500**

**4 chairs for 4 hours** **\$1800**

**Tote bags for NBNA Career Fair attendees:** **\$1,000**

**Badge holder for NBNA Career Fair attendees:** **\$500**

**Private interview booth** **\$500**

If you are interested in exhibiting only for the Career Fair on Friday, July 27, 2012 please complete the information below. The fee for one day only is \$1000. Space will be assigned based on availability at the time of registration.

**The deadline for listing in the program book is May 15, 2012.**

Please complete the information below if you are going to be a sponsor of the Career Fair or if you are registering as an exhibitor for the day of the Career Fair ONLY. Please complete the badge form found on page 8 and the housing form on page 9 if you require accommodations.

## PAYMENT INFORMATION (NBNA accepts only MasterCard and Visa Credit Cards)

ORGANIZATION: \_\_\_\_\_

AS IT SHOULD APPEAR IN THE PROGRAM BOOK

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Career Fair Sponsorship

One Day Career Fair Exhibitor

**PAYMENT TYPE:**  Check (Payable to NBNA)  MasterCard  Visa Amt. Enclosed: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

AS IT APPEARS ON THE CARD

RETURN TO: DIANNE MANCE

phone 301-589-3200 • fax 301-589-3223 • email: [dmance@nbna.org](mailto:dmance@nbna.org)  
National Black Nurses Association • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910

# CONFERENCE SPONSORSHIP FORM

**Exhibiting Company Information:** \_\_\_\_\_ **Confirmed BOOTH No.** \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

## OPPORTUNITIES

### LEVEL I

<input type="checkbox"/> President's Banquet	\$50,000
<input type="checkbox"/> Exhibit Hall Snacks	\$40,000
<input type="checkbox"/> President's Reception	\$35,000
<input type="checkbox"/> Diversity Institute	\$25,000
<input type="checkbox"/> Conference Sponsor	\$20,000
<input type="checkbox"/> Conference Souvenir Program Book	\$20,000
<input type="checkbox"/> Youth Enrichment Institute	\$10,000
<input type="checkbox"/> Shared	\$5,000

### LEVEL II

Each of the following are \$10,000

- Opening Reception
- Presidents' Leadership Workshop
- Founders Leadership Institute
- Institutes
- Plenary Session
- Opening Session
- Closing Session

## COST

### LEVEL III

- CEU Breakfast Sessions (ea.) \$8,000
- NON-CEU Breakfast Sessions (ea.) \$8,000
- Under 40 Forum \$7,000
- Conference Bags \$7,000
- Conference Breaks (each) \$5,000
- Conference Badge Holders \$5,000
- NBNA Presidential Awards \$2,500
- Lifetime Achievement Award (2)
- Trail Blazer Award (2)

NBNA Membership Awards: \$1,500

- Advanced Practice Nurse of the Year
- Administrative Nurse of the Year
- Nurse of the Year for Community Service
- Nurse Educator of the Year
- Nurse Entrepreneur of the Year
- Nurse Researcher of the Year
- Staff Nurse of the Year
- Student Nurse of the Year
- Lifetime Member Gifts \$1,500

NBNA Chapter Awards: \$500

- Most Membership Growth Award
- Community Service Award
- Corp. Table NBNA Institute of Excellence Luncheon \$1,500
- Corp. Table President's Banquet \$1,600
- 1m, 2-Sided Directional Signage \$1,000
- Copy deadline May 15**
- 2m, 2-Sided Directional Signs \$1,500
- Copy deadline May 15**
- Cyber Café / One station / 4 days \$2,000
- Dr. Lauranne Sams Scholarship \$1,000  
*(Support a future nurse)*
- Email Blast \$1,000
- Literature/Product Samples in Conference Bags \$500

### TOTAL AMOUNT OF SPONSORSHIPS:

\$ \_\_\_\_\_

## ALL SPONSORS RECEIVE:

Recognition during the Opening Ceremony, recognition in public relations materials, post conference edition on the NBNA Website, recognition as a sponsor in the Conference Souvenir Program, verbal recognition at the sponsored event, and recognition at the Closing Session. Corporate identification will appear on event tickets, invitations and signage where applicable.

### LEVEL I SPONSORS RECEIVE:

Recognition during the Opening Ceremony, recognition in public relations materials, recognition as a sponsor in the Conference Souvenir Program, verbal and signage recognition at the sponsored event, recognition at the Closing Session, complimentary conference registration for up to five individuals, complimentary advertisement, complimentary exhibit booth, and a table at the President's Banquet.

### LEVEL II SPONSORS RECEIVE:

Recognition during the Opening Ceremony, recognition in public relations materials, recognition as a sponsor in the Conference Souvenir Program, verbal and signage recognition at the sponsored event, recognition at the Closing Session, complimentary conference registration for two individuals, complimentary advertisement, and two tickets to the President's Banquet.

### LEVEL III SPONSORS RECEIVE:

Recognition during the Opening Ceremony, recognition as a sponsor in the Conference Souvenir Program, verbal and signage recognition at the sponsored event, recognition at the Closing Session, and complimentary conference registration for two individuals.

## PAYMENT INFORMATION

(NBNA accepts only MasterCard and Visa Credit Cards)

**PAYMENT TYPE:**  Check (Payable to NBNA)  MasterCard  Visa Amt. Enclosed: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

AS IT APPEARS ON THE CARD

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

# NBNA NURSING INNOVATIONS THEATER REGISTRATION

Register Today for our newest addition to the NBNA exhibit area **NBNA Nursing Innovations Theater**, an exciting venue to promote nursing innovations across health industries. Showcase your company or organization's hottest trends or newest innovations! If you are in the business of education, medical simulation, health information technology, wound care, infusion therapy, patient transport and many others, the **NBNA Nursing Innovations Theater** is for you!

Theater Dates and Times (Time slots subject to availability)

## FRIDAY, JULY 27 / 12:00 PM - 3:00 PM

Dolphin Theater seating capacity 125

## SATURDAY, JULY 28 / 11:00 AM - 12:00 PM

Dolphin Theater seating capacity 125

### SPONSOR BENEFITS

- Seating for 125 attendees, 8 x 12 stage, seating for 2 presenters on stage, corporate signage, stage décor.
- Audiovisual equipment will include: screen, LCD projector, podium microphone, speakers.
- Pre-conference promotion by NBNA on website and Facebook
- Pre-conference registration for attendees.
- Marquis Listing in Program Book.

NBNA will provide a drawing for one complimentary conference registration for the 2013 Conference in New Orleans, LA for each of the theater presentations. Sponsors are free to provide an approved incentive to attendees.

Your choices are:

- Book for one hour @ \$2,500 per hour
- Book multiple hours @ \$2,500 per hour
- Provide CEUs for those attending your show. (You must complete the *Call for Abstracts* form.)

### TYPE OF PRODUCT OR SERVICE

Presentation: \_\_\_\_\_

Lecture/discussion: \_\_\_\_\_

Video: \_\_\_\_\_

Demonstration: \_\_\_\_\_

Other: \_\_\_\_\_

CEU Presentation       Non CEU Presentation

Please describe: \_\_\_\_\_

\_\_\_\_\_

### FRIDAY, JULY 27 - DOLPHIN THEATER

1 hour Show            12:30 pm - 1:30 pm      \$2,500

1 hour Show            2:00 pm - 3:00 pm      \$2,500

TOTAL HOURS \_\_\_\_\_ TOTAL AMOUNT \$\_\_\_\_\_

### SATURDAY, JULY 28 - DOLPHIN THEATER

1 hour Show            11:00 am - 12:00 pm      \$2,500

TOTAL HOURS \_\_\_\_\_ TOTAL AMOUNT \$\_\_\_\_\_

## PAYMENT INFORMATION (NBNA accepts only MasterCard and Visa Credit Cards)

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**PAYMENT TYPE:**     Check (Payable to NBNA)     MasterCard     Visa    Amt. Enclosed: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

AS IT APPEARS ON THE CARD

RETURN TO: DIANNE MANCE

phone 301-589-3200 • fax 301-589-3223 • email: dmance@nbna.org  
National Black Nurses Association • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910

# CONFERENCE PROGRAM ADVERTISING INSERTION ORDER

## 40th Annual Institute & Conference • The Politics of Health Care: The Role and Responsibility of Nursing

(PLEASE PHOTOCOPY THIS DOCUMENT FOR MULTIPLE ADS)

ADVERTISER/CLIENT NAME: \_\_\_\_\_

AD AGENCY (COMPANY) NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### BLACK & WHITE ADS ONLY (\*CD or email high resolution: 300 DPI)

- |  |         |
|--|---------|
| <input type="checkbox"/> Full Page: 7.5"W x 10"D               | \$1,000 |
| <input type="checkbox"/> 1/2 Page: 7.5"W x 5"D or 3.5"W x 10"D | \$ 600  |
| <input type="checkbox"/> 1/4 Page: 3.25"W x 5"D                | \$ 325  |
| <input type="checkbox"/> Inside Covers: 7.5"W x 10"D           | \$1,500 |
| <input type="checkbox"/> Back Cover: 7.5"W x 10"D              | \$1,700 |
| <input type="checkbox"/> 2 Page Spread: 16"W x 10"D            | \$1,600 |

INSERTION ORDER#: \_\_\_\_\_ PO#: \_\_\_\_\_

**DEADLINES:** Ad space reservations — April 15, 2012 by fax or email  
Ad copy — May 1, 2012 by email only

### PAYMENT DUE BY MAY 1, 2012 • PREPAYMENT IS REQUIRED —NBNA accepts only MasterCard and Visa Credit Cards—

Contact Name: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

**PAYMENT TYPE:**  Check (Payable to NBNA)  MasterCard  Visa Amt. Enclosed: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

AS IT APPEARS ON THE CARD

ALLOW 10 DAYS PROCESSING TIME IF PAYING BY CHECK.

#### FAX OR EMAIL:

Fax: 301-589-3223 / Email: [dmance@nbna.org](mailto:dmance@nbna.org)

To mail this application and all advertising materials forward to Dianne Mance,  
NBNA, 8630 Fenton Street, Suite 330, Silver Spring, MD 20910, Phone: 301.589.3200

# ANCILLARY EVENT SPACE APPLICATION

40TH ANNUAL INSTITUTE AND CONFERENCE • JULY 25-29, 2012 • ORLANDO, FLORIDA

## ANCILLARY EVENTS INCLUDE:

Non-CEU Programs, Advisory Board meetings, Focus Groups/Market Research Meetings and Corporate Staff Meetings. All ancillary events must receive NBNA authorization whether they are requesting meeting space or holding an event off premises. No space will be guaranteed until confirmed in writing by NBNA. Notification of approval of your event will be forwarded to the Hilton Orlando Bonnet Creek Hotel Conference Services Manager for the 2012 NBNA Conference.

## BLACKOUT TIMES:

Organizations may not hold programs during these events.  
CEU Sessions, Exhibit Hall Hours, NBNA Business Meetings, NBNA Opening Ceremony, NBNA President's Banquet and NBNA Closing Brunch. (See attached Schedule of Events.) Please contact us if you have questions.

Company/Agency Requesting Meeting Space: \_\_\_\_\_

My Company/Agency is a confirmed exhibitor:  YES  NO

Key Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

Function Type: \_\_\_\_\_ Topic/Title of Non-CEU Program: \_\_\_\_\_

Number of people: \_\_\_\_\_  Meeting Room  Off-site

**ANCILLARY EVENT RATES:** (Fee includes: Insert for conference bag, all inserts must be approved in advance by May 1, 2012.)  
*This fee does not include: Audiovisual equipment, distribution of promotional materials by mailing list.*

**Confirmed Exhibitor: \$1,500**

**Non- Exhibitor: \$2,500**

**Payment Type:**  Check  MasterCard  Visa

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name (please type or print): \_\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Dianne Mance

**MAIL OR FAX COMPLETED FORM TO:**  
**Dianne Mance • 8630 Fenton Street, Suite 330 • Silver Spring, MD 20910**  
**Email: [dmance@nbna.org](mailto:dmance@nbna.org) • Phone: 301-589-3200 • Fax: 301-589-3223**



## National Black Nurses Association

8630 Fenton Street, Suite 330  
Silver Spring, MD 20910

[www.NBNA.org](http://www.NBNA.org)



### TUESDAY, JULY 24

3:00 pm - 7:00 pm Registration  
12:00 am - 4:00 pm Local Chapter Health Fair  
2:00 pm - 4:00 pm Board of Directors Meeting

### WEDNESDAY, JULY 25

7:00 am - 5:00 pm Registration  
8:00 am - 12:00 pm Professional Writing Workshop  
8:00 am - 3:00 pm Presidents' Leadership Institute  
8:00 am - 6:00 pm NEW for 2012!  
VITAS ELNEC for VETERANS, ICU (part 1)  
A new ELNEC Course curriculum that will be introduced in 2012 to meet the needs of nurses in Critical Care.

*More course information will be coming soon.*

1:00 pm - 5:00 pm Workshop TBD  
3:30 pm - 4:30 pm  
1. Credentialing  
2. New Members/First Time Attendees Workshop  
3. Chapter Development Workshop  
4. Moderators / Monitors Workshop

### THURSDAY, JULY 26

6:00 am - 7:00 am Exercise Class  
7:00 am - 5:00 pm Registration  
8:00 am - 10:00 am Business Meeting (Chartering of New Chapters)  
8:00 am - 5:00 pm VITAS ELNEC for VETERANS, ICU (part 2)  
10:30 am - 12:30 pm Plenary Session  
12:30 pm - 1:30 pm Lunch on Own  
1:30 pm - 4:30 pm Exhibit Hall Grand Opening  
5:30 pm - 6:00 pm Chapter Line-Up  
6:00 pm - 8:00 pm Opening Ceremony

### FRIDAY, JULY 27

6:00 am - 7:00 am Exercise Class  
6:30 am - 7:45 am NON-CEU Breakfast (2)  
7:00 am - 5:00 pm Registration  
8:00 am - 12:00 pm Institutes (6)  
8:00 am - 12:00 pm Student Forum  
8:00 am - 12:00 pm Diversity Institute  
8:00 am - 4:00 pm NBNA Youth Enrichment Institute  
8:00 am - 4:00 pm NBNA Founders Leadership Institute  
8:30 am - 3:00 pm Local Career and Education Fair  
12:00 pm - 3:00 pm Exhibit Hall  
12:30 pm - 3:00 pm NBNA Nursing Innovations Theater  
12:30 pm - 2:30 pm NBNA Institute of Excellence Awards and Luncheon  
1:00 pm - 3:00 pm LPN Forum  
3:30 pm - 4:30 pm Plenary Session  
4:30 pm - 6:00 pm Under Forty Forum

### SATURDAY, JULY 28

6:00 am - 7:00 pm Exercise Class  
6:30 am - 7:45 am Non CEU Breakfast Sessions (2)  
8:00 am - 10:00 am Business Meeting (chapter awards)  
10:00 am - 11:00 am Candidates Forum  
11:00 am - 12:00 pm NBNA Nursing Innovations Theater  
11:00 am - 1:00 pm Exhibit Hall  
12:00 noon Grand Raffle  
1:00 pm - 3:00 pm Workshops (6)  
3:00 pm - 4:00 pm Member Speaks  
6:00 pm - 7:00 pm Board and Lifetime Member Photo  
7:00 pm - 11:00 pm President's Gala

### SUNDAY, JULY 29

8:00 am - 9:30 am Ecumenical Service  
10:00 am - 12:00 pm Closing Session and Brunch  
Keynote Speaker