

Forty-Third Annual Institute & Conference

ATLANTA MARRIOTT MARQUIS and the HILTON ATLANTA

July 29 – August 2, 2015



ATLANTA

NURSING: Multidisciplinary Approaches to Patient Centered Care

N A T I O N A L B L A C K N U R S E S A S S O C I A T I O N



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very fast-paced. Our focus on
Transforming Care at the
Bedside offers incredible
opportunities to learn and grow."*





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Conference At-A-Glance

ALL TUESDAY thru SATURDAY conference activities will take place in the HILTON ATLANTA HOTEL. SUNDAY, AUGUST 2 ECUMENICAL SERVICE and CLOSING BRUNCH will take place at the ATLANTA MARRIOTT MARQUIS.

SUNDAY • JULY 26

2:00 pm – 5:00 pm
Room 308, Third Floor
Bag Stuffing

TUESDAY • JULY 28

8:00 am – 12:30 pm

1:30 pm – 5:00 pm
Room 311, Third Floor
NBNA National Office

8:00 am – 5:00 pm
Room 310, Third Floor
Speaker Ready Room

10:00 am – 2:00 pm
Local Chapter Health Fair
Magnifying Health Awareness in the Community
Lindsey Street Baptist Church
550 Lindsey Street, NW
Atlanta, GA

3:00 pm – 5:00 pm
Room 306, Third Floor
NBNA Board of Directors Meeting

3:00 pm – 7:00 pm
Grand Ballroom Foyer, Second Floor
Registration

4:00 pm – 5:00 pm ***NEW**
Room 310, Third Floor
Moderators and Monitors Orientation

WEDNESDAY • JULY 29

7:00 am – 5:00 pm
Grand Ballroom Foyer, Second Floor
Registration

7:00 am – 4:15 pm
Salon West, Second Floor
Presidents' Leadership Institute
(Chapter Presidents and Vice Presidents)
Sponsored by: **Hologic**

7:30 am – 6:30 pm
Room 301 – 303, Third Floor
ELNEC Pediatric Palliative Care (PPC) 2 Day
Train-the-Trainer Program
Sponsor: **VITAS Healthcare®**
Pre-registration required.

7:30 am – 12:00 pm
Room 213 – 214, Second Floor
Lower Extremities: A Foundation of Excellence
in Wound Care and Treatment
Sponsored by: **Coloplast, Acelity**
Pre-registration required.

8:00 am – 12:30 pm
1:30 pm – 5:00 pm
Room 311, Third Floor
NBNA National Office

8:00 am – 5:00 pm
Room 310, Third Floor
Speaker Ready Room

8:00 am – 12:00 pm
Room 210 – 211, Second Floor
Professional Writing Workshop

8:00 am – 5:30 pm
Room 204 – 205, Second Floor
Mental Health First Aid USA
Pre-registration required.

1:00 pm – 3:00 pm
Room 210 – 211, Second Floor
American Red Cross Workshop
Updates from the American Red Cross
& Nurses Educating to Help Save Lives
Pre-registration required.

1:00 pm – 5:00 pm
Salon C, Second Floor
Caribbean Exploratory Research
Center Symposium
Nursing: Addressing Health Inequities among
Minorities and in the Caribbean through
Multidisciplinary Approaches to Client Care
Sponsored by: **The Caribbean Exploratory Research**
Center, University of the Virgin Islands
Pre-registration required.

4:30 pm – 5:30 pm
Salon B, Second Floor
New Members/First Time Attendees

4:30 pm – 6:00 pm
Conference Room 210 – 211, Second Floor
Membership Development

4:30 pm – 5:30 pm
Salon A, Second Floor
Credentialing

4:30 pm – 5:30 pm
Rooms 201, Second Floor
Moderators and Monitors Orientation

4:30 pm – 6:30 pm
Innovation Theater & Exhibit Hall
Galleria North, Lower Level
Fashion Show Rehearsal

6:00 pm – 7:30 pm
Nikolai's Roof Top
Capella Forty and Under Meet and Greet
Sponsored by: **Capella University**
Pre-registration required.

THURSDAY • JULY 30

6:00 am – 7:00 am
Crystal Ballroom, First Floor
Core/Cardio Kickboxing
Tadda's Fitness Center
Atlanta, GA

7:00 am – 4:00 pm
Grand Ballroom Foyer, Third Floor
Registration
Last Day to Purchase Event Tickets
No event tickets will be sold after 2:00 pm.

8:00 am – 12:30 pm

1:30 pm – 4:00 pm
Room 311, Third Floor
NBNA National Office

8:00 am – 5:00 pm
Room 310, Third Floor
Speaker Ready Room

8:00 am – 5:30 pm
Room 204 – 205, Second Floor
Youth Mental Health First Aid
for Higher Education

8:00 am – 10:00 am
Grand Ballroom, Second Floor
NBNA Business Meeting
Chartering of New Chapters
Chapter Awards
Sponsored by: **VITAS Healthcare**
Community Service Awards
Scholarship Presentations

10:00 am – 5:00 pm
Room 301 – 303, Third Floor
ELNEC Pediatric Palliative Care (PPC) 2 Day
Train-the-Trainer Program – Part II
Sponsor: **VITAS Healthcare®**
Must have attended Part I

10:30 am – 12:30 pm
Grand Ballroom, Second Floor
Plenary Session I
Nursing Practice: Diversity and Leadership
Sponsored by: **Grady Health System, Main Line**
Health System, Jefferson Health and Thomas
Jefferson University, Walden University

12:30 pm – 1:30 pm
Lunch on Own

1:30 pm – 4:30 pm
Galleria North, Lower Level
Exhibit Hall Grand Opening
Be sure to bring your NBNA Exhibit Hall Passport!!

4:00 pm – 5:00 pm
NBNA Choir Rehearsal
Room 308, Third Floor

5:30 pm – 6:00 pm
Grand Ballroom Foyer, Second Floor
Chapter Line-Up

6:00 pm – 8:00 pm
Grand Ballroom, Second Floor
Opening Ceremony
Presentation, Military Nurse of the Year Award
Presentation, Special Presidential Awards
Keynote Address
Why We Can't Wait: The Urgency of Placing Our
Patients at the Center of Care
David Pryor, MD, MPH
West Coast Medical Director
Universal Studios
Los Angeles, CA
Enjoy Your Evening!!

FRIDAY • JULY 31

RED DRESS DAY!!!

6:00 am – 7:00 am
Crystal Ballroom, First Floor
Zumba
Tadda's Fitness Center
Atlanta, GA

6:30 am – 7:45 am
Breakfast Session
Salon East, Second Floor

Movement is Life
Sponsored by: **Movement is Life**
A Project brought to you by Zimmer, Inc.
Pre-registration required.

6:30 am – 7:45 am
Breakfast Session
Salon West, Second Floor

Transforming the HCV Care Continuum:
The Role of Nurses
Sponsored by: **Gilead Sciences**
Pre-registration required.

7:00 am – 12:00 pm
1:00 pm – 5:00 pm
Grand Ballroom Foyer, Second Floor
Registration

7:30 am – 5:00 pm
Room 212 – 214, Second Floor
NBNA Youth Leadership Institute
Keeping America Healthy
Sponsored by: **Emory University, Nell Hodgson**
Woodruff School of Nursing, Centers for Disease
Control and Prevention, Atlanta Marriott Marquis

8:00 am – 5:00 pm
Room 310, Second Floor
Speaker Ready Room

8:00 am – 5:00 pm
Room 311, Third Floor
NBNA Office

8:00 am – 12:00 pm
Room 208 – 211, Second Floor
Emerging Leaders Forum
Attendees must be unlicensed students

8:00 am – 12:00 pm
INSTITUTES

4 CEUs will be awarded for each institute unless otherwise indicated. You must stay for the length of the session to receive a certificate.

8:00 am – 12:00 pm
Room 202, Second Floor
CARDIOVASCULAR DISEASE AND DIABETES INSTITUTE

8:00 am – 12:00 pm
Room 203, Second Floor
CHILDREN'S HEALTH INSTITUTE

8:00 am – 1:00 pm
Room 204, Second Floor
FOUNDERS LEADERSHIP INSTITUTE

8:00 am – 12:00 pm
Room 205 – 207, Second Floor
HEALTH POLICY INSTITUTE

8:00 am – 12:00 pm
Room 305, Third Floor
MENTAL HEALTH INSTITUTE

8:00 am – 12:00 pm
Room 301 – 302, Third Floor
NURSING EDUCATION INSTITUTE

8:00 am – 12:00 pm
Room 303 – 304, Third Floor
PATIENT CENTERED CARE INSTITUTE

8:00 am – 12:00 pm
Room 201, Second Floor
WOMENS HEALTH INSTITUTE

10:00 am – 3:00 pm
Franklin Exhibit Hall, Level 4
NBNA FOURTH ANNUAL CAREER and EDUCATION FAIR

*Sponsored by: Northside Hospital
All are welcomed, no registration required!!*

11:00 am – 12:00 pm
SPECIAL INNOVATION THEATER, CEU PROGRAM

Peach Tree Theater
Galleria North Exhibit Hall

Preparing for Emerging Infectious Diseases
Sponsored by: Northside Hospital

12:00 pm – 3:00 pm
Exhibit Hall
Galleria Exhibit Hall, Lower Level
Snacks to be served 1:00 pm – 2:30 pm

12:30 pm – 1:30 pm
NBNA Nursing Innovation Theater
Peach Tree Theater

Pfizer RxPathways
Galleria Exhibit Hall
*Sponsored by: Pfizer
Pre-registration required.*

12:30 pm – 2:00 pm
Salon E
Environmental Health Luncheon
Sponsored by: Alliance of Nurses for Healthy Environments

Critical Care for Climate Crises: What Can Nurses Do?
Pre-registration required.

1:30 pm – 3:30 pm
Room 313 – 314
LPN Forum
Sponsored by: McKinney and Associates

Hunger in America: Addressing the Needs of the Homebound and the Homeless
Pre-registration required.

2:00 pm – 3:00 pm
NBNA Nursing Innovation Theater

Galleria Exhibit Hall
Peach Tree Theater
CEU Program
Sponsored by: Georgia Regents University, School of Nursing

Targeting Hemodialysis Adequacy: Quality Improvement Strategies to Improve Vascular Access Management-Pilot Study

*Sponsored by: Georgia Regents University, College of Nursing
Pre-registration required.*

3:30 pm – 4:30 pm
Grand Ballroom, Second Floor
Plenary Session II
Sponsored by: The Coca Cola Company

4:00 pm – 5:00 pm
Room 308, Third Floor
NBNA Choir Rehearsal

4:30 pm – 6:30 pm
Crystal Ballroom, First Floor
NBNA Forty and Under Forum
Sponsored by: VITAS Healthcare

Presentation of Emerging Leader Award "Speed Up Your Success Track!"
Ask 16 successful VITAS Healthcare and NBNA Nurse Leaders How They Did It!
Pre-registration required.

6:30 pm – 7:30 pm
Salon, Second Floor
An Affair to Remember
Reception
Fashion Show Ticket is Required.

8:00 pm – 12:00 midnight
Salon, Second Floor
An Affair to Remember
NBNA Fundraiser and Fashion Show

SATURDAY • AUGUST 1

6:00 am – 7:00 am
Crystal Ballroom, First Floor
Tadda's Fitness Center
Yoga

8:00 am – 1:30 pm
Salon West, Second Floor
Mindfulness Workshop
The Mindful Nurse Leader: Strategies for Bringing Mindfulness into Nursing Practice
*Sponsored by: Moment Health, a UnitedHealth Group Company
Pre-registration required.*

8:00 am – 11:00 am
Room 301 – 305, Third Floor
Breast Cancer Screening Institute and Practicum
Nurses Effecting Change Partner in Pursuit of the Promise

8:00 am – 10:00 am
Grand Ballroom, Second Floor
Business Meeting and Membership Campaign Awards
Awards, Presentation to Lifetime Members
Certificates and Gifts

10:00 am – 10:30 am
Grand Ballroom, Second Floor
Candidates Forum
(NO Photos)

10:30 am – 11:00 am
Grand Ballroom, Second Floor
Members Speak

11:00 am – 1:00 pm
Galleria Exhibit Hall, Lower Level

11:00 am – 12:00 pm
NBNA Nursing Innovations Theater
Peach Tree Theater
Galleria Exhibit Hall, Lower Level

"Am I Getting in the Way of Effective Workplace Communication?"
CE Program
*Sponsored by: Froedtert Hospital and University of Wisconsin Hospital
Pre-registration required.*

12:00 pm – 12:30 pm
Passport Raffle

12:30 pm – 1:00 pm
Grand Raffle

1:00 pm – 3:00 pm
WORKSHOPS

2 CEUs will be awarded for each workshop unless otherwise indicated. You must stay for the length of the session to receive a certificate.

1:00 pm – 3:00 pm
Room 313 – 314, Third Floor
PROJECT GENETIC EDUCATION (ProGENE)
Sponsored by: Alcorn State University School of Nursing

1:00 pm – 3:00 pm
Room 201, Second Floor
CLINICAL PRACTICE WORKSHOP

1:00 pm – 3:00 pm
Room 202, Second Floor
HIV/AIDS WORKSHOP

1:00 pm – 3:00 pm
Room 212 – 214, Second Floor
MENS HEALTH WORKSHOP

1:00 pm – 3:00 pm
Room 203, Second Floor
MENTORSHIP WORKSHOP

1:00 pm – 3:00 pm
Room 204, Second Floor
PATIENT CENTERED CARE AND TECHNOLOGY WORKSHOP

1:00 pm – 3:30 pm
Room 205 – 206, Second Floor
PREVENTION AND OUTREACH WORKSHOP

1:00 pm – 3:00 pm
Room 210 – 211, Second Floor
PROFESSIONAL EDUCATION WORKSHOP

1:00 pm – 3:00 pm
Room 208 – 209, Second Floor
RESEARCH WORKSHOP

3:00 pm – 4:00 pm
Room 308, Third Floor
NBNA Choir Rehearsal
3:00 pm – 7:00 pm
FREE TIME

6:00 pm – 7:00 pm
Salon E, Second Floor
Lifetime Member Photos

7:00 pm – 11:00 pm
Grand Ballroom, Second Floor
President's Gala
NBNA Nurses of the Year Awards
Sponsored by: VITAS Healthcare
NBNA Life Time Achievement Awards
NBNA Trailblazer Awards
Doors to Ballroom open at 6:30 pm
Entertainment: Gritz and JellyButter
Decatur, GA

SUNDAY • AUGUST 2

THE FOLLOWING EVENTS WILL TAKE PLACE AT THE ATLANTA MARRIOTT MARQUIS

8:00 am – 9:30 am
International Ballroom, Lower Level
Ecumenical Service
Guest Minister – Reverend Deidre Walton
NBNA President
NBNA Gospel Choir
Dr. Kevin McBride – Minister of Music

10:00 am – 12:00 pm
Imperial Ballroom
Brunch and Closing Session
Nursing: Multidisciplinary Approaches to Patient Centered Care – Where Do We Go From Here?
Elcedo Bradley, RN, EdD, PHN, MED, MPA
National President
Chi Eta Phi, Incorporated
Los Angeles, CA

Installation of NBNA Officers, Board Members and Nominations Committee

12:30 pm – 1:30 pm
Post-Conference Board Meeting
M304, Marquis Level



2015 Corporate Roundtable Members

NBNA thanks the following organizations for their partnership





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At Main Line Health® (MLH), our hospitals are well-known throughout suburban Philadelphia for our award-winning care. As one of only 22 Magnet®-designated health systems in the nation, MLH offers an exemplary practice model focused on research, learning, accountability and excellence. We are committed to providing a superior experience to all who come to us for care.

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With more than 10,000 employees across MLH, we are one of the largest employers in Southeastern Pennsylvania, and our nurses have been heralded for being among the nation's very best. At MLH, we are focused on fostering a culture of respect and inclusion where every team member is valued for their diverse backgrounds, capabilities and talents. As one of *Philadelphia Business Journal's* Best Places to Work in 2014, working here means that you'll be well-respected as a partner in our success.

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2015 Conference Contributors



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Alliance of Nurses for
Healthy Environments



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NURSING



GILEAD



Grady



gsk

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2015 Conference Contributors





**We would like to congratulate NBNA on its
43rd Annual Institute and Conference.**

**We would like to congratulate the newly elected
12th President, Dr. Eric J. Williams,
a past president of NOBNA.**

NOBNA mission initiatives includes:

- Nurses against violence, especially teenage violence**
- Family abuse and criminal justice initiative**
- End of Life Awareness**
- Community awareness of grief and grief management**



2015 Conference Sponsors

Acelity

Alcorn State University School of Nursing

Alliance of Nurses for Healthy Environments

Allstate

Amerigroup Community Care

AstraZeneca

Atlanta Black Nurses Association

Atlanta Marriott Marquis

Barbara Julian

Dr. Linda Burnes Bolton

Capella University

Cedars Sinai Health System

Cedars Sinai Hospital Department of Nursing

Centers for Disease Control and Prevention

Children's Mercy Kansas City

The Coca Cola Company

Coloplast

Emory Midtown

Emory University, Nell Hodgson Woodruff
School of Nursing

Froedtert Health & Medical
College of Wisconsin

Georgia Regents University College of Nursing

Georgia Pacific

Gilead Sciences

Grady Health System

Hologic

Johns Hopkins School of Nursing

Johnson and Johnson Hair Products

Joni Lovelace

Lovelace Multicare Health Services

Mainline Health System

Maria A. Dudley

McKinney and Associates

Northside Hospital

Pfizer, Inc.

Pharmaceutical Research
and Manufacturers of America

Robert Wood Johnson Foundation

Dr. Romeatrius Moss/RNM Marketing
and Consulting

Dr. Sheila Haley

Dr. Shirley Evers-Manly

Smith & Nephew, Inc.

Southern Crescent TBI Center

Thomas Jefferson University
and Jefferson Health

Tuskegee Airmen Scholarship Foundation

VITAS Healthcare

Walden University

Zimmer, Inc.



NBNA Chapter List

Acadiana Black Nurses Association
Akron Black Nurses Association
Atlanta Black Nurses Association
Baton Rouge Black Nurses Association
Bay Area Black Nurses Association
Bayou Region Black Nurses Association
Big Bend Black Nurses Association (Tallahassee)
Birmingham Black Nurses Association
Black Nurses Association, Miami
Black Nurses Association, Tampa Bay
Black Nurses Association Greater Phoenix Area
Black Nurses Association of Baltimore
Black Nurses Association of Central Illinois
Black Nurses Association of Charlottesville
Black Nurses Association of Greater Cincinnati
Black Nurses Association of Greater Houston
Black Nurses Association of Greater St. Louis
(NEW CHAPTER)
Black Nurses Association of Greater Washington
DC Area
Black Nurses Association of Indianapolis
Black Nurses Association of Northern Delaware
Black Nurses Association of the First State
Black Nurses of Southern Maryland
Central Carolina Black Nurses Council
Central Florida Black Nurses Association
Central Mississippi Black Nurses Association
Central Virginia Black Nurses Association
Chicago Chapter National Black Nurses Association
Clearwater/Largo Black Nurses Association
Cleveland Council Black Nurses
Columbus Black Nurses Association
Columbus Metro Black Nurses Association
Concerned Black Nurses of Central New Jersey
Concerned Black Nurses of Newark
Concerned National Black Nurses of Central Savannah
River Area
Council Of Black Nurses, Los Angeles
Detroit Black Nurses Association
Direct Members
Eastern Colorado Council of Black Nurses (Denver)
Eastern Oklahoma Black Nurses Association
First Coast Black Nurses Association (Jacksonville)
Fort Bend County Black Nurses Association
Galveston County Gulf Coast Black Nurses Association
Grand Rapids Black Nurses Association
Greater East Texas Black Nurses Association
Greater Fort Lauderdale Broward Chapter of the National
Black Nurses Association **(NEW CHAPTER)**
Greater Flint Black Nurses Association
Greater Gainesville Black Nurses Association
Greater Illinois Black Nurses Association **(NEW CHAPTER)**
Greater Kansas City Black Nurses Association
Honolulu Black Nurses Association
Inland Empire Black Nurses Association
Kalamazoo-Muskegon Black Nurses Association
KYANNA Black Nurses Association (Louisville)
Lexington Chapter of the National Black
Nurses Association
Little Rock Black Nurses Association of Arkansas
Memphis-Riverbluff Black Nurses Association
Metroplex Black Nurses Association (Dallas)
Middlesex Regional Black Nurses Association
Mid-State Black Nurses Association of New Jersey
Milwaukee Chapter National Black Nurses Association
Minnesota Black Nurses Association
Mississippi Gulf Coast Black Nurses Association
Mobile Bay Black Nurses Association **(NEW CHAPTER)**
Montgomery Black Nurses Association
Nashville Black Nurses Association
NBNA: Northern Virginia Chapter
New Brunswick Black Nurses Association
New England Regional Black Nurses Association
New Orleans Black Nurses Association
New York Black Nurses Association
Northern Connecticut Black Nurses Association
Northern New Jersey Black Nurses Association
Northwest Indiana Black Nurses Association
Omaha Black Nurses Association
Palm Beach County Black Nurses Association
Pittsburgh Black Nurses in Action
Queens County Black Nurses Association
Racine-Kenosha Black Nurses Association
Saginaw Black Nurses Association
San Diego Black Nurses Association
Sandhills North Carolina Black Nurses Association
Savannah Black Nurses Association
Shreveport Black Nurses Association
South Bay Black Nurses Association (San Jose)
South Jersey Chapter of the National Black
Nurses Association
Southeast Texas Black Nurses Association
Southeastern Pennsylvania Area Black
Nurses Association
Southern Connecticut Black Nurses Association
Southern Nevada Black Nurses Association
St. Petersburg Black Nurses Association
Tri-County Black Nurses Association of Charleston
Westchester Black Nurses Association
Western Massachusetts Black Nurses Association
Wichita Black Nurses Association
Youngstown-Warren (Ohio) Black Nurses Association



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www.movementislifecaucus.com



Welcome from Congressman Hank Johnson



CONGRESSMAN HANK JOHNSON Georgia's Fourth District

July 29, 2015

National Black Nurses Association, Inc.
8630 Fenton Street, Suite 330
Silver Spring, Maryland 20910

Dear National Black Nurses Association, Inc.:

It is an honor and a privilege to welcome you to the 43rd National Black Nurses Association Institute and Conference. Since the inception of this illustrious National Association, many lives have been enhanced by your association's leadership and service through the channel of health care. You represent a standard of professionalism that has impacted the community and is a testament to your creative leadership and determination. We are proud to have you here, in our great city of Atlanta.

The National Black Nurses Association has always been a cornerstone of the health care community by providing a professional association for nurses that educate and serve our community. This organization advances the mission of nurses across the nation and upholds the honor and integrity of healthcare professionals across the globe. We are truly honored to have you in our community for this special upcoming conference.

I look forward to your continuing viability as an organization, which uplifts the entire community. We wish you great success with the 43rd Conference and your many invaluable programs.

With best regards,

Very truly yours,

A handwritten signature in black ink that reads "Hank Johnson".

Hank Johnson
Member of Congress

PhRMA is proud to be a sponsor of the
National Black Nurses Association's
43rd Annual Conference



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An NBNA First

VITAS® Healthcare congratulates the Greater Fort Lauderdale Broward County Chapter of the National Black Nurses Association, to be chartered July 30 during the 43rd Annual NBNA Conference.

Although all Broward County nurses are welcome to join, this is the first chapter to be founded by hospice nurses, with a membership that reflects the diversity of nursing today.

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Chapter Members and Officers

Pictured from left:

Cynthia Eugene, FNP-BC WCC
Susan Acocella, RN, BSN - *Health Policy Liaison*
Donna Borland, RN, BSN
Deborah Mizell, RN - *President*
Sharon Smith, RN, BSN
Jason Cardillo, RN, BSN
Wilma Forbes, RN - *Secretary*
Sabine Jules, RN - *Treasurer*
Maureen Knips, RN, BSN
Lyn Peugeot, RN, BSN - *Vice President*

Not pictured: Tamara Evans, LPN;
Hyacinth Hamilton, RN, BSN;
Marie Louisa, RN; Peggy Pettit, RN;
Sheila Weadon, RN, BSN - *Member Chair*



EOE/AA/M/F/D/V



Welcome from Congressman David Scott

DAVID SCOTT
13TH DISTRICT, GEORGIA

WWW.HOUSE.GOV/DAVIDSCOTT
DAVID.SCOTT@MAIL.HOUSE.GOV

Congress of the United States
House of Representatives
Washington, DC 20515-1013

COMMITTEE ON
AGRICULTURE

COMMITTEE ON
FINANCIAL SERVICES

July 30, 2015

43rd Annual Institute and Conference for
the National Black Nurses Association, Inc.

Greetings,

As a member of the U.S. House of Representatives, I want to say welcome to Atlanta, Georgia and to extend my most sincere congratulations to the National Black Nurses Association, Inc. for all that you do. Atlanta, Georgia is rich in history and has something of interest here for everyone.

As you convene for this year's Conference and fellowship with each other, enjoy the prominent featured speakers in nursing and health care.

As a non-profit organization who represents approximately 150,000 African American nurses from the United States, Canada, Eastern Caribbean and Africa, with 91 chartered chapters nationwide, you have definitely made the founder, Dr. Lauranne Sams, proud.

The National Black Nurses Association, Inc. more than lives up to its mission to provide a forum of African American nurses to represent and provide the highest quality of healthcare for persons of color. I commend you for offering continuing education programs for nurses and allied health professionals throughout the year as well as providing annual scholarships to students.

I proudly work with the Atlanta Black Nurses Association for my Annual Health Fair, so I can attest to the level of excellence this association provides through its President, Evelyn C. Miller.

Again, you have my congratulations and best wishes as you celebrate the 43rd Annual Institute and Conference of the National Black Nurses Association, Inc.

I believe that you will continue to excel and change the lives of future nursing providers.

God bless.

Sincerely,



David Scott
Member of Congress

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SMYRNA OFFICE:
888 CONCORD ROAD, STE. 100
SMYRNA, GA 30080
PHONE: (770) 432-5405
FAX: (770) 432-5813

Welcome from Governor Nathan Deal



STATE OF GEORGIA
OFFICE OF THE GOVERNOR
ATLANTA 30334-0900

Nathan Deal
GOVERNOR

July 30, 2015

To: The Attendees of the 43rd Annual Institute and Conference

GREETINGS:

I am pleased to extend my warmest regards to the National Black Nurses Association, Inc. as you host your 43rd Annual Institute and Conference. On behalf of the State of Georgia, it is a pleasure to be a part of your event.

Please allow me to welcome your distinguished guests and other attendees. Your mission to represent and provide a forum for black nurses to advocate for and implement strategies to ensure access to the highest quality of healthcare for persons of color has improved the lives of countless Georgians. On behalf of a grateful state, I thank you for your dedicated efforts.

I commend the National Black Nurses Association, Inc. for organizing this event and send my best wishes for a successful and enjoyable conference.

Sincerely,

A handwritten signature in black ink that reads "Nathan Deal".

Nathan Deal

ND:pp



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Welcome from Mayor Kasim Reed



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July 30, 2015

Greetings:

As Mayor of the City of Atlanta, I am pleased to welcome the attendees of The National Black Nurses Association (NBNA) *43rd Annual Institute and Conference*.

The National Black Nurses Association has been committed to informing and educating our community on ways to enhance and preserve life. Rooted in education, the mission of NBNA is to establish an organization for networking and advancement for African-American nurses. Your diligence and commitment to promoting quality in healthcare, community empowerment, and civic awareness enriches the lives of those you reach.

As you convene for your *43rd Annual Institute and Conference*, I applaud you for your invaluable contributions to the healthcare industry. Your organization has built a strong foundation of ethical values and faithful service. Continue to be an inspiration to us all, and thank you for being an example for future generations to follow.

On behalf of the people of Atlanta, I wish you an exciting and memorable event.

Sincerely,

A handwritten signature in black ink that reads "Kasim Reed". The signature is fluid and cursive, with a large loop at the end.

Mayor Kasim Reed

Welcome from NBNA President



On behalf of the National Black Nurses Association (NBNA) Board of Directors and the membership, we welcome you to Atlanta, Georgia. The Annual Institute and Conference is being hosted by the Atlanta Black Nurses Association. The conference theme, "Nursing: Multidisciplinary Approaches to Patient Centered Care," is timely.

Professional nurses from the United States, Canada and Eastern Caribbean and nursing students will obtain state of the art clinical instruction on topics related to cardiovascular disease, cancer, children's health, diabetes, End-of-life, HIV/AIDS, kidney disease, research and women's health. Over 100 exhibitors will showcase their services and products in conjunction with NBNA's Annual Career Fair.

NBNA will continue to offer the very best in education, career development and networking opportunities during the conference. NBNA Conference Committee and the Atlanta Black Nurses Association, with the support of many volunteers, have worked tirelessly to ensure that you have a stellar and memorable conference. Conference highlights include our signature institutes and workshops, career fair, exhibitor hall, and Opening Session. NBNA members will be honored for life-time achievements, being a trailblazer, and exemplary contributions to the profession as a nurse administrator, entrepreneur, researcher, advance practice, community service, staff, military and student nurse. We wish to thank the scholarship sponsors for their continued commitment to the NBNA Scholarship program which allows NBNA to award scholarships in 2015.

I want to thank the host chapter president, Evelyn Miller, local conference committee co-chairs, Betsy L. Harris and Ora D. Williams, family and friends for making the 43rd Institute and Conference a success. I personally invite you to enjoy the conference, have fun, network, and fellowship.

We must continue to focus on the most vulnerable populations and what strategies are closing the gaps as we move forward in continuing to address disparities in health and wellness. A pressing policy problem in the United States and other countries is the extraordinary pattern of inequality in the health of children and adults (McDade, 2015). Health disparities are widespread and not easily explained. There are greater opportunities of shared interdisciplinary collaboration in research through evidenced-based clinical practice guidelines. The renewed emphasis on prevention and health promotion is intended to curb the tide of chronic disease and sustain effective chronic disease management as well as address health inequities and increase affordable access to services.

NBNA will continue its legacy in making an impact in communities across the nation. NBNA will be strategic while influencing diversity through education, policy, practice, research, practice, and leadership. NBNA is guided by the principle that African American nurses have the understanding, knowledge, interest, and expertise to make a significant difference in the health care status of African American communities across the nation throughout history.

May you continue your Quest for excellence and mark this in your journal of life. Together, we are making a difference. Together, we have soared on wings like eagles!

Sincerely,
Deidre Walton, JD, MSN, RN
President
National Black Nurses Association, Inc.
Lifetime Member



**Congratulations,
Dr. Rosie Calvin
on your lifetime
achievement
award!!**

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Greetings from the National Conference Chair



Dear Colleagues and Friends:

I am humbled by the privilege and honor to extend greetings to each of you. This is our 43rd Annual Institute and Conference and we appreciate the Atlanta Chapter of the National Black Nurses Association for hosting this conference. There have been many changes and challenges in the healthcare area but this organization continues to move forward.

For the past four years, I have served as your conference chairperson and the journey has been incredible. Therefore, I would like to thank President Deidre Walton for giving me and the committee members the opportunity to serve our prestigious organization. This organization is and has been the vehicle that provides a path for growth and development for many minority nurses. Again, I am grateful for all of those who are involved in making positive outcomes when some people thought it was impossible. We have a wonderful, talented, knowledgeable and dedicated membership who labor tirelessly to make a difference in both the nursing profession and the healthcare industry. So many nurses are gifted in so many different ways. They excel in clinical practice, education, health policy, research and administrative venues. They are generous in their community service outside of the organization and within it.

I am thankful for our new home and we can proudly say we are “no longer renters and we are now proud homeowners.” That is a milestone itself.

As we come to an end of the present administration and have great anticipation of the next administration, I am sure that our mission and goals will continue to make an impact globally.

The city of Atlanta has a rich history and there are many venues for learning and enjoyment. This is the birthplace of Dr. Martin Luther King, Jr., home of Spelman, Morehouse and Emory Universities and many more universities. We cannot forget Grady Memorial Hospital because this was the training site for many African American nurses.

I recommend that you attend the workshop and institutes that has been well planned, the fabulous fashion show, the President’s Gala, Ecumenical Service and Sunday Brunch. It is my hope that you gain knowledge, meet some of the best nurse leaders, experts and educators while you are here. Don’t forget to fellowship with your sisters and brothers.

Enjoy!

Sincerely,
Bettye Davis-Lewis, EdD, RN, MS, FAAN
Conference Chairperson



*Congratulations to
Dr. Joyce Newman Giger,
Recipient of the NBNA
2015 Legacy Award.*

We salute Dr. Joyce Newman Giger, EdD, RN, APRN, BC, FAAN, who, in addition to her many accomplishments and other awards received throughout her professional career, has been the editor of *The Journal of the National Black Nurses Association* for the past 17 years.

It has been Brannon Graphics' honor and privilege to assist Dr. Giger in the development and production of this highly-respected academic publication. An outstanding leader and visionary, she is our inspiration, colleague, and most treasured friend. We look forward to our continued collaboration in the years to come.

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Welcome from Atlanta NBNA President



Dear NBNA President Dr. Deidre Walton, NBNA Members, Colleagues, Friends and Guests:

Welcome to the 43rd Institute and Conference, “Nursing: Multidisciplinary Approaches to Patient Centered Care”.

On behalf of the Atlanta Black Nurses Association, Inc. (ABNA) and our surrounding NBNA Chapters, welcome to the peach state. It is my distinguished honor and great pleasure as President of ABNA along with members of ABNA to welcome you to Atlanta; a city well known for its historic past. Atlanta is known as one of two cities in the world to be home to two Noble Peace Prize Winners (Martin

Luther King, Jr. and President Jimmy Carter); having the fifth tallest building in the United States, the Bank of America Plaza; the state where it is against the law to tie a giraffe to a telephone pole or street lamp; the state with the most shopping centers per capita, along with Chicago; home to the world’s largest 10k race, the Peachtree Road Race, that welcomes more than 45,000 runners annually; having the largest concentration of Fortune 500 companies; and where there are more than 65 streets with Peachtree in the title within the city of Atlanta.

Atlanta is honored to be the birth place of Dr. Martin Luther King, Jr. We encourage you to tour Dr. King’s birth home; visit the MLK National Historic Site; stop by Ebenezer Baptist Church, where he was ordained and preached; the Apex Museum; Sweet Auburn Market and the National Center for Civil and Human Rights.

Atlanta is home to numerous nationally recognized sporting teams such as the Atlanta Falcons, the Atlanta Hawks, the Atlanta Braves and the Atlanta Dream, to name a few. Other popular attractions to visit include the Georgia Aquarium, Centennial Olympic Park, the CNN Center, the World of Coca Cola, Stone Mountain, Six Flags, the Atlanta Ferris wheel and our new Atlanta streetcar.

I want to extend my deepest gratitude to our local conference chair Ora D. Williams and co-chair Betsy L. Harris along with the local conference committee members for their hard work and dedication. I could not have asked for a better group of professional nurses to work with. There are truly none better. Please join with the members of ABNA and all the Members of NBNA please join with ABNA in thanking the national conference committee chair and committee members for their hard work in making this a successful conference.

As you enjoy the conference please don’t forget to also visit Atlanta’s restaurants, attractions and shopping malls. On behalf of ABNA we desire your visit to Atlanta to be knowledgeable, insightful, fun, restful, and awesome. We pray that your travels to and from the conference are peaceful and blessed.

Please let us know if there is anything we can do to make your visit to Atlanta more enjoyable.

Sincerely,

Evelyn C. Miller, RN, BSN
President, Atlanta Black Nurses Association, Inc



Thank you
for serving our country,
our communities,
our world.

A U.S. service member assists an earthquake victim in Kathmandu, Nepal, after a 7.3 aftershock struck the country, May 12, 2015.
U.S. Marine Corps photo by Staff Sgt. Jeffrey D. Anderson

National Black Nurses Association, Inc.
NBNA.org

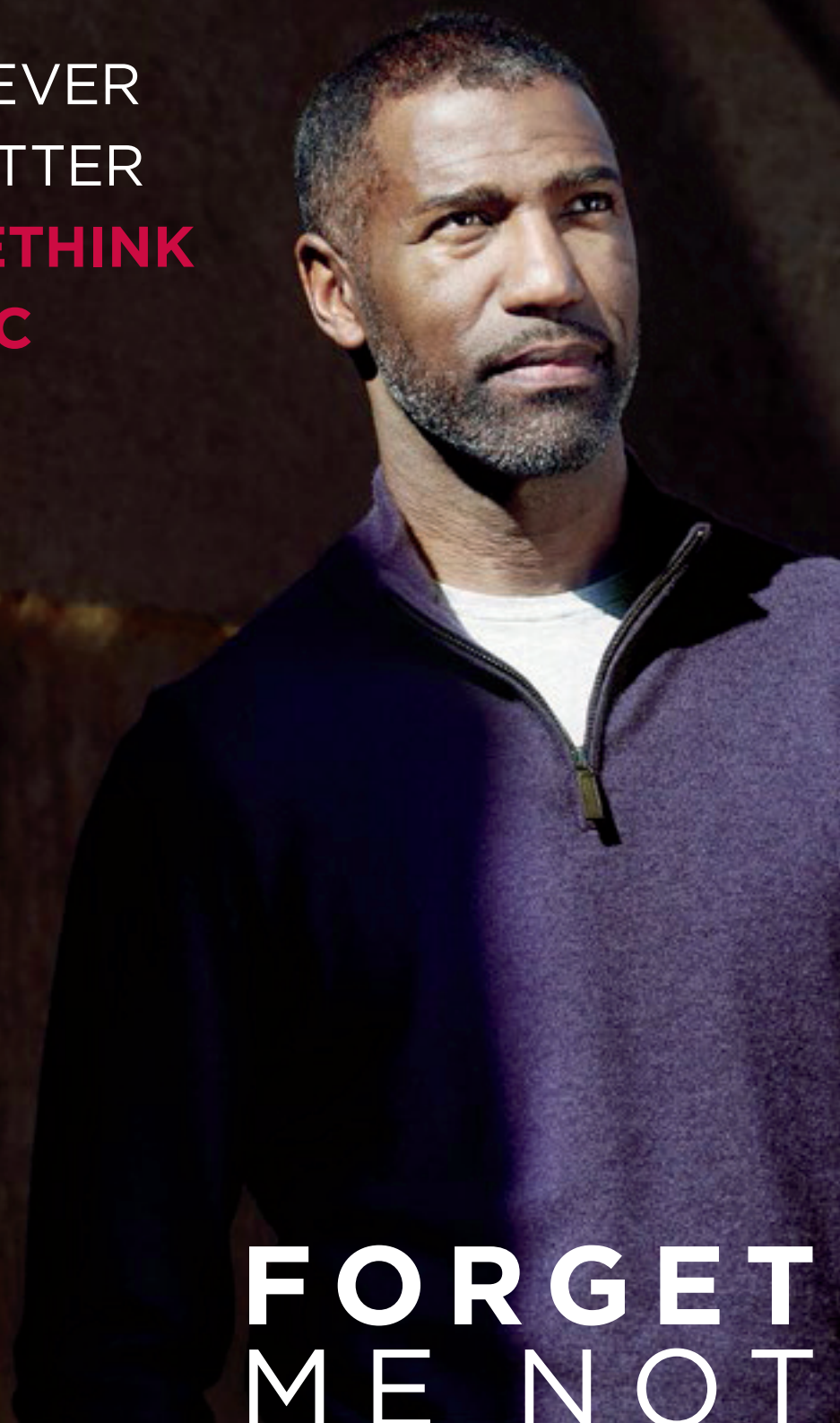


U.S. Marines and Navy corpsmen assigned to Headquarters and Service Company, 1st Battalion, 7th Marine Regiment.
U.S. Marine Corps photo by Cpl. Joseph Scanlan



U.S. Air Force Staff Sgt. Adrienne Antonios, a 4th Medical Operations Squadron medical lab technician at Seymour Johnson Air Force Base, N.C.
DoD photo by Senior Airman Ciara Wymbs, U.S. Air Force.

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Welcome from the Local Chapter Chair



Dear Members, Colleagues, Friends and Guests,

Welcome again to *"Hotlanta"*! On behalf of the Atlanta Black Nurses Association, Inc., we welcome all of you to this 43rd National Black Nurses Association Annual Institute and Conference, "Nursing: Multidisciplinary Approaches to Patient Centered Care". We consider it an honor to host the conference again in this great historical city of Atlanta, Georgia.

Atlanta is a beautiful city with a huge selection of attractions to see and visit and fine dining. We do hope that you will have the opportunity to visit many of them while you are here and experience the hospitality of the south.

To Rev. Dr. Deidre Walton, all officers, office staff and Board members of the National Black Nurses Association, Inc., our National Conference Chair, Dr. Bettye Davis-Lewis and committee members, our sister Chapters: *Birmingham Black Nurses Association, Columbus Metro Black Nurses Association, Savannah Black Nurses Association, Concerned Black Nurses of Central Savannah River Area*, and all of the members of the Atlanta Black Nurses Association, Inc. my sincere thanks to you all for your commitment, dedication and support in making this 43rd Annual Institute and Conference another huge success!! It has been my pleasure to serve and please enjoy the conference! If there is anything that we can do to help you, please do not hesitate to ask,

Sincerely,

A handwritten signature in black ink that reads "Ora D. Williams". The signature is fluid and cursive, with a long, sweeping underline.

Ora D. Williams, RN BC, BSN, MHCA
Local Conference Chair

Greetings from the Local Chapter Co-Chair



Greetings Members, Colleagues and Friends:

Welcome to “Hot Atlanta” It is with great pleasure that we greet and extend our warmest welcome to the 43rd Annual Institute & Conference. The theme for this conference is NURSING: MIULTIDISCIPLINARY APPROACHES TO PATIENT CENTERED CARE. Since the inception of knowing this conference was going to be held here, much hard work and planning has occurred.

Thanks again to the chapter members and other members of NBNA for your planning and work toward making this a fabulous time here in our city.

There is much to do in and around Atlanta during your free time. Tours have been scheduled to allow an excellent time in our city. Just look at the cover of our brochure. It will give you some information of what is new to see and visit in Atlanta. Restaurants are within walking distance of the hotel. There are many malls which are easy to get to by using the MARTA train system.

Again, we say to the Rev. Deidre Walton, JD, MSN, RN-PHN, President, the National Black Nurses Association Board of Directors, office staff and members, welcome and have a wonderful, safe and exciting conference.

We, the members of the Atlanta Black Nurses Association, are here to serve you. If you have any questions or suggestions, please see anyone of our members.

Sincerely,

Betsy L. Harris, MSN, RN, CNS

Local Conference Co-Chair

Congratulations NBNA
43rd Annual Institute & Conference

July, 29- August 2, 2015

Atlanta, Georgia

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Chicago Chapter
NATIONAL BLACK NURSES' ASSOCIATION

Best Wishes from the Executive Director



On behalf of the National Office of the National Black Nurses Association, I offer to all NBNA members, guests, NBNA Corporate Roundtable Members, sponsors, exhibitors and friends, best wishes for a successful 2015 NBNA Institute and Conference. The National and Local Conference Committees have worked together to offer a stellar conference of continuing education, professional services, networking and social activities.

NBNA has continued to expand its offerings of state-of-the-art sessions on the future of nursing, mindfulness, end of life care, environmental health, health policy, wellness promotion strategies and women's health initiatives.

I would like to thank the NBNA staff for their extraordinary efforts in helping to make this Conference a success. Many thanks to Dianne Mance, NBNA Conference Services Manager; Estella Lazenby, NBNA Membership Services Manager; Frederic George Thomas, NBNA Administrative Assistant; and Gessie Belizaire, NBNA Administrative Assistant. NBNA's staff of five persons provides herculean efforts to help make NBNA a world class nursing association that brings to you world class continuing education.

I truly appreciate the exemplary service of Pamela Moore and Selina Davis of Cedars Sinai Health System who provide the CEUs for the NBNA Conference.

To Evelyn Miller, President, Ora D. Williams and Betsy L. Harris, Local Conference Co-chairpersons, all of the members of the Atlanta Black Nurses Association and all of the members of the Georgia Chapters, I thank you for your superlative efforts in helping to make this Conference a success.

To our conference attendees, the city of Atlanta has so many wonderful venues for shopping, culture, sports and entertainment. You will enjoy your stay in "Hotlanta".

Sincerely,

Dr. Millicent Gorham, MBA, FAAN
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(BBNA)**

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NBNA Salutes Past Presidents

*The Board of Directors and Members of the
National Black Nurses Association, Inc. salute our
past presidents for their dedication to the NBNA mission.*



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1973-1977



Dr. Linda Burnes Bolton
1991-1995



Dr. Carrie Frazier Brown
1977-1979



Dr. Betty Smith Williams
1995-1999



E. Lorraine Baugh
1979-1983



Dr. Hilda Richards
1999-2003



Ophelia Long
1983-1987



Dr. Bettye Davis-Lewis
2003-2007



Dr. C. Alicia Georges
1987-1991



Dr. Debra Toney
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**Little Rock Black Nurses
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Celebrating 35 Years



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**CONGRATULATIONS and
BEST WISHES**

to the

NBNA

on the

**43rd Annual Institute
and Conference**

Angela M. Allen, PhD, RN, CRRN
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ATLANTA, GA 2015**



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Opening Keynote Speaker



DAVID P. PRYOR, MD, MPH
“DR. DAVE”

David P. Pryor, MD, MPH, is a Board Certified Internal Medicine Physician who has a special expertise in wellness and health promotion. He currently serves as the Corporate Medical Director for Comcast/NBCUniversal. He is the author of the book *LifestyleDNA: Live Happier, Healthier, and More Energized* and the founder of the website **BlackWomensHealth.com**.

Dr. Pryor also has a deep understanding of the healthcare industry having served as a Medical Director for both Anthem Blue Cross and Aetna. He has been at the center of efforts to coordinate quality, cost effective care for patients.

Additionally, Dr. Pryor has served as Chair of the Board for the National Kidney Foundation’s (NKF) Southern CA chapter and was a member of the prestigious Institute of Medicine (IOM) Roundtable on Health Equity and the Elimination of Health Disparities.

A native of California, Dr. Pryor received a Bachelor of Science degree in Biology from Stanford University and completed his medical degree at the University of California, San Diego. He also has a Masters in Public Health degree from the University of California, Berkeley.



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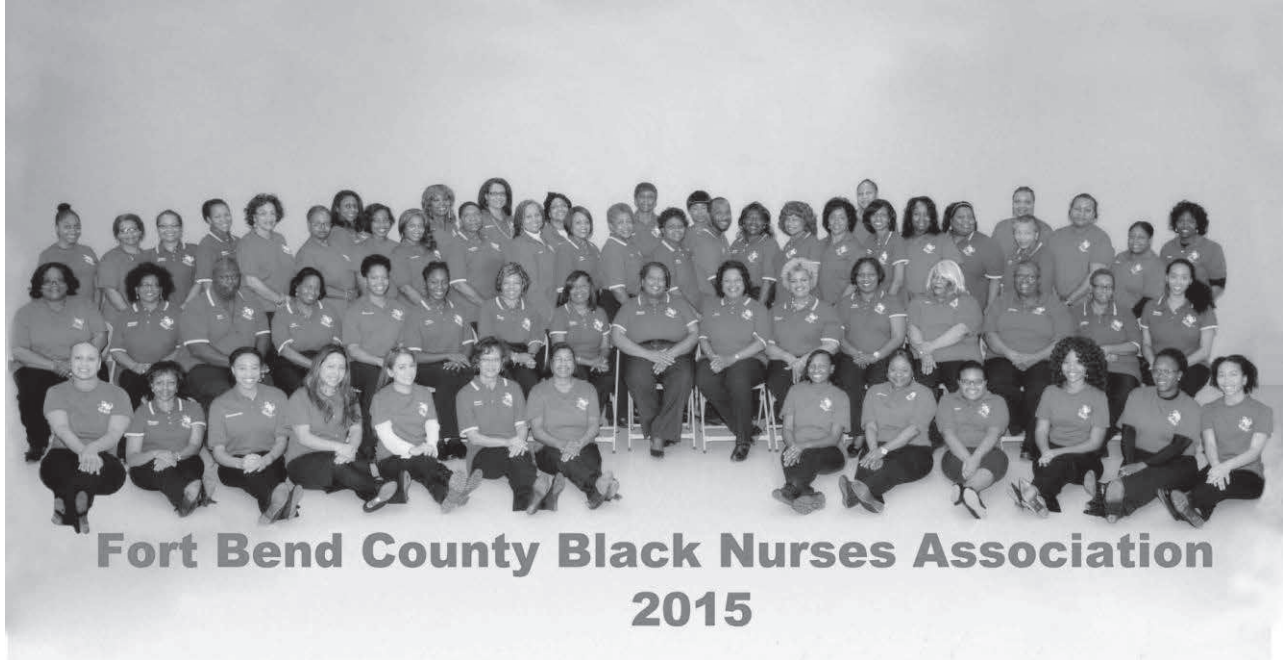


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Closing Keynote Speaker

ELCEDO LOUISE BRADLEY, EDD, MED, MPA, PHN, RN



Dr. Elcedo L. Bradley is a recognized expert in Healthcare Risk Management and Patient Safety. A seasoned nurse educator, public health nurse and risk manager with decades of nursing experience, she has lectured nationally and internationally on risk management, patient safety, professional nursing, healthcare delivery and reform and on educational issues.

Dr. Bradley is the 20th Supreme Basileus and currently the National President of the Chi Eta Phi Sorority, Inc., an organization in which she has served in numerous elected and appointed positions during her more than 30 years of membership. Dr. Bradley holds an earned Doctorate Degree in Higher Education Leadership. Her entry into nursing practice began with an Associate of Arts Degree in Nursing. She holds a Bachelor of Science Degree in Nursing and two Master's Degrees, a Masters of Secondary Education and a Masters of Public Administration.

Her exceptional, published, replicable doctoral dissertation addresses the concerns of preparing non-licensed personnel to care for the nation's elderly and those patients at risk. Dr. Bradley's dissertation entitled, *Variations in the Preparation and Experiences of Vocational Nurse Educators*, explored the preparations and experiences of a very unique group of nurses, the vocational nurse educators, who teach and train students to become certified nurse assistants (CNAs) and home health aides (HHAs). This specific group of nurses teach students in adult education settings, community colleges, and the private sector. The study findings contributed to the body of knowledge on vocational nurse educators' qualifications and experiences in the adult school setting and sought to improve the understanding of the requirements of the vocational nurse educators by adult education administrators, principals, and program directors in community colleges as well as adult school settings.

Dr. Bradley has held increasingly more challenging positions in the County of Los Angeles, Department of Health Services beginning her career progression as an Assistant Head Nurse and culminating her career with the organization in 2006 as the Assistant Hospital Administrator / Risk Manager, The Los Angeles County, Martin Luther King, Jr. / Charles R. Drew Medical Center, responsible for the operations of the Medical Center's Risk Management Program.

Dr. Bradley has presented nationally and internationally. She has published in the *Indian Journal of International Trauma Anesthesia & Critical Care*, the *Journal of Chi Eta Phi Sorority* (JOCEPS) and the *Glowing Lamp Journal of Chi Eta Phi Sorority, Incorporated*. Dr. Bradley's organization affiliations include the American Association of Operating Room Nurses, American Society of Healthcare Risk Management, American Legion Auxiliary, California State University and the Department of Nursing Alumni, National Black Nurses Association, National Council of Negro Women, National Medical Association, Southern California of Healthcare Risk Management, and Sigma Theta Tau International.

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Dr. Lovene Knight, President



Lifetime Achievement Award Recipient



ROSIE LEE CALVIN, DNS, RN

Dr. Calvin began her medical career at the University of Mississippi Medical Center (UMMC) as a Surgical Technologist in the operating room. While continuing her work in the operating room, she obtained an Associate Degree in Nursing from Hinds Junior College. She received a Baccalaureate Degree in Nursing from Mississippi College and Master's Degree in Nursing from UMMC School of Nursing. While an Associate Professor in Nursing at the UMMC School of Nursing, Rosie received a Doctorate of Nursing Degree (DNS) from Louisiana State University Medical Center School of Nursing in New Orleans, Louisiana. Upon her retirement from UMMC after 41 years, Rosie was a tenured Professor of Nursing, the first African-American to hold a doctorate, the first African American to receive tenure and the first African American to obtain full professorship at the School of Nursing. She served in several leadership positions including Chairperson of the Adult Health Department. Although she retired from UMMC, her work has not stopped. She is currently an Adjunct Professor at Mississippi College teaching graduate level research to multidisciplinary American and international students.

Rosie passed up numerous opportunities to leave Mississippi for more lucrative employment, but opted to contribute to health care in her home city and state. She was a co-founder, Community Education Coordinator, and Liaison for the UNACARE Health Center, a nursed-managed clinic, owned and operated by the UMMC School of Nursing located in the Midtown Community of Jackson. Rosie developed an early awareness of the need for improved health care among inner city residents. This awareness was a catalyst in helping the School of Nursing select the Midtown area. The clinic continues to be successful and is currently located two doors from her childhood home. She is a past Board of Directors member of the Midtown Partners, Inc.

Throughout her career in teaching and research, Dr. Calvin has authored and co-authored several articles, research reviews, and book chapters. Rosie has been the Principal Investigator and/or Co-Investigator and Project Director, in several National Heart Lung, and Blood Institute (NHLBI) research projects, such as, the *Jackson Heart Study*. The *Jackson Heart Study* is the only all African-American participant study exploring cardiovascular risk factors in the United States. She served as the Co-Principal Investigator and the Project Director of the *HEAT Partnership*, a hypertension, education, and treatment partnership and ancillary grant of the *Jackson Heart Study*. She was the Principal Investigator of the *Jackson Heart TRAIN*, an undergraduate training program to increase the awareness of research for African-American nursing students attending HBCUs across the southeast by having them spend the summer in Mississippi.

Rosie has assumed leadership roles in professional, community, and social organizations and received numerous awards and recognitions, such as, the *Nursing Alumni of the Decade (1980-1990) Award* from UMMC School of Nursing Alumni Association leading to the *Rosie Lee Calvin Nurse Educator Award* which continues to be given annually since 1998 by the School of Nursing to an outstanding graduate nurse educator student. Rosie was honored with the *Lifetime Achievement Award* by the Association of Black Nursing Faculty. Rosie is a lifetime member of the Eliza Pillars Registered Nurses of Mississippi, former Board of Directors member and lifetime member of the National Black Nurses Association.



Lifetime Achievement Award Recipient

ALMA HOBBS SPEARS, LVN



For more than 40 years, **Alma Hobbs Spears** has been a nurse. She received her LVN diploma from Polly Ryan School of Nursing in Richmond, Texas. She worked at the Angleton-Danbury Hospital, Brazoria County Health Department in Angleton, Texas, where she retired after 36 years of service. She was the first and only LVN on staff with only registered nurses.

Mrs. Spears joined and became an active member of NBNA and attended the first National Conference October 15, 1978 in Chicago, Illinois. She then joined and became an active member of the Black Nurses Association of Greater Houston in 1977; and, served on its board in 1985.

Mrs. Spears was the first LVN elected to the NBNA National Board of Directors in 1981 in Atlanta, GA. She served as the Co-chair of the NBNA Conference in 1985. She has attended and participated in 37 NBNA National Conferences; and, she participates in the LPN/LVN workshops held annually at the NBNA Conference.

Mrs. Spears has been very involved as a member of the Israel Chapel African Methodist Episcopal Church having served as Steward, Trustee, Church School Superintendent, Church Secretary, Teacher, Missionary President (Life member), Stewardess President, and serving on local, District and Conference levels of the AME Church.

She was the first African American elected to serve on Columbia-Brazoria ISD School Board, serving as Treasurer. She is a former member of the Parent Teachers Organization and Past President of the Ebony Ladies Civic Club.

She volunteers with the Brazoria County Citizen Emergency Corps, Columbia Christian Senior Citizen Center, West Columbia Parks and Recreation Board and Paradise Cemetery Committee.

Alma, was married to Leroy (deceased) and has three children, five grandchildren, one great grandchild.



Lifetime Achievement Award Recipient



PROFESSOR BOBBIE PERDUE, PHD, RN "The Innovative and Courageous Nurse Educator"

Bobbie Perdue is a nurse educator, clinician, researcher and community activist. She holds the distinction of being the first African American to graduate with a BSN from Vanderbilt University. Perhaps best known as the architect of a number of academic intervention programs to ensure success for low income, high achieving nursing students, Dr. Perdue has held teaching positions at Tennessee State University, Rutgers University, Syracuse University, Fayetteville State University and South Carolina State University.

In her role as a professor, Dr. Perdue demonstrates her commitment to social justice in the preparation, distribution and advancement of nurses who mirror the population of local, national and global communities. She has never wavered from her belief that a solid education will contribute to improvement of the well-being of individuals, families, and communities. Dr. Perdue established the Rutgers College of Nursing Educational Opportunity Fund Program in 1977. In her teaching career, which spans 43 years, she has developed numerous educational mobility retention programs to aid hundreds of students to navigate "chilly water experiences", associated with the attainment of a professional nursing degree. Her reputation as a distinguished educator and administrator who helped to transform nursing curriculum in education throughout the nation is linked to early success outcomes for African American nurses at Tennessee State University, Rutgers University and Syracuse University. In her role as Chairperson of Nursing at South Carolina State University, Dr. Perdue was viewed as a pioneer nurse educator leader.

In recognition of her pioneering innovative work to achieve educational equality in nursing, Dr. Perdue has been honored by the National Association for the Advancement of Colored People, the New Jersey State Department of Higher Education, the American Nurses Association, The National League for Nursing, Rutgers University, Syracuse University, New York University, and Vanderbilt University. Dr. Perdue was inducted into the NBNA Institute of Excellence 2012 Class.

As a classroom and clinical professor, Dr. Perdue receives extraordinary high marks from students who view her as an in-depth thinker who connects the learner to reflective thinking, contextual frameworks, and other mindfulness ways of knowing. She encourages students to discover and own their strengths, identify resources to compensate for their weakness and develop their unique toolkits for success.

Dr. Perdue is the co-author of two books: *Parenting Reassessed: A Nursing Perspective* and *Chronic Care Nursing*. Her refereed journal articles have focused on parenting, student success in nursing and cultural diversity. She has been the recipient of numerous grants inclusive of Workforce Diversity and NEPRA educational grants.

As a community activist, Dr. Perdue served as the President of the New Jersey Educational Opportunity Fund Association, the second President of Concerned Black Nurses of Newark, and the first Vice President of Northern New Jersey Black Nurses Association. Dr. Perdue previously served as the President of the Executive Board of Good Neighbor Baptist Church, Newark, New Jersey. She served as the first President for the GNBC Women in Christ Organization. She was the developer of the Geruth Rountree Scholarship Fund and the annual scholarship banquet for the youth of Good Neighbor Baptist Church and she served as a Sunday School and Vacation Bible School Teacher.

Dr. Perdue's clinical research focuses on chronic illness management, obesity prevention, and mental health. She was the Principal Investigator of a \$350,000 United States Department of Agriculture (USDA) research grant to establish a Center of Obesity Prevention and Education (COPE) for middle school students participating in a Saturday Academy at Felton Laboratory School on the campus of South Carolina State University. Her educational research focuses on success strategies for educating diverse students in nursing. She was the Co-Principal Investigator member of the NBNA/ANF Research Team that produced the 2015 Report on the Needs of African American Nursing Students. Additionally, Dr. Perdue serves as a member of the Association of Black Nursing Faculty (ABNF) task force to improve nursing education outcomes in Historical Black Colleges and Universities (HBCUs). Dr. Perdue has a master's degree in psychiatric-mental health nursing from Wayne State University and a PhD in Nursing from New York University. In 1997, she was a Post-doctoral Fellow at the University of Pennsylvania School of Nursing.

Dr. Perdue is the third of eight children of Primos and Beatrice Perdue. She is a lifetime member of NBNA, NNJBNA Chapter. She holds membership in Sigma Theta Tau International Nursing Honor Society, Golden Key International Honour Society, Association of Black Nursing Faculty, New Mount Zion Baptist Church, and a number of other civic and professional organizations.



Lifetime Achievement Award Recipient

PATRICIA W. ROSS (COLONEL, U.S.A. RETIRED)



Patricia W. Ross is a native of Kannapolis, North Carolina. She excelled in her educational goals and distinguished herself as an honor graduate in her Bachelor of Science nursing program from North Carolina A&T State University, Greensboro and her Master of Science in Child Nursing studies from the University of Arizona, Tucson,

In February 2000, Colonel Ross retired after more than 30 years of service in the United States Army Nurse Corps. Being a soldier had been her dream since she was a young girl. She had listened to her father's stories of his experiences in a segregated United States Army during World War II and she longed to travel to distant lands. Her Army career began during the Vietnam era when she was recruited to the United States Army Student Nurse Program and assigned the rank of Private First Class. After 15 months, she was awarded an Honorable Discharge from the enlisted ranks and received her officer commission in the United States Army as a Second Lieutenant. At that time,

women students were not permitted to serve in the Reserve Officers' Training Corps [ROTC]. During the graduation ceremony, hundreds of male cadets received their Second Lieutenant commissions, while Pat graciously celebrated her promotion to First Lieutenant the following day upon receipt of orders by mail. She proceeded to Active Duty two months later.

While on active duty, Colonel Ross served in a variety of settings in the Continental United States and was stationed to at least three separate overseas locations. A hallmark of her military career was leadership. From her vantage point among the leadership ranks, Colonel Ross embraced the charge to lead by example and champion the causes of military women at every turn. She fought for the right to serve, the right to excel and the right to take charge. Leaning forward daily was the posture she assumed, ever prepared and ever ready for the next challenge approaching.

In the clinical and practice area of military health care, she held multiple clinical positions including Head Nurse and Division Chief. Revered and respected by her staff and patients alike, Colonel Ross set the bar high and she led the team. Her soldiers knew she had their backs and they had hers during every challenge every day. She was a pioneer for advance practice nursing and excelled as one of the Army's first Pediatric Nurse Practitioners in the early 80's.

Her administrative assignments included the following: Instructor and Deputy Director of the Army Licensed Practical Nurse Course, Fort Bragg, North Carolina and Staff Officer/Deputy Chief of Staff of the largest Recruiting Brigade in the Army. A consummate leader, she held multiple mid-level management positions and served as Executive Director of the Department of Nursing at Kimbrough Army Community Hospital, Fort Meade, MD for two years. Colonel Ross completed her tour of duty at Tripler Army Medical Center, Honolulu, Hawaii where she served on the Commanding General's Staff. She concluded her active duty service as the Chief of the Consulting Branch for the Quality Services Division. She tracked and trended undesired, near miss and actual adverse outcomes for the entire medical center. Her analyses and recommendations to the Commanding General resulted in performance improvement throughout the health care community. She recalls two of her proudest moments as an active duty soldier. The first occurred when she was chosen to serve as the first female and first nurse Commander of Troops during a Brigade level event which entailed directing the movement of 10 battalions in an open air environment. The second was her service as the only female officer of an Honor Guard detail charged with the repatriation of soldier remains from Vietnam -- decades after her comrades had fallen on hostile soil. With that single event, she had come full circle.

Colonel Ross earned multiple awards and decorations including the Legion of Merit, four awards of the Meritorious Service Medal, the coveted Expert Field Medical Badge and membership in the distinguished Order of Military Medical Merit Society. Listed in the International Who's Who of Professionals, she has been a well-known speaker nationally and internationally on multiple topics including Child Abuse, Domestic Violence, Nursing Leadership, Patient Advocacy and Women's Equality. A past recipient of the March of Dimes Award of Excellence in Maternal Child Health for the US Armed Forces, she remains a well-known advocate for women and children. Colonel Ross has held memberships in multiple professional organizations including the Army Nurse Corps Association, the National Black Nurses Association, the Honolulu Black Nurses Association, the National Alliance of Legal Nurse Consultants, and the School of Nursing Affinity Group, N.C. A&T State University. She currently serves as the Financial Officer and Steering Committee member of the Jackson Branch of the American Association of University Women.

The CEO and Founder of Front Line Medical Legal Consulting Services, Pat established a robust independent practice as a certified legal nurse consultant and motivational speaker since her relocation to the state of Mississippi in 2000. She served as a professional speaker and mentor for the Vicki Milazzo Institute of Legal Nurse Consulting for two years. Plaintiff and defense counsel alike seek her consultation for medical-legal matters involving the care of children and adults in acute care facilities and infirmed elders in extended care settings. In the nick of time, she is currently steering her legal consultant practice towards retirement as she awaits the birth of twin granddaughters in October.



Lifetime Achievement Award Recipient

DR. IRENE DANIELS LEWIS



For more than 52 years, **Dr. Irene Daniels Lewis** was actively involved in the profession of nursing. She was the valedictorian of her class at Mt. Zion School of Nursing, where she received her diploma. She later received a B.S. in Nursing at the University of San Francisco. She received a Masters of Science in Long-Term Care Administration at the University of California, San Francisco. She later received a Doctorate in Gerontology from the University of California, San Francisco, where she was selected as valedictorian.

Dr. Daniels-Lewis held several “firsts” in her career. She was the first African American valedictorian at University of San Francisco; she was the first African American to earn a Doctorate in Nursing from the University of California San Francisco; she was the first African American to be the Coordinator of Recruitment and Retention for Underrepresented Students at UCSF; she was the first Associate Dean of Nursing Research at Rutgers State University in New Jersey; she was the first African American educated and trained as an Adult Health Nurse Practitioner; and, she was the first Adult Health Nurse Practitioner who worked in the hypertension clinic at San Francisco General Hospital. Upon her retiring in 2012, she held the position of Full Professor in the School of Nursing at San Jose State University. She was conveyed the title of Professor Emeritus.

Dr. Daniels-Lewis served this nation through her work on several federal committees of the National Institute of Mental Health; the Division of Nursing, Health Resources and Services Administration; the Administration on Aging; and the National Institute of Nursing Research;

Dr. Daniels-Lewis served in many capacities within the National Black Nurses Association and showed true leadership by ably steering a number of NBNA standing committees and signature programs. She was the Historian of the National Black Nurses Association and solely responsible as the editor of “A History of the NBNA 1999-2013, Volume II, published in August 2014. She was a Life Time Member of the NBNA, the NBNA Treasurer, Finance Chair, Board Member, Chair of the Program Committee which is responsible for all NBNA national programs and the Emerging Student Forum during the NBNA Annual Conference. Dr. Daniels-Lewis was the Chair of the NBNA Trust Committee which is responsible for NBNA investments. She was a past president of the South Bay (San Jose) Black Nurses Association.

Dr. Daniels-Lewis worked with a team of NBNA nurse researchers who produced the NBNA/Johns Hopkins School of Nursing report on Mentorship in 2014. The two year research program was funded by the American Nurses Foundation.

Dr. Daniels-Lewis presented her research on hypertension in Israel in 1981 and on care giving in Germany in 1982. She attended with the NBNA President the International Council on Nursing Conference in Melbourne, Australia in 2013.

Dr. Daniels-Lewis was an active member of several professional nursing organizations including an honorary member of Chi Eta Phi Nursing Sorority, Inc., the President’s Circle of the American Academy of Nursing, Sigma Theta Tau International Honor Society, and the National Coalition of Ethnic Minority Nursing Associations.

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Trailblazer Award Recipient

DR. RONNIE URSIN



Dr. Ronnie Ursin is a native of New Orleans, Louisiana. Dr. Ursin entered the nursing profession after teaching high school mathematics in Louisiana. He holds an Associate in Nursing from the Los Angeles Trade-Technical College; Bachelor of Science in Public Health from Dillard University; Bachelor of Science in Nursing, Master of Science – Health Services Leadership and Management, and Post-Masters in Teaching in Nursing and Health Professions from the University of Maryland, Baltimore; Master of Business Administration from Hood College; and Doctor of Nursing Practice from Case Western Reserve University. Dr. Ursin was the first in his family to earn a doctoral degree. Dr. Ursin was accepted to the Master of Bible program at Baptist Bible College in January 2014.

Dr. Ursin is currently the Parliamentarian of the National Black Nurses Association (NBNA), Editor-in-Chief of *NBNA News* – the official quarterly publication of NBNA news and articles, Chair of the Finance Committee and Publicity and Public Relationship Committee. Dr. Ursin is the first male president and first two-time president of the Black Nurses Association of Baltimore. Dr. Ursin currently serves as the Vice President for Membership on the Board of Directors for the Eastern Pennsylvania Healthcare Executive Network, Program Evaluator for the Accrediting Commission for Education in Nursing, manuscript reviewer for *Med-Surg Nursing: Journal of Adult Health*, Advisory Board Member of *Minority Nurse Magazine*, and Board Member of the National Coalition of Ethnic Minority Nurse Associations. Dr. Ursin served on several NCLEX Item Development Panels with the National Council of State Boards of Nursing.

Community involvement over the last 10 years has been primarily associated with Dr. Ursin's leadership in NBNA. As President of the BNA of Baltimore, Dr. Ursin collaborated with the Baltimore Urban League to hold a joint venture to address health disparities in the city of Baltimore, led the chapter in partnership with the American Red Cross in strategizing on how to increase the number of blood donors contributing to address the shortage for blood among African Americans with sickle cell disease, and initiated a collaboration with the Kidney Foundation. Dr. Ursin assisted the chapter with implementing an annual budgeting process, development of the chapter's social media platform including Facebook and the chapter's website, and ensured a succession plan by implementing the first position of president-elect. Under Dr. Ursin's leadership, the chapter provided book scholarships to students, and held its first independent health disparities conference. As NBNA Finance Committee Chair, Dr. Ursin led four years of positive financial operations, developing the current budget format and streamlining the budget process, assisted in the process of the NBNA Headquarters purchase, ensuring timely submission of NBNA IRS 990 and the auditing process, and instrumental in halting an increase and decreasing membership dues. In Dr. Ursin's capacity as Editor-in-Chief of *NBNA News*, 15 publications were completed in the last four years.

Dr. Ursin's professional nursing career has been equally progressive. Since becoming a nurse in 2004, Dr. Ursin has functioned in the capacities of Medical-Surgical staff nurse, Critical Care staff nurse, Department Nursing Director, Clinical Director of Inpatient Services, and Senior Director of Nursing. Dr. Ursin's career goal is to be the Chief Executive Officer of a large healthcare institute but not before functioning as a Senior Vice President of Patient Care Services and Chief Nursing Officer. Dr. Ursin has also served as Adjunct Faculty at the University of Maryland-Baltimore and Frederick Community College. He is currently the Medical Division Director at Reading Health System overseeing multiple departments including stroke, oncology, medicine, geriatrics, cardiac, and pulmonary. He is responsible for 232 licensed-beds, \$22M budget, and 288 FTEs. Dr. Ursin is the first African American to hold the position of Division Director at Reading Health System.

Dr. Ursin has been transformational as a senior nurse leader in clinical practice and administration. Accomplishments include facilitating a 42% reduction in incremental overtime – saving the hospital \$19,000 per pay period, 86% reduction in hospital acquired pressure ulcers, reduction in patient's length of stay by 2.4 days, increasing patient satisfaction from 50% to more than 80% overall, reduction in central line infection rate by 67%, facilitated the approval of \$450,000 in funding to improve medication safety and supply waste, and reduction in restraint use from a rate of 2.5 to zero.

Dr. Ursin has written articles and presented on a wide range of topics in nursing including fall prevention in acute care and the importance of advanced nursing preparation. He has presented on topics such as succession planning, multidisciplinary approaches to patient-centered care, cardiac disease in African American men and women, importance and impact of nurse residency programs, choosing nursing as a career and conducting effective meetings.

Dr. Ursin was recently nominated for the Nurse Administrator of the Year Award for Transformational Leadership at Reading Health System. Dr. Ursin was selected as a cohort member of the NBNA Founder's Leadership Institute. He has been recognized by the Black Nurses' Organizations in Maryland with the Pathfinder's Award, received citations by the State of Maryland and Maryland General Assembly for leadership in nursing, and a scholarship recipient from the Delta Chapter, Chi Eta Phi Sorority Inc.

Dr. Ursin believes in Philippians 4:13 – "I can do all things through Christ which strengtheneth me."



Trailblazer Award Recipient

PATRICIA JACKSON-KELLEY



In 2003, **Ms. Jackson-Kelley** retired as Lt. Colonel, having completed 26 years of active duty and reserve military service. However, indicative of her compassionate, and empathetic nature, Ms. Jackson-Kelley's retirement has not been one of inactivity as demonstrated by her committed involvement on behalf of veterans. She is affiliated with many community organizations, serves on numerous committees and volunteers countless hours. Her passionate outreach and service extends throughout the United States and assists veterans in various capacities.

Most recently Ms. Jackson-Kelley was appointed member of the Department of Veteran Affairs National Minority Veteran Committee by Robert A. McDonald, VA. And, she was appointed Commissioner for County of Los Angeles Military and Veteran Affairs by 2nd District Supervisor Mark Ridley-Thomas.

Ms. Jackson-Kelley's loyalty, ability to multi-task, and dedication to the well-being of fellow veterans has not gone unnoted. She has been the recipient of prestigious awards at the National, State and local levels, acknowledging her contributions. They include:

- 2014 Villager Award by Afram Global Organization
- Certificate of Honor Board of Supervisor City and County of San Francisco (2014)
- 2014 Villager Award by Afram Global Organization
- Certificate of Honor, Board of Supervisor City and County of San Francisco (2014)
- Sylvia Renee Banton Award, City of Carson, California (2014)
- Ford Freedom Unsung Military Honoree (2013)
- California Department of Veterans Affairs Achievement in Leadership (2012)
- 47th Assembly District, Assembly Member, Holly J. Mitchell, Veteran of the Year (2012)
- Lou Correa, State Senator 34th District, Women making a Difference (2012)
- PFC Gladys Schuster Carter Trail Blazer (2012)
- Top Ladies of Distinction, Carson Chapter, "Achiever of Excellence" (2012)
- National Association of Outstanding Black Military Women Membership (2010)
- Southern California Woman Veteran of the Year, California Dept. of Veterans Affairs (2010)
- Who's Who in Black Los Angeles (2008)
- Beverly Hills/Hollywood NAACP Outstanding Community Service to Veterans and Military Families (2007)
- California Legislature Assembly Certificate of Recognition, "Outstanding Commitment and Contribution to the Advancement of Women Veterans", Assembly Member Isadore Hall III
- Chi Eta Phi Sorority, Inc., Delta Chapter, "Nurse of the Year"
- Department of Defense 60th Anniversary of the Korean War Commemoration Committee Commendation
- Woman of Courage, Our Authors Study Club, Inc., 66th Year Afro-American History Month Celebration
- Who's Who in Black Los Angeles
- Who's Who in Nursing
- Who's Who in Professionals and Executives

Ms. Jackson-Kelley holds an Associate Degree of Applied Science in Nursing (New York City Community College), a Bachelor of Science in Nursing (Hunter College, New York City), and a Masters in Public Administration in Health Service Management (Golden Gate University, San Francisco, California).

She is married to George Kelley, a Korean War veteran, who is also actively serving in the community.

Ms. Jackson-Kelley has one son, Kyler, who resides in Denver, Colorado with his wife, Marines, and the "gems" of her life, the grandchildren — Jai, Jaelyn, Jaeren and Jacob.

When Ms. Jackson-Kelley takes time out to enjoy leisure and relaxation, her interests include traveling, reading and attending cultural events.

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*From the Board and Members of the
New York Black Nurses Association, Inc.
Jean Straker, DNP, RN, CNS, FNP-BC, President-2015*



Legacy Award Recipient

YUVONNE MARIE MARTIN, BSN, ARNP, MPH



Yuvonne is a graduate of Florida A&M University School of Nursing (Tallahassee, FL) and received her post graduate ARNP and MPH degrees from Florida International University (Miami, FL). She has enjoyed a successful career as an ARNP in the Jackson Health System of Miami-Dade at Jackson Long Term Care Center for the past 25 years. Her professional role as an ARNP has been extremely fulfilling and stimulating over the years. She has significantly impacted the delivery of health care services for her residents who are mentally, physically and medically challenged in coordination with a team of professional health care workers.

In addition to her full time position as an ARNP, Yuvonne extends her services as a leader of the Mt. Hermon A.M.E. Church Health and Wellness Ministry, which implements health promotion and disease prevention projects throughout the community of Miami Gardens, FL. She chairs the annual Relay for Life Mt. Hermon Team. Yuvonne is a Lifetime Member of NBNA, and was awarded ARNP of the Year in 2008. She is the Immediate Past President of Black Nurses Association, Miami, which she supports through member recruitment and retention, serves as chair of the Hospitality Committee and actively participates in other committees. She has received many awards from her local chapter, especially in recognition of her dedication to the NBNA Youth Institute. Yuvonne has also shared her nursing skills internationally when she traveled to Haiti with the American Haitian Nurses Association to deliver relief care after the 2010 earthquake.

Yuvonne resides in Miami Gardens, FL with her husband, Charles. She is the proud mother of four adult children and is the proud grandmother of four energetic and unique grandchildren.



Legacy Award Recipient

REVEREND KEVIN B. MCBRIDE, MD, DABFM, FAAFP, DPTH



Dr. McBride is a native of Brooklyn, New York. He received his Associates of Applied Science degree in Radiologic Technology from Nassau Community College in Uniondale, New York, the first African-American to graduate from this program. He received his Bachelor of Arts degree from Hofstra University in Hempstead, New York where he majored in Biology and minored in both Chemistry and Psychology.

Dr. McBride earned his medical degree from Hahnemann University in Philadelphia, Pennsylvania. While attending medical school there, he was appointed Adjunct Associate Professor of Anatomy and Physiology and taught at Hahnemann's School of Allied Health Sciences. He received his residency training in family medicine at West Jersey Health Systems in Voorhees, New Jersey and was appointed chief resident during his last year of residency.

Dr. McBride is currently in practice at Shands Medical Group Starke and is an attending physician at Shands Starke Regional Medical Center, Starke, Florida where he is the Chief of Staff.

He is a Diplomat of the American Board of Family Medicine and Fellow of the American Academy of Family Physicians. He is currently the physician representative to the Utilization Review Committee, chairman of the Medical Executive Committee and chairman of the Continued Quality Assurance Committees at Shands Starke Regional Medical Center.

Dr. McBride has been a medical lecturer and presenter for Novartis Pharmaceuticals and the American Cancer Society.

Dr. McBride earned his Doctorate of Practical Theology in Biblical Counseling degree from Master's Graduate School of Divinity in Evansville, Indiana. His concentration is in Marriage and Family counseling.

He was ordained as a deacon at the age of nineteen. One of the youngest deacons ordained on Long Island. He is an ordained minister and is the former minister of music at the Mount Carmel Missionary Baptist Church in Gainesville, FL, and former Pastor of the Health and Counseling Ministry at Mount Carmel.

He has performed in concert and recorded with many gospel choirs and singing groups.

Dr. McBride is the husband of JoHanna Sunkett-McBride, MSN, ARNP, and son of Mrs. Queen Elizabeth McBride. He has four children, Lisa Maria, Kevin, Christopher and Benjamin. He enjoys family time, traveling, photography, music, medicine and ministry.



Legacy Award Recipient

JOYCE NEWMAN GIGER, EDD, APRN, BC, FAAN



Dr. Giger brings her personable, positive, indelible style and impeccable pedigree along with a wealth of experience to the role of President and CEO of American University Health Science in Signal Hill, CA. Most recently, she served as Professor of the School of Nursing, UCLA (2004-2012) and served as the Lulu Wolff Hassenplug Endowed Chair (2004-2009). She was the first African American elected Chair of the SON Faculty Executive Committee. During her tenure at UCLA, she successfully spearheaded the effort for Academic Senate review of the School of Nursing in 2010; Commission on Collegiate Nursing Education (CCNE) continuing review and had input into California Board of Nursing continuing approval. She also spearheaded the effort to reinstate the generic baccalaureate in nursing program; she assured that the masters nurse practitioner program was in compliance with CCNE and federal standards, she also headed the recruitment committee to assure that more ethnic minorities were reviewed and

those eminently qualified were hired. Prior to UCLA, Dr. Giger served as Professor of Graduate Studies at the University of Alabama at Birmingham (1993 – 2004), Chair of the School of Nursing at Columbus State University, Columbus Georgia (1990-1993) and was the founding Dean (1983-1990) at Bethel College, Mishawaka, Indiana where she shaped the school's nursing programs and gained North Central Accreditation, National League for Nursing Accreditation and Indiana Board for Nursing approval. At AUHS, she leads the effort for WASC and ACPE accreditation.

Dr. Giger has authored approximately 165 articles, 14 book chapters and eight books on strategies to enhance the provision of culturally-appropriate care and has developed a model for assessing cultural phenomena relevant to the delivery of culturally-appropriate care. Dr. Giger's illustrious research includes genetic indices and other physiological predictors of coronary heart disease among pre-menopausal African-American women (18-45) as they relate to designing culturally competent interventions to stop the phenotypical expression of risk indices for the development of coronary heart disease among this vulnerable population. Specifically, gene-environmental interactions, diabetes, hypertension, and obesity, the metabolic syndrome in relations to the development of coronary heart disease in this vulnerable population.

Her best-selling textbook titled, *"Transcultural Nursing; Assessment and Intervention"* has been widely adopted by schools of nursing in the US and abroad. Her model for transcultural health care has been utilized in approximately 357 nursing textbooks, medical texts and other allied health areas.

Her numerous awards and accolades include Outstanding Research in Minority Health Care 2000 award from the Southern Nursing Research Society. The National Black Nurses Association elected Dr. Giger to the Institute of Excellence in 2008 and bestowed one of their highest and most prestigious honors by naming her one of three Trailblazers in Nursing and Healthcare. In 2003, Dr. Giger was appointed with a White House nomination to the Advisory Council of the National Institutes for Health/National Institute for Nursing Research. Dr. Giger served as Chair-elect of the *"Expert Panel on Cultural Nursing"* and *"Expert Panel on Genetics"* for the American Academy of Nursing. She was the Co-Chair, Expert Panel on Cultural Competence, American Academy of Nursing from 1999 – 2007. She also chaired the Council on Cultural Diversity and the Council on Community-Based Long-Term Care for the American Nurses Association. Dr. Giger has served as Editor of the Journal of the National Black Nurses Association since 1999. She was elected a Fellow, American Academy of Nursing in 1994. In addition:

- 2009 The National Black Nurses Association, Institute for Excellence
- 2008 Elected to Institute of Excellence for Contributions to Eliminate Health Disparities, National Black Nurses Association
- 2007 Named an Edge Runner for the Giger & Davidhizar Transcultural Assessment Model with Podium Presentation on November 9th at the Annual Convention, American Academy of Nursing, Washington, D.C.
- 2005 Scholar, Transcultural Nursing Society, Inducted in New York, New York
- 2005 Honorary Doctorate, Humane Letters, Bethel College
- 2005 Featured in the Spotlight, Culture Divide, Advance for Nurses: Southern California
- 2005 Featured in the South Bend Tribune, South Bend, Indiana for the Receipt of the Honorary Doctorate and Creation of Nursing Program at Bethel College in Mishawaka, Indiana



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Emerging Leaders Award

LARIDER RUFFIN, DNP(c), MSN, APN, RN, ANP-BC, GNP, CTTS



Mr. Larider Ruffin is a certified Advanced Practice Nurse with prescriptive authority. He has achieved outstanding success in his professional and educational endeavors. Mr. Ruffin is unwavering and passionate about providing primary care services and helping his clients to engage in health promoting lifestyles and illness prevention behaviors. As a Certified Tobacco Treatment Specialist (CTTS), Mr. Ruffin is very passionate about smoking cessation and he counsels, coaches, and assists all his clients who use tobacco to quit smoking. He has achieved significant success as over 60% of his clients have stopped smoking. Some of Mr. Ruffin's work on smoking cessation was featured in an article entitled: *Safe Smoke? E-cigarettes are gaining fans, but the jury is still out on their safety*, published in The Press

of Atlantic City. His practice extends beyond the confines of the ambulatory care center to the client's home and the community where he seeks opportunities to identify resources in an effort to keep them healthy, and as a consequence reduce emergency visits and hospital stay.

Mr. Ruffin cares for a large number of African-American diabetics in the clinical setting, and he always seeks evidenced base approach to assist his patients. Consequently, as a DNP candidate at Wilmington University, his capstone scholarly project is entitled "*Health Coaching Strategies to Improve Glycemic Control in African-American Adults with Type 2 Diabetes.*" His goal is to assess the effectiveness of health coaching as a strategy to assist in filling the gaps and improving glycemic control of the most unfortunate population with the worse health outcomes.

Mr. Ruffin, who migrated from Haiti in 2000, has earned a Bachelor of Science in Nursing (BSN) in 2007, a Master of Science in Nursing (MSN) in 2010, and CTTS in 2011, all from Rutgers University. Mr. Ruffin had received several awards, for example, in 2014 he received the Clinical Leadership Award from his local chapter (NNJBNA). In 2007, the EOF Academic Excellence Award, the Dr. Dorothy DeMaio Award for Professional Advancement, the Lincoln Lawrence Award, and the Ruben D. Fernandez Award for Clinical Practice.

As an emerging leader and patient advocate, Mr. Ruffin believes the best way to make an impact in the community is to get involved. He holds membership in many professional nursing organizations. He is a lifetime member of NBNA, member of the Northern New Jersey Black Nurses Association (NNJBNA), Advanced Practice Nurses of New Jersey, American Association of Nurse Practitioners, New Jersey State Nurses Association, American Nurses Association and Sigma Theta Tau International, an Honor Nursing Society. By the NBNA President, Rev. Dr. Deidre Walton, Mr. Ruffin was appointed to the NBNA Ad Hoc Committee on the Future of Nursing (9/2014) and most recently he received appointment to represent NBNA at the Alliance for Balanced Pain Management (3/2015).

Mr. Ruffin is a Deacon at Seaview Baptist Church. He serves as a Vision Team member, Pastoral Relation Committee, oversees the health committee and sings in the choir. He has helped the church to secure a defibrillator. Mr. Ruffin is married to Dr. Widlyne Ruffin, PharmD and together they have four children: Davidson, Myrline, Shelby-Lynn, and Mike-Schleiden.

Ranked 25th in the nation among graduate schools of nursing - *U.S. News & World Report, 2015*

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**Greater East Texas Chapter, Tyler, TX
Extends Best Wishes
for a successful 2015 Conference**



- | | |
|----------------|----------------------------------|
| Pauline Barnes | <i>President</i> |
| Cheryl Garmon | <i>Corresponding Secretary</i> |
| Tangy Kincaid | <i>Secretary</i> |
| Julie Conley | <i>Treasure</i> |
| Melody Hopkins | <i>Health Policy</i> |
| Nina Diggins | <i>Past President Membership</i> |



S.E.P.A.B.N.A.

(Southeastern Pennsylvania Area Black Nurses Association)

*Congratulates NBNA's
on its
43th Annual Institute
and Conference*



2015 Nurse of the Year Awards

ADMINISTRATIVE NURSE OF THE YEAR

"To recognize excellence in clinical practice"



Nadene Dukes, MSN, RN, NE-BC
*Clinical Director, Community-Based
Hospital Initiatives
Texas Children's Hospital
Houston, Texas
Fort Bend County Black
Nurses Association*

NURSE ENTREPRENEUR OF THE YEAR

"To recognize a successful business owner"



Joan Perry-Austin, RN, BS, CPHQ
*Vice President
RJ Austin Consulting and Training
Houston, Texas
Fort Bend County Black
Nurses Association*

ADVANCED PRACTICE NURSE OF THE YEAR

*"To recognize excellence in the clinical area at the
advanced practice level"*



**Lindsey Michelle Harris,
MSN, FNP-BC**
*Inpatient Glycemic Control
Nurse Practitioner
University of Alabama at
Birmingham Hospital
Birmingham, Alabama
Birmingham Black Nurses Association*

NURSE OF THE YEAR FOR COMMUNITY SERVICE

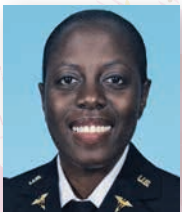
*"To recognize outstanding and exemplary
community service"*



Johnnie Mae Lovelace, RN, BS
*CEO and President
Lovelace Multi-Care Health Services
Marietta, Georgia
Atlanta Black Nurses Association*

MILITARY NURSE OF THE YEAR

*"To recognize outstanding nursing leadership in the
U.S. Armed Forces"*



**Samantha Agee, MSN,
CRNA, CCRN**
*Clinical Certified Registered Nurse
Anesthetist (CRNA/66F)
Triple Army Medical Center
Honolulu, Hawaii
Honolulu Black Nurses Association*

STUDENT NURSE OF THE YEAR



Stephanie Patterson, MPA, MSN(c)
*Master of Science in Nursing-to-Post
Master's Certificate Program Student
Charles R. Drew University of
Medicine and Science
Los Angeles, California
Council of Black Nurses, Los Angeles*

NURSE EDUCATOR OF THE YEAR



**Carol Jefferson Ratcliffe,
DNP, RN, FACHE**
*Associate Professor/Coordinator
Health Systems Management and
Leadership Program
Ida V. Moffett School of Nursing,
Samford University
Birmingham, Alabama
Birmingham Black Nurses Association*



Kent County, Kalamazoo-Muskegon Michigan Black Nurses Association

(KMMBNA)
Chapter Mission is to
“Serve the Unserved and the Underserved.”



*Chapter President Birthale Archie and also in her role as the 2nd Vice President of the National Black Nurses Association would like to applaud our chapter for measurable-quantifiable productivity. We have been able to award over **\$50,000** to nursing students who are pursuing degrees as RNs, LPNs, and / or APRNs.*

Thank you Vice President Shahidah El-Amin, other officers, chapter members, scholarship gala honorary co-chairs, corporate partners, volunteers, and all for your partnership over the years. May God continue to Bless KMMBNA and NBNA in all of our endeavors!



2015 Scholarship Award Recipients

DR. LAURANNE SAMS SCHOLARSHIP

The Dr. Lauranne Sams Scholarship is awarded to a qualified NBNA member based on scholastic achievement, financial need and community service and who is in pursuit of a baccalaureate or other advanced nursing degree. The scholarship, which is named for the Founder and First President of the NBNA, has a proud and distinguished legacy. The recipient must be an individual who truly represents the leadership, the commitment to service and the scholarship of Dr. Sams.



Patrice L. Brown, BSN, RN
Chamberlain College of Nursing
Downers Grove, IL
Atlanta Black Nurses Association, Inc.



Charles Edge, III, RN
Emory University
Nell Hodgson Woodruff School
of Nursing
School of Health Sciences
Atlanta, GA
Atlanta Black Nurses Association, Inc.



**Teresa C. Mosley, RN, BSN,
COHN-S, CHCM, CEAS, CHC**
Chamberlain College of Nursing
Downers Grove, Illinois
*Southeastern Pennsylvania Area Black
Nurses Association*



**Larider Ruffin, DNP(c) MSN, APN,
RN, ANP-BC, GNP, CTTs**
Wilmington University
Department of Health Professions
New Castle, DE
*Northern New Jersey Black
Nurses Association*



Jannae White, BHS, BSN, RN
University of Florida
College of Nursing
Gainesville, FL
*Greater Gainesville Black
Nurses Association*

NBNA BOARD OF DIRECTORS SCHOLARSHIP

To support a qualified NBNA member in pursuit of a baccalaureate or advanced nursing degree.



Patricia Fullilove Roberts
University of St. Francis
Leach School of Nursing
Joliet, IL
Greater Illinois Black Nurses Association

LYNNE EDWARDS RESEARCH SCHOLARSHIP

The scholarship is sponsored by Dr. Linda Burnes-Bolton, NBNA Past President. Dr. Burnes-Bolton is a trustee of the Robert Wood Johnson Foundation. The Foundation contributes to the scholarship as part of the matching gift program. The scholarship is in honor of the mother of Dr. Burnes-Bolton, Mrs. Lynne Edwards. The scholarship is for a nurse pursuing a PhD.



**Katheryne Tifuh Amba, ACNP-BC,
CCRN, DNP/PhD(c)**
Barnes Jewish College
Goldfarb School of Nursing
St Louis, MO
*Chicago Chapter National Black
Nurses Association*



Colette Dieujuste, RN, MSN
University of Massachusetts
Medical School
Graduate School of Nursing
Worcester, MA
*New England Regional Black
Nurses Association*



Willie Gilchrist-Stanfield, MSN, RN
Hampton University
School of Nursing
Hampton, VA
Central Carolina Black Nurses Council



Melissa Joseph, MSN, RN
Walden University
School of Nursing
PhD In Nursing
Quincy, MA
New England Regional Black Nurses Association



Austin Nation, RN, PHN, MSN, PhD(c)
University of California, San Francisco
School of Nursing – Community Health Systems
San Francisco, CA
Bay Area Black Nurses Association

DR. HILDA RICHARDS SCHOLARSHIP

To support a nurse transitioning from an Associate’s degree to a BSN degree.



Heather Bryan
Fayetteville State University
School of Nursing
Fayetteville, NC
Sandhills North Carolina Black Nurses Association

MARGARET PEMBERTON SCHOLARSHIP

The Scholarship is provided by Ms. Margaret Pemberton, member of Black Nurses Association of Greater Washington, DC Area to a nursing student from the chapter in the conference’s host city. This is an endowed scholarship.



Ora D. Williams, RN, BC, BSN, MHCA, DHA(c)
Capella University
School of Public Service Leadership
Minneapolis, MN
Atlanta Black Nurses Association, Inc.

DR. SHEILA HALEY SCHOLARSHIP

The scholarship is funded by Dr. Sheila Haley, Direct and Lifetime Member from Denton, Texas, to an Associate Degree nurse pursuing a BSN. Candidates can apply more than once and be awarded each year.



Madalyn Kurtz
University of St. Thomas
Carol and Odis Peavy School of Nursing
Houston, TX
Black Nurses Association of Greater Houston

ESTHER COLLIFLOWER/VITAS SCHOLARSHIP

The scholarship is sponsored by VITAS Healthcare to a nurse or student nurse who is interested in pursuing a career in end of life care.



Taneshia Danyelle Brown
Lawson State Community College
Department of Health Professions
Birmingham, AL
Birmingham Black Nurses Association

CHILDREN’S MERCY HOSPITALS AND CLINICS SCHOLARSHIP

The scholarship is awarded to a nursing student or nurse with an interest in pediatric nursing.



Santana Moore
Cardinal Stritch University
School of Nursing
Milwaukee, WI
Milwaukee Chapter National Black Nurses Association

DELLA RANEY NURSING SCHOLARSHIP

The scholarship is funded by the Tuskegee Airmen Scholarship Foundation and named after Della H. Raney, the first chief nurse assigned to the Tuskegee Air Field. The award is made to a BSN student.



Eric J. Hutto
University of South Florida
College of Nursing
Tampa, FL
Central Florida Black Nurses Association

LT. IRMA DRYDEN SCHOLARSHIP

Lt. Irma Dryden Scholarship is given by Joni Lovelace, member of the Atlanta Black Nurses Association, the Atlanta Black Nurses Association and friends and colleagues, to honor the last oldest living Tuskegee Airmen Nurses. The scholarship will be given to a student nurse based on financial need.



Raina Richardson
University of Michigan-Flint
School of Nursing
Flint, MI
Greater Flint Black Nurses Association

LOLA NAPIER CHRISTMAS-PUGH SCHOLARSHIP

Lola Napier Christmas-Pugh Scholarship is given by Joni Lovelace, member of the Atlanta Black Nurses Association and family and friends to honor her mother who was a nurse for 50 years. The scholarship will be given to a student nurse based on scholastic aptitude and/or financial need.



Kiana Renée Cooper
Winston Salem State University
Division of Nursing
Winston Salem, NC
Central Carolina Black Nurses Council

RITA E. MILLER SCHOLARSHIP

The Scholarship is offered by Barbara Julian, Member, Council of Black Nurses, Los Angeles, in memory of Rita E. Miller, Dean of Nursing Dillard University, to a student nurse pursuing a BSN from an HBCU.



Breona Yvonne Harlan
Dillard University
School of Nursing
New Orleans, LA
New Orleans Black Nurses Association

MARIA DUDLEY ADVANCE PRACTICE NURSE SCHOLARSHIP

The scholarship is funded by Maria Dudley, Member, Council of Black Nurses, Los Angeles, for a registered nurse pursuing an advanced practice degree.



Karen K. Harris, MSN, RN, OCN
University of Alabama at Birmingham
School of Nursing
Birmingham, AL
Birmingham Black Nurses Association

MARTHA DUDLEY LVN SCHOLARSHIP

The scholarship is sponsored by Maria Dudley, Member, Council of Black Nurses, Los Angeles, in honor of her mother Martha R. Dudley, to a Licensed Vocational Nurse pursuing a Bachelor's degree in nursing.



Rojan Duncan
Contra Costa College
Division of Health Sciences
San Pablo, CA
Bay Area Black Nurses Association

DR. MARTHA DAWSON GENESIS NURSE LEADER SCHOLARSHIP

The Scholarship is provided by Dr. Martha A. Dawson, Member, Birmingham Black Nurses Association. The Law of Legacy states, "True success is measured by succession." This scholarship is to support nurse leaders to continue their growth and development through formal education at the master's and/or doctorate levels. Candidate may be an RN seeking master's, DNP, PhD in leadership or EdD.



Shaakira Abdul Razzaq, RN, BSN
Rutgers, The State University
of New Jersey
School of Nursing
Newark, NJ
Northern New Jersey Black Nurses Association



AMERICAN UNIVERSITY OF HEALTH SCIENCES

Signal Hill, California

CONGRATULATES OUR PRESIDENT

Dr. Joyce Newman Cjiger

On the receipt of the
National Black Nurses Association

2015 Legacy Award

To Believe, To Learn, To Create, To Succeed

PASTOR GREGORY JOHNSON AND MS. KIM DANG, FOUNDERS
FACULTY, STAFF & STUDENTS

July 30, 2015

Atlanta, Georgia



2015 Conference Program

NATIONAL BLACK NURSES ASSOCIATION 43rd ANNUAL INSTITUTE AND CONFERENCE

“Nursing: Multidisciplinary Approaches to Patient Centered Care”
Hilton Atlanta and Atlanta Marriott Marquis, Atlanta, Georgia

July 29 – August 2, 2015

All Tuesday Through Saturday Conference Activities Will Take Place In The Hilton Atlanta Hotel. The Sunday, August 2 Ecumenical Service And Closing Brunch Will Take Place At The Atlanta Marriott Marquis.

The National Black Nurses Association’s mission is “to represent and provide a forum for Black nurses to advocate and implement strategies to ensure access to the highest quality of healthcare for persons of color.”

SUNDAY • JULY 26

2:00 pm – 5:00 pm
Room 308, Third Floor

Bag Stuffing

TUESDAY • JULY 28

8:00 am – 12:30 pm
1:30 pm – 5:00 pm
Room 311, Third Floor

NBNA National Office

8:00 am – 5:00 pm
Room 310, Third Floor

Speaker Ready Room

10:00 pm – 2:00 pm
Local Chapter Health Fair

Magnifying Health Awareness in the Community

Lindsey Street Baptist Church
550 Lindsay Street, NW
Atlanta, GA

Transportation pick-up 9:30 am, Atlanta Marriott Marquis Lobby

3:00 pm – 5:00 pm
Room 306, Third Floor

NBNA Board of Directors Meeting

3:00 pm – 7:00 pm
Grand Ballroom Foyer, Second Floor

Registration

4:00 pm – 5:00 pm
Room 310

Moderators and Monitors Orientation

Pamela Moore
Educational Coordinator
Cedars Sinai Medical System
Los Angeles, CA

Selina Davis
Management Assistant II
Cedars Sinai Medical System
Los Angeles, CA

WEDNESDAY • JULY 29

7:00 am – 5:00 pm
Grand Ballroom Foyer, Third Floor

Registration

7:00 am – 4:15 pm
Salon West

PRESIDENTS' LEADERSHIP INSTITUTE

Chapter Presidents and Vice Presidents

Sponsored by:

Moderators: **Reverend Deidre Walton, JD, MSN, RN-PHN**
President and CEO

National Black Nurses Association

LaShonda Wallace, MSN, RN

President

Sandhills North Carolina Black Nurses Association

2 CEUS will be awarded for this Institute

7:00 am – 7:30 am

Registration and Breakfast

7:30 am – 8:00 am

"Nurses on Boards Coalition Update"

Reverend Deidre Walton, JD, MSN, RN-PHN

Chair

Nurses on Boards Coalition, Targeting Boards Work Group

Dr. Millicent Gorham, MBA, FAAN

Executive Director

National Black Nurses Association

Consultant, Nurses on Boards Coalition, Targeting Boards Work Group

8:00 am – 9:00 am

"Changing Organizational Culture"

Rebecca Pratcher

D'Sena Morehead

Atlanta, GA

9:00 am – 10:00 am

"NBNA Strategic Plan Update"

Deborah Andrews, MSHSA, RN

Member

NBNA Board of Directors

CEO, Infinite Technology Solutions, LLC

Birmingham, AL

10:00 am – 10:15 am

BREAK

10:15 am – 11:15 am

CEU Session

"Promoting Health in our Community: Launching the Health Topics of Interest to the Pittsburgh Community (HTIPC) Blog by Pittsburgh Black Nurses in Action (PBNIA)"

Jacqueline Blake, BSN, MS, RN

Immediate Past President

Pittsburgh Black

Nurses in Action

Pittsburgh, PA

"Reaching and Educating the African American Community in Arizona"

Vanessa Nelson Hill, MS, RN

Clinical Associate Professor

College of Nursing and Health Innovation

Arizona State University

Phoenix, AZ

11:45 am – 12:15 pm

BREAK and NETWORKING

12:15 pm – 2:00 pm

Non-CEU Session

Luncheon

Sponsored by: Hologic

Greetings and Introductions

Deidre Walton, JD, MSN, RN-PHN

NBNA President and CEO

12:30 pm – 2:00 pm

Luncheon Keynote Speaker

"Putting Her First: Cervical Cancer Screening in the Real World"

Stephanie Taylor, MD

Professor of Medicine and Microbiology

Section of Infectious Disease

LSU Health New Orleans School of Medicine

Clinic Administrator and Medical Director

New Orleans, LA

2:15 pm – 4:15 pm

"Enhancing the Diversity of the Nursing Profession: Assessing the Mentoring Needs of African American Nursing Students"

Phyllis Sharps, PhD, RN, FAAN

Associate Dean

Johns Hopkins University

School of Nursing

Baltimore, MD

Bobbie Perdue, PhD, RN

Director of Nursing

South Carolina State University

Orangeburg, SC

Sandra Webb-Booker, PhD, RN

COL (RET), AN

Former Chief Nurse

United States Army Reserves

Fort Sheridan, Illinois

Wrap-Up

Deidre Walton, JD, MSN, RN-PHN
NBNA President and CEO

7:30 am – 12:00 pm
Room 213 – 214, Second Floor

Lower Extremities: A Foundation of Excellence in Wound Care and Treatment

Moderator: Evelyn Houston-Bell, MSN, RN, PhD(c)
Member

Atlanta Black Nurses Association

Sponsored by: Coloplast, Acelity

Deborah Thedford-Zimmerman, RN, MSN, CWOCN

Bariatric Surgery Coordinator
Transplant and General Surgery Services
University of Alabama Hospital
Birmingham, AL

Cheryl A. Lane, CRNP, CRRN, CWCN

Nurse Practitioner
Spain Rehabilitation Center
University of Alabama
Hoover, AL

Sharon D. White, RN, BSN, CWOCN

Wound, Ostomy, Continence Nurse
Trinity Medical Center
Birmingham, AL

7:30 am – 6:30 pm

301 – 303, Third Floor

ELNEC – Pediatric Palliative Care (PPC) Train-the-Trainer Part I

Moderator: Sheila M. Haley, PhD, MSN, RN

Assistant Clinical Professor
Texan Woman's University
Dallas, TX

Sponsored by: VITAS Healthcare

Diane Deese, CACFPI, EMT

Director of Community Affairs
VITAS Healthcare
Chicago, IL

Michael D. Barnett, MD, MS

Assistant Professor of Medicine & Pediatrics
University of Alabama at Birmingham
Director, Palliative Medicine Fellowship Program
Assistant Director, Medicine-Pediatrics Residency Program
Birmingham, AL

Sheila M. Haley, PhD, MSN, RN

Assistant Professor
Texas Woman's University
Dallas, TX

Reverend Beverly Friedlander Ostrowski, MDiv

Bereavement Services Manager
VITAS Healthcare of Atlanta
Atlanta, GA

Kathleen Perko, RN, MS, PNP, CPON, CHPPN

Program Director of Bridges
Palliative Care Program
Doernbecher Children's Hospital at OHSU
Portland, OR

Michael Robinson, SGM, LPN

Chief of Operations, U.S. Army
68W/Medic Instructional Battalion
Whitehall, OH

Joetta DeSwarte Wallace, BN, MSN, NP

Clinical Nurse Specialist of Palliative Care Services
Miller Children's and Women's Hospital Long Beach
Long Beach, CA

8:00 am – 12:30 pm

1:30 pm – 5:00 pm
Room 311, Third Floor

National Office

8:00 am – 5:00 pm

Room 310, Third Floor

Speaker Ready Room

8:00 pm – 5:00 pm

Room 204 – 205, Second Floor

Mental Health First Aid USA

Moderator: Ottamissiah Moore, LPN, BS, WCC, CG,

CHPLN, CSD-LTC

First Vice President

Black Nurses Association of Southern Maryland
Washington, DC

Ottamissiah Moore, LPN, BS, WCC, CG, CHPLN, CSD-LTC

Community Liaison

Right at Home DC

Washington, DC

Jermine Alberty, BSB/M.M. Div.

Mental Health First Aid Training Director
Missouri Institute of Mental Health
St. Louis, MO

Joyce M. Washington, MHS

Senior Case Manager

Residential Services

Friendship Place

Washington, DC

8:00 am – 12:00 pm

Room 210 – 211

PROFESSIONAL WRITING WORKSHOP

Moderator: Joyce Newman Giger, EdD, APRN, BC, FAAN

Editor

Journal of the National Black Nurses Association

Joyce Newman Giger, Ed, APRN, BC, FAAN

Editor

Journal of the National Black Nurses Association
President, American University of Health Sciences
Signal Hill, CA

Sandra Millon Underwood, PhD, RN, FAAN
Chair
NBNA Abstract Review Committee
Professor, University of Wisconsin, Milwaukee
Milwaukee, WI

Christine Brannon
Copy Editor
Journal of the National Black Nurses Association
Founding Partner, Brannon Graphics
Athens, OH

Ora Strickland, PhD, RN, FAAN
Dean and Professor
College of Nursing and Health Sciences
Florida International University
Miami, FL

Dorothy Wiley, PhD, RN, FAAN
Associate Professor
School of Nursing
University of California Los Angeles
Los Angeles, CA

1:00 pm – 3:00 pm
Room 210 – 211, Second Floor

AMERICAN RED CROSS WORKSHOP

Updates from the American Red Cross & Nurses Education to Help Save Lives

Moderator: Eugenia Jennings, DNP, NE-BC, RN
Member
Atlanta Black Nurses Association

Carmen Y. Kynard, DNP, FNP-BC, MSN, MBA, MEd
Volunteer Services
American Red Cross
Washington, DC

Barbara Nichols, DHL, MS, RN, FAAN
Volunteer Services
American Red Cross
Washington, DC

1:00 pm – 5:00 pm
Salon C, Second Floor

Nursing: Addressing Health Inequities among Minorities and in the Caribbean through Multidisciplinary Approaches to Client Care

Moderator: Janis Valmond, MS, MPH, DrPH
Research Coordinator
Caribbean Exploratory Research Center School of Nursing
University of the Virgin Islands
St. Thomas, VI

Sponsored by: The Caribbean Exploratory Research Center
University of the Virgin Islands
St. Thomas, VI

Pre-registration required.

Nursing: Addressing Health Inequities among Minorities and in the Caribbean through Multidisciplinary Approaches to Client Care

Moderator: Janis Valmond, MS, MPH, DrPH
Research Coordinator,
Caribbean Exploratory Research Center School of Nursing
University of the Virgin Islands
St. Thomas, VI

How Could This Happen? Answers from Young Children Who Were Allegedly Sexually Abused and Received Treatment at an Emergency Department at a Teaching Hospital in the Midwest

Faye Gary, EdD, RN, FAAN
The Medical Mutual of Ohio Kent W. Clapp Chair & Professor of Nursing
Frances Payne Bolton School of Nursing
Case Western Reserve University
Cleveland, OH

Confronting Stressful Conditions: Self-Reported Experiences about Suicidal Thoughts among Women in Haiti after the 2010 Earthquake

Faye Gary, EdD, RN, FAAN
The Medical Mutual of Ohio Kent W. Clapp Chair & Professor of Nursing
Frances Payne Bolton School of Nursing
Case Western Reserve University
Cleveland, OH

Psychosocial Determinants of Suicidal Ideation and Behaviors for African American and African Caribbean Women Experiencing Intimate Partner Abuse (IPA)

Charmayne Dunlop-Thomas, MS, MPH
Research Project Manager
Emory University
Atlanta, GA

Noreen Michael, PhD
Research Director
Caribbean Exploratory Research Center/Nursing
University of the Virgin Islands
St. Thomas, VI

Women's Voices: Adaptation of Intervention Tools for Use with Women Victims of Violence and Abuse in the USVI

Gloria B Callwood, PhD, RN, FAAN
Associate Professor and PI/Director
Caribbean Exploratory Research Center/Nursing
University of the Virgin Islands
St. Thomas, VI

4:30 pm – 5:30 pm
Salon B, Second Floor

New Members/First Time Attendees

Trilby A. Barnes-Green, RNC
Member
NBNA Board of Directors
President, New Orleans Black Nurses Association

4:30 pm – 5:30 pm
Salon A, Second Floor

Credentialing

Martha Dawson, DNP, RN, FACHE
NBNA Secretary
Member, Birmingham Black Nurses Association

4:30 pm – 5:30 pm
Rooms 201, Second Floor

Moderators and Monitors Orientation

Pamela Moore
Educational Coordinator
Cedars Sinai Medical System
Los Angeles, CA

Selina Davis
Management Assistant II
Cedars Sinai Medical System
Los Angeles, CA

4:30 pm – 6:30 pm
Room 210 – 211, Second Floor

Chapter/Membership Development

Romeatrius Moss, DNP, MSN, APHN-BC, CNS
Founder and President
Mississippi Gulf Coast Black Nurses Association

4:30 pm – 6:30 pm
Innovations Theater & Exhibit Hall
Galleria North, Lower Level

Fashion Show Rehearsal

6:00 pm – 7:30 pm
Nikolai's Roof Top

Capella University, Forty and Under Meet and Greet

Moderator: Jamise Herbert, RN, WHNP
Chair
Forty and Under Committee
Member, Fort Bend County Black Nurses Association
Houston, TX

Meet your 40 and Under cohort for appetizers and refreshments and a unique networking opportunity. Hear Dr. JoAnna Fairly, Vice President for the Mississippi Gulf Coast Black Nurses Association, reveal her *Top 10 Things I Wish I Knew About My Nursing Career When I Was Under 40* list. Plus, learn about current scholarships and employer benefits available through Capella and NBNA membership opportunities. Most importantly, get connected with your colleagues – the up and coming movers and shakers in the nursing profession.

THURSDAY • JULY 30

6:00 am – 7:00 am
Crystal Ballroom

Core/Cardio Kickboxing

Tadda's Fitness Center
Atlanta, GA

7:30 am – 4:00 pm
Grand Ballroom, Second Floor

Registration

Last Day to Purchase Event Tickets

8:00 am – 5:30 pm
Room 204 – 205, Second Floor

Mental Health First Aid USA/Higher Education

Moderator: Ottamissiah Moore, LPN, BS, WCC, CG, CHPLN, CSD-LTC
First Vice President
Black Nurses Association of Southern Maryland
Washington, DC

Ottamissiah Moore, LPN, BS, WCC, CG, CHPLN, CSD-LTC

Community Liaison
Right at Home DC
Washington, DC

Jermine Alberty, BSB/M.M. Div.
Mental Health First Aid Training Director
Missouri Institute of Mental Health
St. Louis, MO

Joyce M. Washington, MHS

Senior Case Manager
Residential Services
Friendship Place
Washington, DC

8:00 am – 12:30 pm
1:30 pm – 4:00 pm
Room 311, Third Floor

NBNA National Office

8:00 am – 5:00 pm
Room 310, Third Floor

Speaker Ready Room

8:00 am – 10:00 am
Grand Ballroom, Second Floor

NBNA Business Meeting

Chartering of New Chapters

Chapter Awards

NBNA Chapter Community Service Awards

- **Large Chapter** (100 Plus Members) – Birmingham Black Nurses Association
- **Mid-Size Chapter** (50 – 99 Members) – Atlanta Black Nurses Association
- **Small Chapter** (8 – 49 Members) – Minnesota Black Nurses Association
- **Chapter Awarded for Youth Community Service** – Northern Connecticut Black Nurses Association

Scholarship Presentations

Call to Order/Welcome

Deidre Walton, JD, MSN, RN-PHN
President and CEO

Invocation

Dr. Carrie Frazier Brown
NBNA Past President

Seating of the Delegates

Dr. Deidre Walton
President and CEO

Credentialing Report*

Dr. Martha Dawson
Secretary

Adoption of the NBNA Standing Rules*

Dr. Ronnie Ursin
Parliamentarian

Adoption of the Agenda*

Dr. Deidre Walton
President

Approval of Minutes

The Appointed Minutes Approval Committee approved the minutes of the NBNA Annual Business Meeting Held in Philadelphia, PA – August 6-10, 2014

Chartering of New NBNA Chapters

Dr. Deidre Walton
President

Black Nurses Association of Greater St. Louis
Greater Fort Lauderdale Broward Chapter of the National Black Nurses Association
Greater Illinois Black Nurses Association
Mobile Bay Black Nurses Association

Presentation of Scholarship Awards

Sandra McKinney
Chair
Scholarship and Awards Committee

Chapter Awards

Sponsored by: VITAS Healthcare

NBNA Chapter Community Service Awards

- **Large Chapter** (*101 Plus Members*) – Birmingham Black Nurses Association
- **Medium Chapter** (*51-100 Members*) – Atlanta Black Nurses Association
- **Small Chapter** (*10-50 Members*) – Minnesota Black Nurses Association
- **Rochelle Poindexter Youth Community Service** – Northern Connecticut Black Nurses Association

Presentation of Membership Awards

Maria A. Dudley
Chair
Membership Committee

Largest Chapter (101 or more Members)

Council of Black Nurses, Los Angeles

Mid-Size Chapter (51-100 Members)

Black Nurses Association of Greater Washington DC Area

Small Chapter (10-50 Members)

Milwaukee Chapter National Black Nurses Association

Highest Retention

- **Large Chapter** – Chicago Chapter National Black Nurses Association
- **Mid-Size Chapter** – San Diego Black Nurses Association
- **Small Chapter** – Northwest Indiana Black Nurses Association

Highest Percentage of New Growth

- **Large Chapter** – Council of Black Nurses, Los Angeles
- **Mid-Size Chapter** – Black Nurses Association of Greater Houston
- **Small Chapter** – New Orleans Black Nurses Association

Most New Lifetime Members

- Birmingham Black Nurses Association (5)
- Fort Bend County Black Nurses Association (5)

All Guests are now excused from the NBNA Business Meeting!!!

Report of the 2015 Elections

Azella Collins, MSN, RN
Chair

Ad Hoc Committee on Elections

Officers/Standing Committee Reports

- President
- First Vice President
- Second Vice President
- Secretary
- Treasurer
- Trust
- Finance
- Bylaws
- Historian
- Nominations
- Conference
- Personnel
- Membership

Presentation of the Membership Campaign Awards

Maria M. Dudley, MSN, RN
Chair
Membership Committee

Individual Licensed Members, First Place

Dr. Eric J. Williams
Council of Black Nurses, Los Angeles

Individual Licensed Members, Second Place

Lola Denise Jefferson
Fort Bend County Black Nurses Association

Student Members, First Place

Kenya Haney
Black Nurses Association of Greater St. Louis

Student Members, Second Place

Dr. Eric J. Williams
Council of Black Nurses, Los Angeles

Committee Reports

- Program
- Health Policy
- Publicity and Public Relations
- Resolutions
- Ad Hoc Committee on Strategic Planning
- Ad Hoc Committee on Fundraising
- Ad Hoc Committee on the Future of Nursing
- Ad Hoc Committee on Member Benefits
- Journal of the National Black Nurses Association
- National Black Nurses Foundation
- Executive Director NBNA

10:00 am – 5:00 pm
Salons C & D, Level 5

ELNEC – Pediatric Palliative Care (PPC) Train-the-Trainer Part II

Moderator: Sheila M. Haley, PhD, MSN, RN
Assistant Professor
Texas Woman's University
Dallas, TX

Sponsored by: VITAS Healthcare

Diane Deese, CACFPI, EMT
Director of Community Affairs
VITAS Healthcare
Chicago, IL

Michael D. Barnett, MD, MS
Assistant Professor of Medicine & Pediatrics
University of Alabama at Birmingham
Director, Palliative Medicine Fellowship Program
Assistant Director, Medicine-Pediatrics Residency Program
Birmingham, AL

Sheila M. Haley, PhD, MSN, RN
Assistant Professor
Texas Woman's University
Dallas, TX

Reverend Beverly Friedlander Ostrowski, MDiv
Bereavement Services Manager
VITAS Healthcare of Atlanta
Atlanta, GA

Kathleen Perko, RN, MS, PNP, CPON, CHPPN
Program Director of Bridges, Palliative Care Program
Doernbecher Children's Hospital at OHSU
Portland, OR

Michael Robinson, SGM, LPN
Chief of Operations U.S. Army
68W/Medic Instructional Battalion
Whitehall, OH

Joetta DeSwarte Wallace, BN, MSN, NP
Clinical Nurse Specialist of Palliative Care Services
Miller Children's and Women's Hospital Long Beach
Long Beach, CA

10:30 am – 12:30 pm
Grand Ballroom, Second Floor

Plenary Session I

"Nursing Practice: Diversity and Leadership"

Moderator: Dr. Rita Strickland
Past President
Queens County Black Nurses Association

Sponsored by: Grady Health System, Main Line Health System, Thomas Jefferson University College of Nursing and Jefferson Health, Walden University

Leadership and Diversity: Walking the Talk

Barbara Wadsworth, DNP, RN, MBA, FACHE, FAAN, NEA-BC
Senior Vice President of Patient Services and Chief Nursing Officer
Main Line Health System
Bryn Mawr, PA

From Froedtert to Jefferson: Reimagining Diversity and Inclusion in Academic Medicine

Joseph B. Hill, BA, MA, CDM
Senior Vice President and Chief Diversity Officer
Office of The President
Thomas Jefferson University and Jefferson Health
Philadelphia, PA

Emotional Intelligence and the Nurse Leader

Jeanne Morrison, PhD, MSN, RN
Leadership and Management Coordinator
College of Health Sciences
School of Nursing, Graduate Program
Walden University
Hattiesburg, MS

A Communication Model to Address Health Care Literacy

Rosiland Harris, DNP, MSN, BSN, RN, RNC, ACNS-GC, APRN
Director, Nursing Education, Practice and Research
Grady Health System
Atlanta, GA

12:30 pm – 1:30 pm

Lunch on Own

1:30 pm – 4:30 pm
Galleria Exhibit Hall, Lower Level

Exhibit Hall Grand Opening

Be sure to bring your NBNA Exhibit Hall Passport!!

5:30 pm – 6:00 pm
Grand Ballroom Foyer, Second Floor

Chapter Line-Up

6:00 pm – 8:00 pm
Grand Ballroom, Second Floor

Opening Ceremony

43rd Annual Institute and Conference Presenter of Opening Ceremony

Ronnie Ursin, DNP, MBA, RN, NEA-BC

NBNA Parliamentarian

Immediate Past President

Black Nurses Association of Baltimore

Presentation of the NBNA Chapter Presidents and Delegates

Presentation of NBNA Past Presidents

Presentation of NBNA Board of Directors

Presentation of the Uniformed Services Cadre

COL (RET) Irma Cooper

Member

Council of Black Nurses, LA

Presentation of the Flags and Honor Guard

Word of Faith Girl Scout Troup 2759

Atlanta, GA

COL (RET) Irma Cooper

Member

Council of Black Nurses, Los Angeles

Moderator of the Opening Ceremony

Audwin Fletcher, PhD, APRN, FNP-BC, FAAN

NBNA Historian

Member, Mississippi Gulf Coast Black Nurses Association

Jackson, MS

Invocation

Dr. Carrie Frazier Brown

NBNA Past President

Member, Detroit Black Nurses Association

Detroit, MI

Negro National Anthem

Margaret Brown, MS, PMHCNS-BC

Immediate Past President

New England Regional Black Nurses Association

Boston, MA

Welcome from National Conference Chair

Bettye Davis Lewis, EdD, RN, FAAN

NBNA Past President

Member, Greater Houston Black Nurses Association

Houston, TX

Welcome from the Local Chapter President

Evelyn C. Miller, RN, BSN

President

Atlanta Black Nurses Association

Atlanta, GA

Welcome from the Local Conference Chairs

Ora D. Williams, RN, BC, BSN, MHCA, DHA(c)

Conference Chair

Atlanta Black Nurses Association

Betsy L. Harris, RN, MSN

Conference Co-chair

Atlanta Black Nurses Association

Welcome and Introduction of Honored

Guests, Sponsors, Corporate Roundtable Members

Introduction of the President

Audwin Fletcher, PhD, APRN, FNP-BC, FAAN

NBNA Historian

Member, Mississippi Gulf Coast Black Nurses Association

Jackson, MS

Presentation of the Military Nurse of the Year Award

COL (RET) Sandra Webb-Booker, PhD, RN

US Army Reserve

Fort Sheridan, IL

NBNA Board Member

Member, Chicago Chapter National Black

Nurses Association

Special Presidential Awards

Yvonne Martin, BSN, ARNP, MPH

Kevin McBride, MD

Dr. Joyce Newman Giger, EdD, APRN, BC, FAAN

Introduction of the NBNA President

Presidential Address

Deidre Walton, JD, MSN, RN-PHN

NBNA 11th President

Introduction of the Keynote Speaker

Deidre Walton, JD, MSN, RN-PHN

NBNA President and CEO

Keynote Address

“Why We Can’t Wait: The Urgency of Placing Our Patients at the Center of Care”

David Pryor, MD, MPH

West Coast Medical Director

Universal Studios

Los Angeles, CA

Enjoy Your Evening!

FRIDAY • JULY 31

RED DRESS DAY!!!

6:00 am – 7:00 am

Crystal Ballroom, First Floor

Zumba

Tadda’s Fitness Center

Atlanta, GA

6:30 am – 7:45 am

Salon East, Second Floor

Breakfast Session

Moderator: COL (RET) Sandra Webb Booker, PhD, RN

Member

NBNA Board of Directors

Member, Chicago Chapter National Black

Nurses Association

Sponsored by: Movement is Life

A project brought to you by Zimmer, Inc.

Start Moving Start Living: A Nation in a Crisis

Carla M. Harwell, MD

Associate Professor of Medicine

Department of Medicine, Division of General
Internal Medicine

Case Western Reserve University School of Medicine

Otis Moss, Jr. Health Center

Cleveland, OH

Pre-registration is required.

6:30 am – 7:45 am

Salon West, Second Floor

Breakfast Session

Moderator: Monica Ennis, EdD, RN, MSHS

Member

NBNA Board of Directors

Member, Black Nurses Association of Greater Phoenix Area

Sponsored by: Gilead Sciences

Transforming the HCV Care Continuum: The Role of Nurses

April Long, NP

Nurse Practitioner

Liver Institute of Virginia

Richmond, VA

7:00 am – 12:00 pm

1:00 pm – 5:00 pm

Grand Ballroom Foyer, Second Floor

Registration

8:00 am – 5:00 pm

Room 310, Third Floor

Speaker Ready Room

8:00 am – 12:30 pm

1:30 pm – 5:00 pm

Room 311, Third Floor

NBNA Office

7:00 am – 5:00 pm

Room 212 – 214, Second Floor

NBNA YOUTH LEADERSHIP INSTITUTE

Keeping America Healthy

Moderator: Yvonne Martin, BSN, ARNP, MPH

Nurse Practitioner

Jackson Memorial Long Term Care Center

Miami, FL

Past President, Black Nurses Association of Miami, FL

Sponsored by: Emory University, Nell Hodgson Woodruff

*School of Nursing and Centers for the Disease Control
and Prevention, Atlanta Marriott Marquis*

7:30 am

Registration and Breakfast

8:30 am

Depart for Emory University

9:00 am

**Arrive at Emory University. Ice Breaker and
assigned to group and Nursing Student Leader**

9:30 am

CDC Museum Tour for Youth

(Children under 10 will remain at the nursing school for
age appropriate health related activities)

11:00 am

Meeting with CDC Nursing Leaders about public health roles and functions

12:00 pm

Depart for Emory University

12:15 pm

Lunch at Emory University School of Nursing

1:00 pm

Simulation and small group exercises on staying healthy

2:30 pm

Depart for hotel or service activity on buses

Service Project: Nicholas House Shelter for Women and Children

Sponsored by: Atlanta Marriott Marquis

Children under 12 years of age must be picked up by a
parent at 5:00 pm.

8:00 am – 12:00 pm

Rooms 208 – 211, Second Floor

Emerging Leaders Forum

Moderators: Michelle Jordan

Student Nurse

Chamberlain College of Nursing

Member, NBNA Board of Directors Student Representative

Member, Atlanta Black Nurses Association

Laurie C. Reid, RN, MS

Member

NBNA Board of Directors

Immediate Past President, Atlanta Black

Nurses Association

The Journey to Excellence: The Role of a Positive Mentoring Relationship

Santana Moore

BSN Nursing Student

Cardinal St. Ignace University School of Nursing

Member, Milwaukee Black Nurses Association, Inc.

Milwaukee, WI

Overcoming Retakes: A Psychological Process

Chaunce D. Neal

BSN Nursing Student

Ida V. Moffett School of Nursing

Samford University

Birmingham, AL

Member, Birmingham Black Nurses Association, Inc.

Preparing Nurses to Call the Shots: Successful Test-Taking Skills for Nursing Students

LaDonna L. Christian, MSN, APHN-BC
*Associate Professor of Practice Nursing
Director, Dotson Bridge and Mentoring Program
Simmons College School of Nursing and Health Sciences
Boston, MA
Member, New England Regional Black Nurses Association
NBNA/UnitedHealth Foundation Scholar*

Non Traditional Nursing Opportunities

Sandy Williams, MPA, RN, BSN, PHN, CCN, CLNC
*Manager of Care Management
Santa Clara Valley Medical Center
San Joes, CA*

8:00 am – 12:00 pm

INSTITUTES

4 CEUs will be awarded for each institute unless otherwise indicated.

You must stay for the length of the session to receive a certificate.

8:00 am – 12:00 pm

Room 202, Second Floor

CARDIOVASCULAR HEALTH AND DIABETES INSTITUTE

*Moderator: Kenya Haney, MSN, RN
President, Greater St. Louis Black Nurses Association
St. Louis, MO*

Type-2 Diabetes Self-Care Management

Evelyn Houston Bell, MSN, RN
*United Health Foundation Scholar
Nursing and Health Sciences
University of Phoenix
Tempe, AZ
NBNA/UnitedHealth Foundation Scholar*

Active Steps for Diabetes: An Interdisciplinary Approach to Improved Patient Influenced Diabetes Outcomes

TaNeka C. Vaden, DNP, APRN
*Assistant Professor of Nursing
Lansing School of Nursing
Bellarmine University
Louisville, KY*

Dawn M. Hall-Bibb, PhD, PT
*Associate Professor
Department of Physical Therapy
Bellarmine University
Louisville, KY*

African American Patients with Poorly Controlled Type 2 Diabetes Respond to Structured Patient Centered Intensive Diabetes Education Program

Trudy Gaillard, PhD, RN, CDE
*Assistant Professor
College of Nursing
University of Cincinnati
Cincinnati, OH*

Sleep Disruption, Obesity and Insulin Resistance in African Americans Abstract

Ashley Helvig, PhD, RN, CNE
*Assistant Professor
Georgia State University
Atlanta, GA*

The Lived Experience of African American Caregivers Caring for Adult African American Patients with Heart Failure: A Phenomenological Study

Heather M. Hamilton, PhD, RN, CCNS
*Assistant Professor
Department of Nursing
Central Connecticut State University
New Britain, CT*

Closing the Gap for African Americans: Utilizing ACCF/AHA Heart Failure Guidelines

Kim J. Cartwright, LPN, WCC, ICCST
*Care Transition Manager
Communicare Health Services
Fort Washington, MD*

Sharron D. Coffie, MSN, RN, CNS-BC, CHFNP
*Manager of Heart and Vascular Service Line Programs
Froedtert & Medical College of Wisconsin
Milwaukee, WI*

8:00 am – 12:00 pm

Room 203, Second Floor

CHILDREN'S HEALTH INSTITUTE

*Moderator: Sharon Callender, MSN, RN
Member
New England Regional Black Nurses Association*

Dilemmas of A Patient With End Stage Lung Disease

Theresa Flint Rodgers, DNP, MSN, BSN, RN
*Pediatric Pulmonary Nurse Practitioner
Pulmonary and Sleep Medicine
Children's of Alabama
Birmingham, AL*

A Comparison of Community and Clinic Baby Showers to Promote Safe Sleep for Populations at High Risk for Infant Mortality

Sheila Blackmon, RN, BSN, LAC
*Nurse Provider
Sedgwick County Health Department
Wichita, KS*

Millicent Dempsey, RN, BSN
*Nurse Provider
Sedgwick County Health Department
Wichita, KS*

Nurses' Critical Role in SIDS Risk-Reduction Education

Stacy Scott, PhD, MPA, LSW
*Consultant
Eunice Kennedy Shriver National Institute of Child Health and Human Development
Bethesda, MD*

Diagnosing and Treating Tourette Syndrome

Lawrence Scahill, MSN, MPH, PhD

Professor

Emory University

Pediatrics and Marcus Autism Center

Tourette Syndrome Association, NY

Atlanta, GA

Parental Uncertainty and Health-Related Quality of Life (HRQOL) in Children with Cancer

Ijeoma Julie Ogunlade, FNP-BC, CPON

Doctoral Candidate

Staff RN II

Hematology/Oncology

Boston Children's Hospital

Boston, MA

NBNA/UnitedHealth Foundation Scholar

8:00 am – 12:00 pm

Room 204, Second Floor

FOUNDERS LEADERSHIP INSTITUTE

Moderator: Sasha M. DuBois, RN, MSN

Correspondence Secretary,

New England Regional Black Nurses Association

THE FUTURE OF NURSING

An Update on The Future of Nursing: Campaign for Action

Linda Burnes Bolton, DrPH, RN, FAAN

Vice President Nursing, Chief Nursing Officer

Director of Nursing Research

Cedars Sinai Health System

Los Angeles, CA

Aspiring Board Members

Rita Wray, RN, BC, MBA, FAAN

Founder & CEO

Wray Enterprises, Inc.

Brandon, MS

Minority Nurses Leading Change: 10,000 Nurses on Board

Debra A. Toney, PhD, RN, FAAN

Director of Operations & Quality Management

Nevada Health Centers

Las Vegas, NV

8:00 am – 12:00 pm

Room 205 – 207, Second Floor

HEALTH POLICY INSTITUTE

Moderator: Yvonne Olusi-Ogadi, BS, RN, CNLC,

COS-C, A-CHCE

Member

NBNA Board of Directors

Member, Fort Bend County Black Nurses Association

The Intersection of Health Policy and Health Care: Implications for Nursing Practice

Harry Heiman, MD, MPH

Director of Health Policy

Satcher Leadership Institute

Morehouse School of Medicine

Atlanta, GA

Health in All Policies

Samantha Williams, PhD

Health Scientist

Centers for Disease Control and Prevention

Atlanta, GA

Legislation and Health Policy

Ernest G. Smith, BBA

House of Representatives

Georgia State Legislature

Atlanta, GA

Prescription Drug Abuse: Problem, Policies, Implications

Janice M. Phillips, PhD, RN, MS, PhD, FAAN

Director, Government and Regulatory Affairs

CGFNS International

Philadelphia, PA

Reproductive Rights as a Health Issue

Frances Ashe Goins, RN, BSN, MPH, FAAN

Adjunct Professor

College of Nursing

University of South Carolina

Columbia, SC

Mental Health and Health Reform

Mekeshia Bates, MPH, MSN, CRNP-PMH, RN

Adult Psychiatric Nurse Practitioner

Department of Defense, Defense Health Agency

U.S. Public Health Service

Arlington, VA

8:00 am – 12:00 pm

Room 305, Third Floor

MENTAL HEALTH INSTITUTE

Moderator: Chris Bryant, MSN, RN

Member

NBNA Board of Directors

President, Eastern Colorado Black Nurses Association

Coping Skills of Palliative Care Nurses

Marcia A. Lowe, MSN, RN-BC

Advanced Nursing Coordinator

University of Alabama Hospital

Birmingham, AL

NBNA/United Health Foundation Scholar

Examining Mental Health Outcomes from an MBSR Program

Roberta Waite, EdD, CNS-BC, FAAN, ANEF

Associate Professor and Assistant Dean of Academic

Integration & Evaluation of Community Programs

Drexel University

Philadelphia, PA

Kathleen Metzker, BA, MPH

Mind Body Educator

Health Outreach

Stephen and Sandra Sheller Eleventh Street

Family Health Center

Philadelphia, PA

Leadership Model for Increasing Alzheimer's Awareness in the African American Community

Brian Browne, MS

Director, Education & Outreach
Banner Health Research Center
Sun City, AZ

Angela M. Allen, PhD, RN, CRRN

Nurse Researcher
Arizona State University
Phoenix, AZ

Improving Outcomes for Minority Elders with Alzheimer's Disease and Related Dementias in the Primary Care Setting

Monica Willis Parker, MD

Assistant Professor
Emory University School of Medicine
Atlanta, GA

Reisa Sperling, MD

Professor of Neurology
Harvard Medical School
Director of the Center for Alzheimer Research and Treatment
Brigham and Women's Hospital
Boston, MA

8:00 am – 12:00 pm

Room 301, Third Floor

NURSING EDUCATION

Moderator: Eric J. Williams, DNP, RN, CNE
NBNA First Vice President
Member, Council of Black Nurses, Los Angeles

Entering the World of a First Year Nurse: Successful Tips All New Grads Should Know or Experience as They Enter the Nursing Workforce

Daniela Rosa, RN, BSN

Registered Nurse Level I
Boston Children's Hospital
Boston, MA

Strategies for Increasing Doctoral Student Diversity

Lenora Campbell, PhD, RN

Associate Dean
Winston-Salem State University
Winston-Salem, NC

Teaching Today's Nursing Students

Anne Mistivar, MSN, BSN

Professor of Nursing
Springfield Technical Community College
Springfield, MA

Transitioning RN to BSN Students from Acute Care to Hospice Care Nursing through an End-of-Life Course

Linda Washington-Brown, PhD, EJD, NP-C

Associate Dean
RN-BSN Program/Nursing
Broward College
Hialeah, FL

Deborah Mizell, RN, BS

Community Liaison
VITAS Innovative Hospice Care
Fort Lauderdale, FL

Reflections on the Value of Home Visits in Community Health Nursing from a Cohort of Student Nurses

Marc L. Fliegelman, RN, BSN

Intensive Care Manager, Eleventh Street Family Health Center
Drexel University College of Nursing and Health Professions
Philadelphia, PA

8:00 am – 12:00 pm

Room 303 – 304, Third Floor

PATIENT CENTERED CARE INSTITUTE

Moderator: Joan Pierie, RN, MSN

President
Northern Virginia Chapter National Black Nurses Association

Global Strategies – Patient Centeredness at the Heart of What We Do

Ronnie Ursin, DNP, MBA, RN, NEA-BC

Division Director
Reading Health System
Reading, PA

Elevating Excellence: Creating a World Class Patient & Family Centered Experience

Airica Steed, EdD, MBA, RN, CSSMBS, FACHE, IASSC

Enterprise Chief Experience Officer (CXO)/VP
University of Illinois Health System
Chicago, IL

Advanced Practice Providers Attitudes toward Patient Centered Care

Wendell C. John, RN, MSN, FNP-C

Family Nurse Practitioner/Doctor of Nursing Practice Student
East Carolina College of Nursing
Raleigh, NC

Nursing: Multidisciplinary Approach to Patient Centered Care

Diaz Clark Credentials MSN, RN

Nurse Scholar
Emory University Hospital
Atlanta, GA

Bryan W Castle, MBA, BSN, RN

Program Director
Emory Health Care
Atlanta, GA

The Integration of Quality and Safety Education for Nurses (QSEN) Competencies Through a Perioperative Course in Nursing Curriculum

Stephanie Doibo, RN

Surgical Nurse
University Hospitals
Cleveland, OH
NBNA/UnitedHealth Foundation Scholar

8:00 am – 12:00 pm
Room 201, Second Floor

WOMEN'S HEALTH INSTITUTE

*Moderator: Birthale Archie, DNP, MSN, BS, RN
NBNA Second Vice President
President, Kalamazoo-Muskegon Black Nurses Association*

Multidisciplinary Approach to the Women Suffering with Uterine Fibroids

John C. Lipman, MD, FSIR
*Founder & Medical Director
Atlanta Interventional Institute
Atlanta, GA*

Progesterone: What it Means to You

Toni K. N. King, RN, SNM
*Student Nurse Midwife
Frontier Nursing University
Hyden, KY
NBNA/United Health Foundation Scholar*

African American Females: Why are They Obese?

Joan S. Cranford, RN, MSN, EdD
*Clinical Associate Professor, Assistant Dean
for Interprofessional Education
School of Nursing
Georgia State University
Atlanta, GA*

Elicia Collins, RN, MSN
*Assistant Professor
Navigator for Workforce Diversity Grant
School of Nursing
Clayton State University
Stockbridge, GA*

Nutrition and Medical Management of Obesity in Women

Mary Annette Hess, PhD, FNP-BC, CNS
*Assistant Professor
School of Nursing
University of Alabama, Birmingham
Birmingham, AL*

Communicating with Patients: Creating Patient Partners-Evaluating the Effectiveness of a CE Module to Address Musculoskeletal Health Disparities

Rose Iris Gonzalez, PhD, MPS, RN
*Executive Steering Committee
Healthcare Provider Level
Movement is Life Caucus
Decatur, GA*

Julia Kneedler, RN, MS, EdD, CCMEP
*Steering Committee
Healthcare Provider Level
Movement is Life Caucus*

Start Moving, Start Living: Understanding the Impact of Gender, Race and Ethnicity in Musculoskeletal Healthcare Disparities

Mary I. O'Connor, MD
*Professor of Orthopedic Surgery
Department of Orthopedic Surgery
Mayo Clinic
Jacksonville, FL*

Michael L. Parks, MD
*Associate Professor
Department of Orthopedic Surgery
Hospital for Special Surgery
New York, NY*

10:00 am – 3:00 pm
Galleria Exhibit Hall, Lower Level

NBNA FOURTH ANNUAL CAREER AND EDUCATION FAIR

*Sponsored by: Northside Hospital
All are welcomed, no registration required!*

11:00 am – 12:00 pm

Innovation Theater Presentation
Peach Tree Theater, Exhibit Hall
*Moderator: Ora D. Williams, RN, BC, BSN,
MHCA, DHA(c)
Past President
Atlanta Black Nurses Association*

Preparing for Emerging Infectious Disease

Pamela Falk, BSMT, MPH, F-SHEA, CIC
*High Risk Infection Prevention Specialist
Northside Hospitals and Clinics
Atlanta, GA
Sponsored by: Northside Hospital*

12:00 pm – 3:00 pm
Galleria Exhibit Hall, Lower Level

12:30 pm – 1:30 pm
Galleria Exhibit Hall, Lower Level

NBNA Nursing Innovation Theater

Peach Tree Theater
*Sponsored by: Pfizer
Pre-registration required.*

Vaccination is Vital – It's Worth It

*Moderator: Martha Dawson, DNP, RN, FACHE
NBNA Secretary
Member, Birmingham Black Nurses Association*

Melissa Bishop-Murphy, JD, MBA
*Senior Director
Government Relations and Multicultural Affairs
Pfizer, Inc.
Atlanta, GA*

Antonio Iglesias
*Regional Medical Director
Health Economics and Outcomes Research
Pfizer Vaccines*

12:30 pm – 2:00 pm

Room Salon E

Environmental Health Luncheon

Sponsored by: Alliance of Nurses for Healthy Environments

Registration Required

Critical Care for Climate Crises: What Can Nurses Do?

Katie Huffling, MS, RN, CNM

Director of Programs

Alliance of Nurses for Health Environments

Mt. Rainier, MD

1:30 pm – 3:00 pm

Room 313 – 314

LPN Forum

Moderator: Melba Lee-Hosey, BS, LVN

Member

NBNA Board of Directors

Member, Galveston County Gulf Coast Black

Nurses Association

Spring, TX

Sponsored by: McKinney and Associates

Hunger in America... Addressing the Needs of the Homebound and Homeless

Quan Lanae Green

Founder

Back to Work Atlanta

Atlanta, GA

2:00 pm – 3:00 pm

Galleria Exhibit Hall

NBNA Nursing Innovation Theater

Peach Tree Theater

CEU Program

Moderator: Dr. Darlene Ruffin-Alexander

Member

Atlanta Black Nurses Association

Sponsored by: Georgia Regents University, College of Nursing

Pre-registration required.

Targeting Hemodialysis Adequacy: Quality Improvement Strategies to Improve Vascular Access Management-A Pilot Project

Stephanie Wright, DNP, RN, MSN, MBA

Assistant Professor College of Nursing

Director of Clinical Nurse Leader Program

College of Nursing

Georgia Regents University

Augusta, GA

3:30 pm – 4:30 pm

Grand Ballroom, Second Floor

Plenary Session II

Sponsored by: The Coca Cola Company

Moderator: Debra A. Toney, PhD, RN, FAAN

NBNA Immediate Past President

Member, Las Vegas Black Nurses Association

The Balance Calorie Initiative

Susan K. Neely, CAE

President and CEO

American Beverage Association

Washington, DC

4:30 pm – 5:30 pm

Room 308, Third Floor

NBNA Choir Rehearsal

Dr. Kevin McBride

Minister of Music

Gainesville, FL

4:30 pm – 6:30 pm

Crystal Ballroom, First Floor

NBNA Forty and Under Forum

Moderator: Jamise Herbert, WHCNP, RN

Member

Fort Bend County Black Nurses Association

Houston, TX

Pre-registration required.

Presentation of Emerging Leader Award

Larider Ruffin, DNP(c), MSN, APN, RN, ANP-BC, GNP, CTTS

Nurse Practitioner/Certified Tobacco Treatment

Specialist/Clinical Coordinator

Atlanticare Regional Medical Center, The Special Care

Center (Atlantic City, NJ)

President, Northern New Jersey Black Nurses Association

"Speed Up Your Success Track!"

Ask 16 successful VITAS and NBNA Nurse Leaders How They Did It!

Sponsored by: VITAS Healthcare

VITAS Healthcare Mentors

- **Peggy Pettit, RN**, *Executive Vice President*, VITAS Healthcare, Miami, FL, *Member*, Greater Fort Lauderdale Broward County Chapter of the National Black Nurses Association
- **Susan Acocella, RN, BSN**, *General Manager*, VITAS Healthcare of Broward, Ft. Lauderdale, FL, *Member and Health Policy Liaison* of the Greater Ft. Lauderdale Broward Chapter of the National Black Nurses Association
- **W. Hayes, MBA**, *General Manager*, VITAS Healthcare of Atlanta, Atlanta, GA
- **Shanda Nobles-Milton, RN**, *General Manager*, VITAS Healthcare of Volusia Flagler, Daytona Beach, FL

- **Deborah Mizell, RN, BHA**, *Community Liaison*, VITAS Healthcare of Broward, FT. Lauderdale, FL, *President*, Greater Fort Lauderdale Broward County Chapter of the National Black Nurses Association
- **Deanna Moore, MS, CCC/SLP, Founder/CEO**, I Think I Am Foundation, Warner Robbins, GA
- **Lyn Peugeot, BSN, RN**, *Clinical Nurse Educator*, VITAS Healthcare of Broward, Ft. Lauderdale, FL, *Vice President*, Greater Fort Lauderdale Broward County Chapter of the National Black Nurses Association
- **Linda Washington-Brown, PhD, EJD, NP-C, LHCRM**, *Associate Dean*, Broward College, Davie, FL, *Member*, Black Nurses Association of Miami

National Black Nurses Association Mentors

- **Sharron Coffie, MSN, RN, CNS-BC, CHFNP, Manager**, Heart and Vascular Service Line Froedtert and the Medical College of Wisconsin Milwaukee WI, *President*, Milwaukee Chapter of the National Black Nurses Association
- **Bernice Coleman, PhD, ACNP-BC, FAAN, Lead Transplant Nurse**, Cedars Sinai Medical Center, Los Angeles, CA, *Member*, Council of Black Nurses, Los Angeles
- **Audwin Fletcher, PhD, APRN, FNP-BC, FAAN**, *Director of FNP/AGACNP Tracks*, University Medical Center School of Nursing, Jackson, MS, *Member*, Mississippi Gulf Coast Black Nurses Association, NBNA Historian
- **Angelo D. Moore, PhD, MSN, FNP-BC, President & CEO**, Moore & Moore Healthcare Consulting, LLC, *Member*, Sandhills North Carolina Black Nurses Association, *Chapter Treasurer*
- **Air Force Major Dr. Romeatrius Moss, DNP, MSN, APHN-BC, CNS, Health Care Integrator**, Vance Air Force Base Medical Group, CEO, RNM Marketing and Consulting, *Member*, Mississippi Gulf Coast Black Nurses Association
- **Joyce Newman Giger, EdD, APRN, BC, FAAN**, *President*, American University of Health Sciences, Signal Hill, CA, *Editor*, Journal of the National Black Nurses Association, *Member*, Council of Black Nurses, Los Angeles
- **Yvonne Olusi-Ogadi, BS, RN, CLNC, COS-C, ACHCE**, *Administrative Clinical Director*, Mother Love Health Care Services, Houston, TX, *Member*, Fort Bend County Black Nurses Association, NBNA Board of Directors
- **Larider Ruffin, DNP(c), MSN, APN, RN, ANP-BC, GNP, CTTS**, *Nurse Practitioner/Certified Tobacco Treatment Specialist/Clinical Coordinator*, Atlanticare Regional Medical Center, The Special Care Center (Atlantic City, NJ), *President*, Northern New Jersey Black Nurses Association
- **Debra A. Toney, PhD, RN, FAAN**, *Director of Operations*, Nevada Health Centers, Inc., Las Vegas, NV, *Member*, Southern Nevada Black Nurses Association, Immediate Past NBNA President

- **Ronnie Ursin, DNP, MBA, RN, NEA-BC**, *Division Director*, Reading Health System, Reading, PA, *Immediate Past President*, Black Nurses Association, Baltimore, NBNA Parliamentarian
- **Deidre Walton, JD, MSN, RN-PHN**, *CEO*, Keeverdon and Associates, Scottsdale, AZ, *Member*, Black Nurses Association Greater Phoenix Area, NBNA President
- **Curtis Weber, RN, BSN, CPN**, *Talent Discovery & Outreach Manager*, Children's Mercy Kansas City, Kansas City, MO, *Member*, Greater Kansas City Black Nurses Association

6:30 pm – 7:30 pm
Salons

An Affair to Remember Reception

Ticket is required.

8:00 pm – 12:00 midnight
Salons

An Affair to Remember Fundraiser and Fashion Show

Moderators: Sandra McKinney, MS, RN Member

NBNA Board of Directors
Chair, Ad Hoc Committee on Fund Development
President, South Bay Area of San Jose Black Nurses Association

Barbara Crosby, MPA, BSN, RN-BC
Co-chair

Ad Hoc Committee on Fund Development
Member, Black Nurses Association, Baltimore
Baltimore, MD

Ticket is required.

SATURDAY • AUGUST 1

6:00 am – 7:00 am
Crystal Ballroom, First Floor

Yoga

Tadda's Fitness Center
Atlanta, GA

8:00 am – 3:00 pm
Room 310, Third Floor

Speaker Ready Room

8:00 am – 12:00 pm
1:00 am – 4:00 pm
Room 311, Third Floor

NBNA Office

8:00 am – 10:00 am
Grand Ballroom, Second Floor

Business Meeting and Chapter Awards

Presentation of the Lifetime Member Certificates and Gifts

8:00 am – 11:00 am

Room 301- 305, Third Floor

BREAST CANCER SCREENING INSTITUTE AND PRACTICUM WORKSHOP

Moderator: Louise Aurelien, PhD, RN

President

Palm Beach County Black Nurses Association

Pre-registration required.

“Nurses Effecting Change Partner in Pursuit of the Promise: Breast Cancer Screening Institute and Practicum”

Sandra M. Underwood, RN, PhD, FAAN

Professor

College of Nursing

University of Wisconsin Milwaukee

Milwaukee, WI

Bonnie Anderson, LPN

Director Assisted Living

Milwaukee Catholic Home

Milwaukee, WI

Kelly Richards, RN, MSN, FNP

Clinical Nurse Practitioner

Outreach Community Health Center

Milwaukee, WI

Oza Holmes RN, MSN, ONC

Women’s Health Nurse Specialist

Aurora Visiting Nurse Association

Milwaukee, WI

Carla Harris RN, BSN

Women’s Health Clinician

Columbia St. Mary’s Breast Center

Milwaukee, WI

8:00 am – 1:30 pm

Salon West, Second Floor

MINDFULNESS WORKSHOP

The Mindful Nurse Leader: Strategies for Bringing Mindfulness into Nursing Practice

Moderator: Cheryl Capers

President

Savannah Black Nurses Association

Sponsored by: Moment Health, A UnitedHealthGroup Company

Dawn Bazarko, DNP, MPH, RN, FAAN

Certified Mindfulness Facilitator

Founder and Senior Vice President

Moment Health

Optum, a division of UnitedHealth Group

Minnetonka, MN

Teresa Yancey, RN, JD, CMM

Facilitator

Optum, a division of UnitedHealth Group

Atlanta, GA

10:00 am – 10:30 am

Salon E, Level 5

Moderator: Bessie Trammell, BSN, RN

Chair

Nominations Committee

Candidates Forum

(NO Photos)

10:30 am – 11:00 am

Grand Ballroom

Members Speak

Moderator: Audwin Fletcher, PhD, APRN, FNP,

BC, FAAN

NBNA Historian

11:00 am – 1:00 pm

Galleria Exhibit Hall Lower Level

11:00 am – 12:00 pm

Peach Tree Theater

NBNA Nursing Innovations Theater

Sponsored by: Froedtert and Medical College of Wisconsin

Pre-registration required.

Moderator: Beulah Nash Teachey, PhD, RN

NBNA Treasurer

President Emeritus and Founder

Concerned National Black Nurses of Central Savannah

River Area

Augusta, GA

Am I Getting in the Way of Effective Workplace Communication?

Sharron D. Coffie, MSN, RN, CNS-BC, CHFN

Manager, Heart and Vascular Service Line

Froedtert & Medical College of Wisconsin

Milwaukee, WI

Shary Tran, MBA

Director

Diversity and Inclusion Department

Froedtert & Medical College of Wisconsin

Milwaukee, WI

12:00 pm – 12:30 pm

Passport Raffle

12:30 pm – 1:00 pm

Grand Raffle

1:00 pm – 3:00 pm

WORKSHOPS

2 CEUs will be awarded for each workshop unless otherwise indicated.

You must stay for the length of the session to receive a certificate.

1:00 pm – 3:00 pm

Room 313 – 314, Third Floor

Moderator: Yolanda Powell-Young, PCNS-BC, PhD

Professor

School of Nursing

Alcorn State University

Natchez, MS

Sponsored by: Alcorn State University School of Nursing

Project Genetic Education (ProGENE): An Education Model between Academic Serving Institutions and the NBNA Designed for Advancing Genetics to Black Americans

Yolanda Powell-Young, PCNS-BC, PhD

Professor

School of Nursing
Alcorn State University
Natchez, MS

Ida J. Spruill, RN, LISW, PHD, FAAN

Associate Professor

College of Nursing
Medical University South Carolina
Charleston, SC

Bernice Coleman, PhD, ACNP-BC, FAAN

Lead Transplant Nurse

Cedars Sinai Medical Center
Los Angeles, CA

Sandra Millon Underwood, PHD, RN, FAAN

Professor

College of Nursing
University of Wisconsin-Milwaukee
Milwaukee, WI

1:00 pm – 3:00 pm

Room 201, Second Floor

CLINICAL PRACTICE WORKSHOP

Moderator: Evelyn Collier-Dixon, MSN, RN, MDiv

Past President

Chicago Chapter National Black
Nurses Association

Elemental Mercury Exposures Reported to a Regional Poison Control Center (RPCC)

LaDonna A. Gaines, RN, BSN, CSPI

Certified Specialist of Poison Information

Children's of Alabama
Birmingham, AL

The Mediating Effects of Workload Intensity on the Association of Staffing with Hospital Acquired Pressure Ulcers (Hapus)

Patricia A. Patrician, PhD, RN, FAAN

Donna Brown Banton Endowed Professor

University of Alabama at Birmingham
Birmingham, AL

The Quality of Life of African Americans with Irritable Bowel Disease

Patricia Scott, MSN, BSN

Training Specialist

Duquesne University
Pittsburgh, PA

Misconceptions of Tobacco Alternatives

Karen Kennedy Harris, MSN, RN, OCN

Nurse Manager

University of Alabama Birmingham University Hospital
Birmingham, AL

1:00 pm – 3:00 pm

Room 202, Second Floor

HIV/AIDS WORKSHOP

Moderator: Laurie C. Reid, MS, RN

Member

NBNA Board of Directors

Past President, Atlanta Black Nurses Association

Strengthening HIV Knowledge among Blacks/African Americans Living with HIV in the Rural South

Madeline Y. Sutton, MD, MPH

Lead, Minority Health and Health Equity Activity

Centers for Disease Control and Prevention/DHAP
Atlanta, GA

STIs and HIV in Older Adults

Terry Lee, MS, RN, BC

PhD Student

Saint Louis University

Denver, CO

NBNA UnitedHealth Foundation Scholar

Listening to the Voices of Emerging Adults: The Experience of Living with Perinatally Acquired HIV

Constance Hill-Williams, PhD, RN

Assistant Professor

San Jose State University

San Jose, CA

The Current State of HIV/AIDS in the Black America and the Role of PrEP

Dázon Dixon Diallo, MPH, DHL

President/Chief Executive Officer

SisterLove, Inc.

Atlanta, GA

1:00 pm – 3:00 pm

Room 212 – 214

MENS HEALTH WORKSHOP

Moderator: Larider Ruffin, DNP(c), MSN, APN, RN,

ANP-BC, GNP, CTTS

Member

Northern Connecticut Black Nurses Association

Brother-to-Brother: Our Hearts Got To Keep Beating

Ronnie Ursin, DNP, MBA, RN, NEA-BC

Division Director

Reading Health System

Reading, PA

Chronic Kidney Disease: Everything You Want To Know But Was Afraid To Ask

David E. Simmons Jr, MSN, RN, CNN

Clinician IV

University of Virginia Health System

Charlottesville, VA

Use of an Interactive Decision Aid: What's Really Important to Advanced Prostate Cancer Patients?

Randy A. Jones, PhD, RN, FAAN
Associate Professor/Director, Baccalaureate Program
University of Virginia
Charlottesville, VA

Are You "Man" Enough To Discuss Your Health?

Dr. Audwin Fletcher, PhD, APRN, FNP-BC, FAAN
Professor & Director FNP/AGACNP Tracks
University of Mississippi Medical Center
Jackson, MS

1:00 pm – 3:00 pm
Room 203, Second Floor

MENTORSHIP WORKSHOP

Moderator: Patricia Nunn, BSN, RN
Member
New England Regional Black Nurses Association

The Importance of Mentorship for African American Nursing Students, Nurses, and Faculty

Dr. Angelo D. Moore, PhD, MSN, BSN, FNP-BC
Deputy Chief
Center for Nursing Science & Clinical Inquiry
Womack Army Medical Center
Fort Bragg, NC

LeeAntoinette G. Moore, MSN, BSN, RN
Faculty
Associate Degree Nursing Program
Fayetteville Technical Community College
Fayetteville, NC

Mentoring the Next Generation: What Helps New Nursing Faculty Succeed

Deborah Huntley, RN, MS
Faculty Mentor Coordinator
Georgia Perimeter College Nursing Department
Clarkston, GA

Nursing at the Next Level

Karla Smith-Lucas, FNPc, DNP
Nurse Practitioner and Healthcare Consultant
Best Healthcare Solutions
Dallas, TX

A Journey to Excellence: The Role of a Positive Mentoring Relationship

Sharron D. Coffie, MSN, RN, CNS-BC, CHFNP
Manager
Heart and Vascular Service Line Program
Froedtert & Medical College of Wisconsin
Milwaukee, WI

1:00 pm – 3:00 pm
Room 204, Second Floor

PATIENT CENTERED CARE AND TECHNOLOGY

Moderator: Deborah Andrews, MSHSA, RN
Member
NBNA Board of Directors
Past President, Birmingham Black Nurses Association

Current and Future Impact of Tele-ICU in Patient Centered Care

Katheryne Tifuh Amba, ACNP-BC,CCRN
Acute Care Nurse Practitioner
Goldfarb School of Nursing at Barnes Jewish College
St Louis, MO
NBNA/United HealthCare Foundation Scholar

Electronic Medical Record – Essential Component for the Multidisciplinary Team and Patient Centered Care

Patricia Lane, MBA, BSN, BS
Administrative Director of Neuroscience
Bon Secours Neuroscience Institute
Richmond, VA

Tiffany McGhee, MSN, MPH, CPHQ
Neuroscience Coordinator
Bon Secours Neuroscience Institute
Richmond, VA

Video Conferencing – A Practical Application in Health Care Delivery

Tina B. Carmichael, RN, CCRN, RRT
Medical Surgical Intensive Care Unit
Boston Children's Hospital
Boston, MA

Service Learning of Lived Experience in Batey

Marie O. Etienne, DNP, ARNP, PLNC
Professor of Nursing
Benjamin Leon School of Nursing
Miami Dade College
Miami, FL

Patricia R. Messmer, PhD, RN-BC, FAAN
Consultant
Nursing Research & Education
Benjamin Leon School of Nursing
Miami Dade College
Miami, FL

1:00 pm – 3:00 pm
Room 205 – 206

PREVENTION AND OUTREACH WORKSHOP

Moderator: Norma Rodgers, BSN, RN, CCRA
Member
Northern New Jersey Black Nurses Association
President, New Jersey State Nurses Association

Exploring Men's Health: Implications for Practice

Kim Ramsey-White, PhD
Director
Research Education and Training Core
Center for Excellence in Health Disparities Research
Georgia State University School of Public Health
Atlanta, GA

Kenya D. Kirkendoll, MSN, MPH, RN
Clinical Instructor
Georgia State University School of Nursing
Atlanta, GA

Doulas as Change Agents

Betty J. Braxter, PhD, RN, CNM

Assistant Professor of Nursing
University of Pittsburgh School of Nursing
Pittsburgh, PA

Status of Black Women's Health: A Public Health Perspective

Yvonne Green, RN, CNM, BSN, MSN

Director
Office of Women's Health
Centers for Disease Control and Prevention
Atlanta, GA

Integrative Veterans Health Education Personalized Health Strategy

Angela D. Thompson, MSNed, RN

Care Coordinator and Nursing Faculty
VA Medical Center & Xavier University
Cincinnati, OH

1:00 pm – 3:00 pm

Room 210 – 211, Second Floor

PROFESSIONAL EDUCATION WORKSHOP

Moderator: Debra Boyd-Seale, PhD, RN

President
Greater Illinois Black Nurses Association

Ambulatory Nurses' Description of Their Scope of Practice

Sharron D. Coffie, MSN, RN, CNS-BC, CHFN

Manager
Heart and Vascular Service Line Program
Froedtert & Medical College of Wisconsin
Milwaukee, WI

Examining Mentoring Relationships for Nurses

Sarah M. Killian, DNP, RN, NEA-BC

Assistant Clinical Professor
Georgia State University School of Nursing
Atlanta, GA

Terri Williams Summers, DNP, RN

Assistant Clinical Professor
Georgia State University School of Nursing
Atlanta, GA

Nursing Roles at FDA: Impacting Patients Beyond the Bedside

LT Brutrinia D. Cain, JD, BSN, RN

Regulatory Counsel
Food and Drug Administration
Silver Spring, MD

LT Nicole Carr, BHA, BSN, RN, CCHP

Senior Regulatory Project Manager
Food and Drug Administration
Silver Spring, MD

CDR Tessa Brown, DHSc, MPH, RN, APHN-BC

Senior Regulatory Project Manager
Office of Generic Drugs
Food and Drug Administration
Silver Spring, MD

CAPT Twanda Scales, RN, MSN/ED

Patient Labeling Reviewer
Office of Medical Policy
Food and Drug Administration
Silver Spring, MD

1:00 pm – 3:00 pm

Salon D, Level 5

1:00 pm – 3:00 pm

Room 208 – 209

RESEARCH WORKSHOP

Moderator: Beulah Nash-Teachey, PhD, RN

NBNA Treasurer
President, Emeritus and Founder, Concerned National
Black Nurses of Central Savannah River Area (CRSA)

What Is Qualitative Research: An Overview of Qualitative Research Methods

Sharon Tyson Smith, RN, MSN, APRN-BC, PhD(c)

Family Nurse Practitioner
Family Health Centers of San Diego
San Diego, CA

Raymond Austin Nation, RN, PHN, MSN

Adjunct Clinical Instructor
San Francisco State University
San Francisco, CA

6:00 pm – 7:00 pm

Salon, Second Floor

Lifetime Member Photos

7:00 pm – 11:00 pm

Grand Ballroom Second Floor

President's Gala

Doors to Ballroom open at 6:30 p.m.

Entertainment

Gritz and Jelly Butter
Atlanta, GA

NBNA Nurse of the Year Awards

Sponsored by: VITAS Healthcare

Presidential Awards

NBNA Trailblazer Awards

NBNA Lifetime Achievement Awards

SUNDAY • AUGUST 2

THE FOLLOWING EVENTS WILL TAKE PLACE
AT THE TA MARRIOTT MARQUIS

8:00 am – 9:30 am

International Ballroom, Lower Level

Ecumenical Service

Guest Minister

Reverend Deidre Walton

NBNA President

NBNA Gospel Choir

Dr. Kevin McBride

Minister of Music

10:00 am – 12:00 pm

Imperial Ballroom

Brunch and Closing Session

Moderator: Sandra McKinney, MS, RN

Member

NBNA Board of Directors

President, South Bay BNA

San Jose, CA

Nursing: Multidisciplinary Approaches to Patient Centered Care – Where Do We Go From Here?

Elcedo Bradley, RN, EdD, PHN, MEd, MPA

National President

Chi Eta Phi, Incorporated

Los Angeles, CA

Installation of NBNA Officers, Board Members and Nominations Committee

Joan M. Bundley, MPH, RN, RP

NBNA Lifetime Member

Member, Chicago Chapter National Black Nurses
Association

Chicago, IL

12:30 pm – 1:30 pm

Room M304, Marquis Level

Post-Conference Board Meeting

Black Nurses Association of Baltimore, Inc.

Congratulates NBNA on 43 years of service to the community

Officers and Members salute our Immediate Past-president

Dr. Ronnie Ursin

NBNA Trailblazer 2015

Lavonne Sewell, RN, President

Barbara Crosby, RN, President-elect

Gail Marshall, RN, Vice-President

Justine Tere, RN, Secretary

Elizabeth Ballard, RN, Treasurer

Tasha Brown, RN, Financial Secretary

DeLois Hamilton, RN, Historian

www.bnabaltimore.org
bnaofbaltimore@live.com
(410) 929-6181



1 in 5

women with cervical cancer
missed by HPV alone
screening.^{1*}

If you are screening with HPV alone,
you're not getting the complete picture.*

The ThinPrep[®] Pap test and Aptima[®] HPV assay.
Complete testing for complete care,
because she's

Worth it.

1. Blatt A, et al. Comparison of Cervical Cancer Screening Results Among 256,648 Women in Multiple Clinical Practices. Cancer Cytopathology, 2015 April (Study included ThinPrep[®], SurePath[®], Hybrid Capture[®] 2 assay).

* A positive HPV screening result may lead to further evaluation with cytology and/or colposcopy.

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2



2015 Conference Educational Sessions

WEDNESDAY • JULY 29

OVERVIEW AND OBJECTIVES

7:30 am – 4:30 pm

Salon West, Second Floor

PRESIDENTS' LEADERSHIP INSTITUTE

Promoting Health in our Community: Launching the Health Topics of Interest to the Pittsburgh Community (HTIPC) Blog by Pittsburgh Black Nurses in Action (PBNIA)

The dissemination of health information has moved to the internet and beyond. Health care consumers now access health information from varied sources in diverse formats. One type of informational format is a blog generally defined as an information site on the World Wide Web. Pittsburgh Black Nurses in Action (PBNIA) became interested in launching a weblog given the absence of a nurse managed health blog in the Greater Pittsburgh area. Thus, the purpose of the project was to assess the feasibility and acceptability of a nurse managed health blog referred to as "Health Topics of Interest to the Pittsburgh Community (HTIPC)". A descriptive approach was utilized to capture the response of the community and lessons learned from the late fall 2014 launching of HTIPC. The blog was placed on the PBNIA website by a technologically skilled member of PBNIA. One technological glitch did occur in loading the blog onto the website and was easily resolved. Based on ideas generated by PBNIA and looking at timely topics, the first blog focused on the Affordable Care Act (ACA) one year later. The blog provides PBNIA with an opportunity to disseminate health information out to the community.

Reaching and Educating the African American Community in Arizona

The African American community in Arizona is small; however, it still suffers from the same negative health outcomes as in other states. The Black Nurses Association of Greater Phoenix has been able to demonstrate various successful delivery methods to address some of the negative health outcomes affecting the African American community. The organization has demonstrated the ability to positively impact chronic diseases such as cardiovascular disease and diabetes, and also impact preconception health in the African American community. This presentation will share the strategies and outcomes the implemented projects.

Upon completion of this program, nurse participants will be able to:

- Describe the development of "Health Topics of Interest to the Pittsburgh Community (HTIPC) blog by Pittsburgh Black Nurses in Action (PBNIA)"
- Discuss lessons learned from the launch of the blog
- Describe thematic responses
- Discuss strategies used by the Black Nurses Association of Greater Phoenix to educate the Arizona African American community on chronic disease prevention
- Identify methods used by the Black Nurses Association of Greater Phoenix to engage the African American community in a Healthy Eating Active Living campaign
- Identify methods used by the Black Nurses Association of Greater Phoenix to present a preconception health and family planning education program to men and women in the African American community of Phoenix

Enhancing the Diversity of the Nursing Profession: Assessing the Mentoring Needs of African American Nursing Students

Enrollment of African Americans (AA) in higher education nursing programs has increased to 10% in baccalaureate and 12% in master's programs, however AA nurses are 5.4% of the nursing workforce. Increasing AA student enrollment and successful completion is critical to obtaining the Institute of Medicine recommendation for highly educated nurses and diversity of the nursing workforce. The National Black Nurses Association (NBNA) conducted mixed methods study, survey and focus groups of AA nursing students to identify facilitators, barriers and mentoring needs for successful matriculation and graduation from nursing programs. Data analysis included summary descriptive statistics of the survey and content analysis of focus group.

The final sample included 909 surveys and 12 focus groups. The sample was 92.7% female, mean age 34 years, 86% AA and 53.6% were single. Qualitative data revealed that students expected mentors to develop a trusting relationship and to provide strategies for academic success. Mentees appreciated mentors providing personal and social empowerment support and access to people and resources. Major qualitative themes included why nursing as a career, challenges in the nursing program, and challenges for both the mentors and mentees. Recommendations for a mentoring plan that could be implemented by NBNA chapters will be presented.

Upon completion of this program, nurse participants will be able to:

- Describe the proportion of African American and other blacks in the United States nursing workforce
- Identify the mentoring needs of African American and other black nursing students
- Discuss the recommendations for NBNA and its chapters for developing a national mentoring plan

7:30 am – 6:30 pm

Room 301 – 303, Third Floor

ELNEC – Pediatric Palliative Care (PPC) Train-the-Trainer Part I

The ELNEC Pediatric Palliative Care (PPC) Curriculum was adapted from the ELNEC Core Curriculum and was developed by 20 pediatric palliative care experts who recognized the unique needs of children and their families and the need to develop a training specific to the care of children and their families facing a life threatening illness and the critical aspects of pediatric palliative care. The ELNEC Principal Investigator from City of Hope and Co-Investigator from the American Association of Colleges of Nursing stated – “Nursing has been described since the era of Florence Nightingale as the finest art. Indeed, caring for children and families at the end of life is the finest of the fine arts. It is our hope that the ELNEC-PPC training will support pediatric nurses in doing this sacred work”. Some of the top leaders in the field of pediatric palliative care will serve as the ELNEC faculty this year at the NBNA Conference.

Upon completion of this program, nurse participants will be able to:

- Identify characteristics children/families expect of healthcare professionals in caring for them in this setting
- Explain ethical issues and dilemmas that may arise in palliative care for children
- Assess physical, psychological, social and spiritual care needs and interventions for an imminently dying child and his/her family
- Describe the nurse’s experience in caring for the perinatal and neonatal populations including the concept of moral distress
- Discuss unique aspects of suffering for children and families facing a life threatening illness or event
- Identify changes in society, healthcare economics and service delivery that necessitate improved professional preparation for palliative care
- Define loss, mourning, grief and bereavement as applied to pediatrics
- Describe interventions that can prevent or diminish symptoms

8:00 am – 12:00 pm

Room 213 – 214, Second Floor

Lower Extremities: A Foundation of Excellence in Wound Care and Treatment

The purpose of this session is to provide education on a thorough examination of the lower extremities, including assessment and management of arterial and venous lower extremity wounds and lymphedema management. As health care providers, we are challenged to optimize patient care, promote education and preventive health measures while minimizing risks of complications. This requires the ability to differentiate between various types of ulcers and skin changes of the lower extremities to avoid the risk of further reducing circulation and ultimately resulting in a worsening condition or loss of limb. A power point presentation on arterial ulcers, venous ulcers, and lymphedema will be provided followed by a hands on session for demonstration of compressive therapy. It is expected that at the end of this session, participants will be able to perform basic assessments of the lower extremities, be able to identify appropriate wound dressings, and compressive therapies; and, be able to differentiate when more advanced treatments with multiple disciplines are required. The nurse needs to know when to escalate the process and when to involve other disciplines for more advanced or alternative interventions. The highest standards of care for nursing practice will be stressed to optimize patient care and health outcomes.

Upon completion of this presentation, the nurse participants will be able to:

- Describe a comprehensive assessment of lower extremities
- Discuss effective dressings for the management of lower extremity wounds
- Identify skin changes related to lymphedema

8:00 am – 12:00 pm

Room 210 – 211, Second Floor

PROFESSIONAL WRITING WORKSHOP

Writing for Publication: A Working Session to Create a Successful Manuscript

The purpose of this workshop is to explore ways to create successful manuscripts for the publication of multiple-venue scientific articles including data-based articles. This workshop will be hosted by successful authors who, in combination, have published more than 20 books, 500 articles, multiple book chapters, including two sitting journal editors with more than 20 years experience. Participants who do not have a working document may choose to be put in one of the above groups if similar expertise exists. Faculty will assist the working groups.

Participants will bring with them a paper from one of the following venues:

1. How We Did It
2. Clinical Papers
3. Exploration of a problem in the literature as found in the literature
4. Data-based articles

Upon completion of this presentation, nurse participants will be able to:

- Understand concrete guidelines on tips and strategies for writing for publication
- Discuss possible publication vehicles for the various types of manuscripts
- Discuss strategies for writing in groups from a distance and in person
- Discuss how to develop a manuscript for publication

8:00 am – 5:00 pm

Room 204 – 205, Second Floor

Mental Health First Aid USA

Just as CPR training helps assist an individual following a heart attack, Mental Health First Aid training helps assist someone experiencing a mental health crisis, such as contemplating suicide. In both situations, the goal is to help support an individual until appropriate professional help arrives. Mental Health First Aid is an interactive, evidence-based program, which uses role-playing and simulations to demonstrate how to assess a mental health crisis, select interventions and provide initial help. The training also addresses the risk factors and warning signs of specific illnesses like anxiety, depression, schizophrenia, bipolar disorder, substance use disorders, eating disorders and suicide.

Upon completion of the presentation, the nurse participants will be able to:

- Identify risk factors and warning signs of mental health and behavioral problems in the various types of mental health disorders
- Discuss the prevalence of various mental health disorders in the US
- Understand how to reduce stigma about mental health disorders in their communities
- Delineate a 5-step plan encompassing the skills, resources and knowledge to assess the mental health crisis.

1:00 pm – 3:00 pm

Room 210 – 211, Second Floor

AMERICAN RED CROSS WORKSHOP

Updates from the American Red Cross & Nurses Education to Help Save Lives

This interactive session will provide an overview of academic service learning opportunities for nursing students within the American Red Cross and present highlights from the “Nurses Educating to Help Save Lives” program that addresses blood donation. Research related to changing demographics with implications for African Americans and blood transfusion will be addressed. Participants will share ideas about how to increase community awareness related to the need for diverse blood donors, increase blood donations among diverse populations, and ways to engage nursing students in promoting community health.

Upon completion of this presentation, nurse participants will be able to:

- Discuss research related to blood transfusions and implications for African Americans
- Describe how nurses and nursing students can educate members of their community about the need for blood donations
- Assess methods for increasing blood donations from diverse populations
- Apply the concept of academic service learning to experiences for nursing students at the American Red Cross

1:00 pm – 5:00 pm

Salon C, Second Floor

CARIBBEAN EXPLORATORY RESEARCH CENTER, UNIVERSITY OF THE VIRGIN ISLANDS WORKSHOP

Nursing: Addressing Health Inequities among Minorities and in the Caribbean through Multidisciplinary Approaches to Client Care

The Caribbean Exploratory Research Center symposium will address health inequities among children and minorities in the US and the Caribbean. Findings from studies show a disproportionate negative impact on girls and women of the African Diaspora. Presentations will address areas of HIV, women and adolescent girls, trauma/disaster and mental health. Presentations will address:

- How Could This Happen? Answers from Young Children Who Were Allegedly Sexually Abused and Received Treatment at an Emergency Department at a Teaching Hospital in the Midwest
- Confronting Stressful Conditions: Self Reported Experiences about Suicidal Thoughts among Women in Haiti after the 2010 Earthquake
- Psychosocial Determinants of Suicidal Ideation and Behaviors for African American and African Caribbean Women Experiencing Intimate Partner Abuse (IPA)
- Women’s Voices: Adaptation of Intervention Tools for use with women victims of violence and abuse in the USVI

Research design/methods and findings will be addressed during each presentation. Intervention strategies will be presented that are culturally appropriate and enhance the practice of nurses and other health care providers caring for women and girls at risk for self-harm, sexual abuse, HIV and experiencing partner violence or abuse.

Upon completion of this presentation, nurse participants will be able to:

- Describe the research indicatives of the Caribbean Exploratory NIMHD Research Center
- Identify the components of the symposium

OVERVIEW AND OBJECTIVES

7:30 am – 4:30 pm

Room 204 – 205, Second Floor

Mental Health First Aid/Higher Education

Mental illnesses and substance use challenges often present during adolescence and young adulthood, when many individuals are students at colleges and universities. College and universities faculty, staff and students can learn how to help each other within a framework of their unique culture and set of resources. Just as CPR training helps assist an individual following a heart attack, Mental Health First Aid/ Higher Education training helps assist someone experiencing a mental health crisis, such as contemplating suicide or a mental health crisis brought on by substance abuse. In both situations, the goal is to help support an individual until appropriate professional help arrives. Mental Health First Aid/Higher Education is an interactive, evidence-based program, which uses role-playing and simulations to demonstrate how to assess a mental health crisis, select interventions and provide initial help. The training also addresses the risk factors and warning signs of specific illnesses like anxiety, depression, schizophrenia, bipolar disorder, substance use disorders, eating disorders and suicide.

Upon conclusion of this program, nurse participants will be able to:

- Identify risk factors and warning signs of mental health and behavioral problems in the various types of mental health disorders in young adults
- Discuss the prevalence of various mental health disorders in the higher education setting
- Understand how to reduced stigma about mental health disorders in higher education communities
- Delineate a 5-step plan encompassing the skills, resources and knowledge to assess the mental health crisis

10:30 am – 12:30 pm

Grand Ballroom, Second Floor

PLENARY SESSION I

THE FUTURE OF NURSING: DIVERSITY AND LEADERSHIP

Leadership & Diversity: Walking the Talk

Nurse leaders must partner, influence, and support organizational leaders to engage and create environments that embrace diversity. Through the creation of a welcoming environment of diversity, respect, and inclusion with purposeful design, teams can positively change and challenge the status quo. Setting expectations, educating, and holding leaders and staff accountable is essential to create the best places to give & receive care. Assuring a superior patient experience is only possible with a focus on language and cultural competence in an environment of inclusion.

The learner will gain insight to understanding the importance of creating a framework for this important work and the commitment required to positively influence and estab-

lish a welcoming culture that seeks diversity in all areas. Organizations must be purposeful in their actions and be willing to engage in crucial conversations with consistent application of expectations. This work is challenging and requires tenacious dedication to achieve the change.

This presentation will give the attendees a number of ideas and a framework to accomplish this work.

A Communication Model to Address Health Care Literacy

Health literacy as a social issue can shape the delivery of health-care communication models. Three health-care delivery communication models (The Transdisciplinary Model of Care, Weick's Model of Organizing, and the McGuire Communication and Persuasion Model) are analyzed for appropriateness of addressing the issue of health literacy among the populations most likely to experience low literacy levels. These people include the elderly, ethnic minorities, people who are poor, people with low levels of education, non-native speakers of English, and people who have compromised physical and mental health. The analysis of how these health-care delivery models address low health literacy reveals the following common themes: collaborative practice, organizing complex health information, communication plans, and socio-cultural influences. Using the role of culture to enhance communication effectiveness for patients with low health literacy, the McGuire Communication and Persuasion Model provides the most useful framework for developing a model.

From Froedtert to Jefferson: Reimagining Diversity and Inclusion in Academic Medicine

This presentation will discuss the evolution of diversity and inclusion and how it will need to transform. The original foundation of diversity and inclusion was based on a series of laws enacted to level the playing field and guarantee equal opportunities for people of color. However over the years diversity and inclusion has evolved but focused on workforce and the workplace. Today, diversity and inclusion is prevalent in all industries but in most organizations, still viewed as compliance, workforce and workplace issue.

Due to the Affordable Care Act, health systems will have to "Reimagining Diversity and Inclusion" and learn how to provide cultural competent care.

The learner will gain insight on the work that is being done to "Imagine Diversity and Inclusion" in academic medicine. The presentation will discuss the work that took place at Froedtert and the Medical College of Wisconsin to transform diversity and inclusion. In addition, the presentation will discuss how the model from Froedtert will be used at Thomas Jefferson University and Jefferson Health in Philadelphia. The presentation will discuss the management structure, the strategic planning process, education plan and the community engagement plan to move diversity, inclusion and cultural competence forward. In addition, the presentation will discuss how to measure your diversity and inclusion efforts.

Emotional Intelligence and the Nurse Leader

Understanding and applying Emotional Intelligence (EI) competencies are necessary for leaders in today's global society. Learning EI is significant for successful nurse leaders because it provides a new way to assess and understand people's behavior, attitudes, interpersonal skills and potential. The good news is EI does not have genetic origins. It is within everyone's reach and can be acquired or improved by education and self-discipline. In this presentation, participants will learn EI competencies that include self-awareness, self-management, social awareness and relationship management. This presentation will be helpful to all nurse leaders. In summary, no fixed formula exists for excellent leadership, but paths can be taken to improve leadership skills. Developing the competencies of EI and understanding how to effectively handle emotions are necessary for nurses working in this highly demanding and stressful occupation.

Upon completion of this presentation, nurse participants will be able to:

- Describe a proven frame work that facilitates a change throughout the organization
- Identify 3 necessary elements for leaders to achieve success in creating a culture of inclusion
- Describe health literacy among different populations
- Describe three health care delivery communication models
- Identify a communication model that can be used to address health literacy
- Describe the role of culture to effectively communicate with patients with low health literacy
- Describe the success of diversity and inclusion practice in academic medicine and nursing
- Describe cultural competent medical and nursing care
- Describe the transformative diversity plans to implement diversity and inclusiveness in health system settings
- Describe how diversity and inclusion can be measured
- Describe Emotional Intelligence
- Describe Emotional Intelligence competencies
- Describe nursing leadership skills to improve nursing practice using Emotional Intelligence

FRIDAY • JULY 31

OVERVIEW AND OBJECTIVES

6:30 am – 7:45 am

Salon East, Second Floor

BREAKFAST SESSION

Start Moving Start Living: A Nation in a Crisis

America is becoming a nation of the disabled with increasing obesity, lack of physical exercise and persistent racial and ethnic health disparities. African American and Hispanic women suffer at disproportionately higher rates in all of the above. The cost of inactivity in the US is estimated at \$147 billion a year and costs associated with health

inequities well over \$309 billion a year! Co-morbid health conditions such as diabetes, heart disease and depression all contribute to the vicious cycle of musculoskeletal health disparities with women, African Americans and Latinos at the center of the cycle. Increasing the awareness of the impact of limited mobility with its link to depression, health disparities and obesity is just avenue in the fight to decrease these numbers. Creating a more informed and engaged patient, healthcare provider and policy makers is a step in the right direction.

Upon completion of this program, nurse participant will be able to:

- Identify components of the vicious cycle of lack of mobility, obesity and other co-morbid conditions that disproportionately affect African American and Latino women
- Learn strategies to help engage patients in becoming more active participants in their own health care
- Describe the importance of community engagement as an effective strategy to break the vicious cycle

6:30 am – 7:45 am

Salon West, Second Floor

BREAKFAST SESSION

Transforming the HCV Care Continuum: The Role of Nurses

The US Preventive Services Task Force expanded hepatitis C virus (HCV) screening recommendations to identify and reach greater numbers of people with HCV. Nurses can lead the way in transforming approaches so that more individuals receive the care they may need. In the last few years, advances in HCV management are evolving the HCV landscape and making a cure possible for more patients. Yet only 50% of individuals with chronic HCV have been tested and are aware of their diagnosis.

Please join April Long, NP, for a dynamic discussion on HCV treatment and the important role of nurses in HCV education and care. This is a promotional program funded solely by Gilead. It is not a continuing medical education (CME) or other independent program. It is being conducted by a speaker who is speaking on Gilead's behalf.

8:00 am – 12:00 pm

INSTITUTES

4 CEUs will be awarded for each institute unless otherwise indicated. You must stay for the length of the session to receive a certificate.

8:00 am – 12:00 pm

Room 202, Second Floor

CARDIOVASCULAR DISEASE AND DIABETES INSTITUTE

Type-2 Diabetes Self-Care Management

Diabetes is a demanding chronic condition, which requires effective care management. Even though managing diabetes can be confusing to patients while attempting to adhere to treatment plans and regimens, patients do have the ability to achieve effective glycemic control. There are

known complications related to uncontrolled diabetes that have traumatic results such as multi-system organ failure and impairment, including cardiovascular, liver and kidney disease, vascular disease, retinopathy, amputation, and death. The improvement of self-care management related to treatment regimens is necessary to decrease or prevent complications associated with uncontrolled diabetes management. Recognizing patient self-care barriers and identifying solutions, while adhering to strategies that entail multi-interventional methods is essential for positive patient outcomes.

Active Steps for Diabetes: An Interdisciplinary Approach to Improved Patient Influenced Diabetes Outcomes

Since 2008, Bellarmine University has led an interdisciplinary program in the attack against diabetes entitled "Active Steps for Diabetes". This interdisciplinary program partners nursing students and faculty with physical therapy students and faculty to provide a supervised exercise and educational program for underserved populations with diabetes. This program is hosted in conjunction with a local community health center that provides space to meet twice weekly, free of charge. Since operating the program, participants have consistently demonstrated decreased Hemoglobin A1c levels, increased six minute walk tests, and improved mobility when levels were compared pre to post program. Additionally, nursing students have continued to show an enhanced understanding of Type 2 diabetes and its management, care coordination, improved professional communication, musculoskeletal assessment skills and enhanced knowledge of non-pharmacological pain management. This presentation will include a review of the American Diabetes Association (ADA) diagnostic criteria for Diabetes Type 2, review of established Diabetes Self-Management Education (DSME) guidelines, overview of Active Steps program models and outcomes, and implications for student nurses, licensed nurses, and physical therapy students and professionals.

African American Patients with Poorly Controlled Type 2 Diabetes Respond to Structured Patient Centered Intensive Diabetes Education Program

African Americans (AA) with type 2 diabetes (T2DM) have higher long-term diabetic complications partly attributed to poor glucose control than Caucasians. A study was undertaken to compare clinical and metabolic parameters of AA patients with T2DM attending inner city clinics engaged in patient-centered, intensive diabetes education program (PC-IDEP) vs. AA patients with T2DM engaged in standard care (SC). Methods: AA patients with T2DM were randomized into PC-IDEP or a SC group. PC-IDEP, subjects participated in 1-2 weekly didactic education sessions for 6 months. Body weight, blood pressure and the point-of-care hemoglobin A1C (A1C), random blood sugars, lipids/lipoproteins was measured at 0, 3 and 6 months. Results: The mean baseline characteristics were similar in both groups. PC-IDEP reduced A1C ($8.2 \pm 1.4\%$ vs. $7.5 \pm 1.5\%$, $p=0.02$) and random glucose (190.4 ± 77.6 vs. 160.6 ± 59.8 mg/dl, $p=0.03$) at 6 months. PC-IDEP did not change BMI, BP nor lipid/lipoproteins. We found no

changes in clinical and metabolic parameters in the SC group. Conclusion; PC-IDEP was associated with glycemic improvement without changes in BMI, BP, lipids/lipoproteins in AA patients with T2DM. The inclusion of lifestyle modification and diabetes education supplemented by point-of-care metabolic measurements is recommended for managing AA patients with T2DM.

Sleep Disruption, Obesity and Insulin Resistance in African Americans

A growing body of evidence links sleep disruption with obesity, glucose intolerance, and insulin resistance, all of which could be precursors to diabetes. Sleep disruption is a common symptom in disorders such as sleep-disordered breathing, insomnia or restless leg syndrome. However, sleep disruption could generally include increased or decreased total sleep time, increased sleep latency, increased nighttime awakenings, or simply 'poor quality' sleep. There are several potential causative factors of insulin resistance related to sleep disruption which include increased sympathetic activity, cortisol circadian disruption, increased inflammation or abnormal adipocyte function. Sleep disruption can alter Leptin or Ghrelin levels, or increase a person's appetite which increases risk of obesity. Obesity is also directly linked with insulin resistance. Nurses in various settings have the opportunity to assess for risk factors of sleep disruption, and educate on proper sleep hygiene and the need for frequent follow-up for potentially impaired glucose metabolism in persons with sleep disruption. Increasing evidence suggests that African Americans are disproportionately affected by sleep disruption. Factors associated with these disparities are still being uncovered. During this presentation the presenters will describe the relationship between sleep disruption and morbidities that could progress to diabetes.

The Lived Experience of African American Caregivers Caring for Adult African American Patients with Heart Failure: A Phenomenological Study

This presentation will inform registered nurses about the challenges that caregivers of heart failure patients encounter and how these impact the heart failure patient. An estimated 5.7 million people in the United States are currently living with heart failure (HF); this population is expected to double in the next 25 years. Because of the complex regimen required to maintain the health of a heart failure patient, the help of family members, friends or neighbors is crucial to adequately manage symptoms and prevent hospital readmissions. My research among African American caregivers of African American heart failure patients, conducted using descriptive phenomenology, explored the caregivers' lived experience in caring for these patients. The interviews, analyzed using Colaizzi's steps, revealed six themes: (1) Layers of support, (2) Realization of self-neglect, (3) Experiencing the "blues", (4) Connecting with healthcare provider, (5) Unmet financial needs and (6) Perception of non-adherence. The findings of this research will enhance the resources available to nurses for delivering culturally competent support to African American caregivers.

Nurses Closing the Gap for African Americans: Utilizing ACCF/AHA Heart Failure Guidelines

Utilization of ACCF/AHA evidenced based guidelines for heart failure (HF) management is a key to achieving outcomes of care. The literature describes a higher prevalence of HF in AAs versus the general population as well as disparate outcomes for African Americans (AAs) when benchmarked against the ACC/AHA HF Guideline Directed Management Therapies guidelines. The ACCF/AHA practice guidelines will be discussed and are intended to assist in clinical decision making in acute management. The aim of this presentation is to describe key elements of the 2013 HF Guidelines, to share information related to acute care of AAs in the hospitalized setting and to explore nurses' role in the understanding and utilization of EBP guidelines both during the acute admission and as discharge guidance. Attendees will learn the importance of provider engagement and team collaboration using EBP Guideline Directed Management in the acute episode in the hospitalized patient. Implications: Incorporating EBP HF Guidelines as an intervention to support care planning, the nursing process and discharge readiness evaluation, may serve as a catalyst to close the gaps for African Americans suffering with a HF diagnosis.

Upon completion of this program, the nurse participants will be able to:

- Discuss barriers to effective type-2 diabetes self-care management
- Identify complications related to poor glycemic control
- Describe strategies to improve type-2 diabetes self-care management
- Identify ADA Diabetes Type 2 diagnostic criteria
- Identify Diabetes Self-Management Education (DSME) guidelines
- Compare alternative models for interdisciplinary diabetes education
- Describe outcomes of the Active Steps for Diabetes program
- Discuss the profession-specific roles and educational growth opportunities for student and licensed nurses and physical therapists engaged in the Active Steps for Diabetes program
- Describe the impact of socioeconomic status in the management of type 2 diabetes in African Americans
- State the value of patient-centered, intensive diabetes education program (PC-IDEP) in African Americans
- Understand the importance of point-of-care testing in the management of type 2 diabetes in African Americans
- Describe what constitutes a sleep disruption
- Discuss how sleep disruption can lead to insulin resistance and diabetes
- Identify methods that may be used by nurses to decrease disruptions in sleep
- Identify statistics regarding incidences, prevalence and trends among African American heart failure patients and their African American caregivers

- Examine the findings from a descriptive phenomenology study
- Identify barriers and solutions that impact the health of African American heart failure patients and their caregivers
- Describe current stats on HF significance and background
- Outline the pathology of HF
- Differentiate HF between disparate morbidity and mortality outcomes for AAs versus the general population
- Discuss key elements of the ACCF/AHA Heart Failure Guidelines and their role in nursing care planning and evaluation of discharge readiness

8:00 am – 12:00 pm

Room 203, Second Floor

CHILDREN'S HEALTH INSTITUTE

Parental Uncertainty and Health-Related Quality of Life (HRQOL) in Children with Cancer

Background: Research suggests that parents of children with cancer are prone to feelings of anxiety and depression because they are uncertain if their children will live or if the treatment will work. Due to this vulnerability, they may perceive that their child is experiencing poor HRQOL, which in turn could affect the child's treatment outcomes. The purpose of this study is to characterize the relationship between parental uncertainty and children's HRQOL and how levels of parental trait anxiety, depression, and social support affect this relationship.

Methods: This study will utilize a longitudinal exploratory design. One-hundred newly diagnosed children with cancer ages 2 to 17 years receiving care at Boston Children's Hospital will be recruited. Parents will complete the Beck Depression Inventory, the Multidimensional Scale of Perceived Social Support, and the State-Trait Anxiety Inventory for Adults at baseline. Children and parents will complete the Pediatric Quality of Life Inventory 3.0 Cancer Module Scale and the parents will complete the Parents' Perception of Uncertainty in Illness Scale within the first to second week of diagnosis, 2 months, and 6 months after diagnosis.

Results: The study is ongoing; baseline assessment data will be presented.

Conclusions: Once this relationship is understood, interventions that will help parents to feel less uncertain and improve the HRQOL in these children can be developed.

Dilemmas of a Patient with End Stage Lung Disease

Cystic fibrosis (CF) is a chronic, progressive genetic disease with a median life span that has increased from 5 to 38 years of age. There is no cure for cystic fibrosis. Management of the disease varies from person to person; the care focuses on preventing pulmonary exacerbations and maximizing nutritional status. The goal is to prevent infection and other complications. However, children and adolescents still die from this disease. Morbidity and mortality is

most often caused by the progressive lung disease. Through a case presentation of a patient with CF, it is hopeful that you will see that a multidisciplinary team is necessary to care for this patient.

A Comparison of Community and Clinic Baby Showers to Promote Safe Sleep for Populations at High Risk for Infant Mortality

Objective: To evaluate knowledge gained and effectiveness of holding interactive community events emphasizing safe sleep (“baby showers”) at a primary care clinic as an alternative to traditional community venues.

Methods: Pregnant women and new mothers attending a community or clinic baby shower completed pre/post surveys. The community baby shower was advertised through flyers and broadcast media. The clinic baby shower was advertised through flyers and held at a medical facility housing resident clinics serving mostly Medicaid patients. Portable cribs were distributed to help provide safe sleep locations following all events.

Findings: Mothers attending the community baby shower were more likely to be non-white ($p=0.02$), have Medicaid or no insurance ($p<0.01$), and have only completed some high school ($p=0.01$). No knowledge/intention differences were observed post-test; however, community participants were more likely than clinic participants to report their infant would have slept in an unsafe location without the portable crib provided ($p=0.01$).

Conclusions: Participants at the community venue were more likely to exhibit demographic risk factors and to report an unsafe sleep location without the provided portable crib. To connect with the highest risk groups, showers held at community venues appeared to be preferable to those held at high risk clinics.

Nurses’ Critical Role in SIDS Risk-Reduction Education

Sudden Infant Death Syndrome (SIDS) is the leading cause of death among babies between 1 month and 1 year of age. In the past 20 years, SIDS rates have dropped by more than 50 percent in all populations. However, today’s African American infants are twice as likely as white infants to die of SIDS and other sleep-related causes of infant death.

More than 22,000 nurses have taken the Eunice Kennedy Shriver National Institute of Child Health and Human Development’s (NICHD’s) continuing education (CE) program on SIDS risk reduction since January 2012. The NICHD recently revised the nurses CE to reflect the 2011 recommendations from the American Academy of Pediatrics, emphasizing risk-reduction strategies for SIDS and other sleep-related causes of infant death, such as accidental suffocation in bed.

Nurses can help reduce the rates of SIDS and other sleep-related causes of infant death by reviewing the latest recommendations on infant sleep and consistently educating and modeling safe sleep practices for new families. This presentation aims to define SIDS and other sleep-related causes of infant death, discuss disparities in

SIDS rates, enumerate safe infant sleep messages, and equip nurses to address common parental concerns about safe infant sleep behaviors.

Diagnosing and Treating Tourette Syndrome

Tourette Syndrome (TS) is a neurodevelopmental disorder, predominating in children. Symptoms consist of involuntary motor and phonic tics ranging from mild to severe, and may be disabling. TS is commonly associated with obsessive compulsive disorder and attention-deficit hyperactivity disorder. TS affects an estimated 6 in 1000 school-age children with a higher frequency in boys than girls. Based on a nationwide survey by the Centers for Disease Control and Prevention (CDC), the number of children actually diagnosed and treated with TS in the US is likely to be much lower. The gap between the expected prevalence and diagnosed cases of TS appears wider in African-American and Hispanic children. This disparity may be due to decreased access to care in minority communities. The CDC survey also showed that care coordination is poor even in children who have been identified with TS. Nurses and nurse practitioners in schools and primary care clinics may be first to encounter children with tics. Thus, nurses and nurse practitioners can play an important role in increasing accurate recognition and treatment of children with TS. This presentation will provide up-to-date information on TS to bridge the gaps in recognition and treatment of children with TS.

Upon completion of this program, the nurse participants will be able to:

- Describe health-related quality of life in children with cancer
- Differentiate between uncertainty and parental uncertainty
- Identify 4 constructs of uncertainty
- Discuss correlates of health-related quality of life, impact on children and their parents
- Describe the multiple systems affected by the diagnosis of CF
- Describe complications associated with cystic fibrosis disease progression
- Discuss the management of a hospitalized patient with CF
- Summarize common social and psychological issues that impact the care and quality of life of patients with CF
- Discuss why safe sleep practices are important to communicate to infant caregivers
- Explain how community based events help to engage caregivers
- Describe the advantages of holding community engagement events in common venues versus clinical care centers
- Define SIDS, including the etiology of SIDS (Triple Risk Theory); risk factors for SIDS (prenatal risk factors, developmental risk factors, and environmental risk factors); and the epidemiology of SIDS (SIDS rates, disparities in SIDS rates, and the decline in U.S. SIDS rates since 1992)

- Explain the critical safe infant sleep messages for parents and caregivers and common barriers to parental adoption of the infant back sleeping position
- Describe ways that nurses can effectively communicate SIDS risk reduction, and safe infant sleep messages to parents and caregivers
- Identify diagnostic criteria for TS and Tic disorders
- Describe the phenomenology and common co-morbidities of TS
- Describe both pharmacological and non-medication treatment options for the management of TS and Tic disorders

8:00 am – 12:00 pm
Room 204, Second Floor

FOUNDERS LEADERSHIP INSTITUTE

An Update on The Future of Nursing: Campaign for Action

The purpose of this program is to put into place the IOM Campaign for Action Progress (nationally) by increasing education level of nurses because they are critical to building a culture of health (academic progression in nursing). Nursing is the largest segment of the healthcare workforce and they spend most of their time with patients and families. The progress will include removing the barriers to practice and care, increase nursing leadership. [promoting workforce diversity, inter-professional collaboration, research and assuring a technology enhanced healthcare environment.

Preparing Aspiring Board Members

In October 2010, the Institute of Medicine (IOM) released the report, *Future of Nursing: Leading Change, Advancing Health*. The purpose of the report was to provide a blueprint for “nurses to act as partners with other health care professionals and to lead the improvement of and re-design of health care systems and its many practice environments” (IOM, 2010). The report highlighted four key themes needed for the transformation of nursing. Nurses should practice to the full extent of their education and training. Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression. Nurses should be full partners, with physicians and other health professionals, in re-designing health care in the United States.

Following the release of the report, NBNA has entered into a collaboration with the *Future of Nurses: Campaign for Action* and 20 other nursing organizations in an effort to increase the engagement of nurses in the efforts to re-design health care in the United States. The intent of this presentation is to provide an overview of the *Future of Nursing Report* recommendations and to share the vision of the *Future of Nursing Campaign* and the collaborating partners. Included will be discussion of opportunities to serve on local, regional and national Boards. Included will be open discussion and dialog relative to the interest, expertise, skills, and competencies needed for engagement on National Boards and Commissions committed to the re-design of health care. Also included will be discussion of the process for election, nomination and/or appointment.

Minority Nurses Leading Change: 10,000 Nurses on Board

Nurses play a pivotal role in the mission to help people live healthier lives. Nurses are one of the critical links in promoting better outcomes. They help save lives, which makes them one of the critical links in promoting better outcomes. They help save lives, which makes them superheroes to the patients for which they care. With more than 3 million members, the nursing profession is the largest segment of the nation's health care workforce. Nurses must be prepared to meet patients' needs; function as leaders; and advance science that benefits patients and the capacity of health professionals to deliver safe, quality patient-centered care. In order for our nation to adequately address the challenges facing our health care system, the challenges facing the nursing profession must be addressed. The Future of Nursing: Leading Change Advancing Health outlines a blueprint for transforming the nursing profession to enhance the quality and value of US health care in ways that meet future needs of the Nation's populations. Nurses are at the forefront of the effort to transform our health-care system through the myriad of roles we play. In a 2011 survey nurses account for only 6 percent of hospital board positions, even though this is the place where most nurses are employed.

Upon completion of program, the nurse participants will be able to:

- Present current status on the Campaign for Action
- Describe the opportunities for members to become involved in the Campaign for Action
- Delineate the next steps to achieve the IOM Future of Nursing recommendations
- Identify their passion for possible matchmaking opportunities with a Board on which they desire to serve
- Develop a strategic pathway to Board membership
- Demonstrate Board readiness in the areas of governance, fiduciary responsibilities and fundraising expectations
- Identify elements of the IOM Report, The Future of Nursing: Leading Change, Advancing Health
- List competencies for nurse leaders in the boardroom
- Discuss rationale for 10,000 nurses on Boards

8:00 am – 12:00 pm
Room 205 – 207, Second Floor

HEALTH POLICY INSTITUTE

The Intersection of Health Policy and Health Care: Implications for Nursing Practice

According to the World Health Organization, health policy refers to decisions, plans, and actions that are undertaken to achieve specific health care goals within a society. Specifically, health care policy is a subcomponent of public policy that identifies a course of action(s) that impacts the health of individuals, families and communities. Policies that influence tobacco control, access to health care and childhood immunizations are examples of health policies that continue to influence the health profile of our nation. Thus, the Health Policy Institute is designed to acquaint

participants with the health policy making process and selected health policies that influence the health status of communities of color and assist members in becoming stronger advocates on behalf of patients, communities and the profession.

At the conclusion of this presentation, the nurse participants will be able to:

- Discuss the role and impact of health policy on eliminating health disparities and achieving health equity
- Describe the concept of health in all policies and its relationship to health care delivery
- Articulate legislative issues regarding prescription drug abuse
- Describe policy actions that address reproductive rights
- Describe the outcomes of health care reform on mental health policy

8:00 am – 12:00 pm
Room 305, Third Floor

MENTAL HEALTH INSTITUTE

Coping Skills of Palliative Care Nurses

Dealing with death and dying, an important part of nurses' daily work, is considered both stressful and satisfying. Helping families grieve when a loved one dies is an inevitable and unavoidable aspect of professional nursing care. Being physically and emotionally present for extended periods of time and at the end of life, however, can cause great distress for the nurse. Nurses are often expected to provide care, comfort and support for families. But, who provides support for the nurses? Despite what is known about the stressors of caring for the dying patient, support services for the staff are lacking, or are not used. Nurses are too frequently expected to "deal with it", and suppress their feelings in order to help families cope with death. Coping with death and dying is not generally taught in schools of nursing or on the job. So, how do nurses learn to cope? What coping strategies do palliative care nurses use in caring daily for patients at the end of life? The aim of this presentation is to describe coping skills of palliative care nurses, discuss resources available, identify activities that nurses can utilize to relax and brief following the deaths of patients.

Examining Mental Health Outcomes from a Stress Reduction Program

Effective techniques that professional nurses can use to improve mental health outcomes and quality of life measure for patient's they care for is important. Stress reduction is a complementary therapy which can be used to help many conditions including stress, anxiety, and depression. This presentation will discuss findings from the program that included 23 patients who received services at a nurse-managed health care center servicing a medically underserved population. Strategies can be used by nurses to effectively reduce anxiety and improve quality of life among diverse patient populations.

African American Alcohol Abuse Recovery

Alcoholism is the number one substance abused in America with over 12 million individuals and families being impacted by this illness. Alcoholism causes other major diseases such as mental illness, liver cirrhosis, malnutrition, and health failure. This presentation will discuss AAs recovering from substance abuse and how to develop culturally sensitive treatment plans which are instrumental in producing favorable outcomes and long-term abstinence in the AA population.

Leadership Model for Increasing Alzheimer's Awareness in the African American Community

With growing numbers of African Americans at risk for Alzheimer's disease, Alzheimer's clinics and research facilities are seeing an increasingly small number of African Americans getting treated for Alzheimer's or participating in Alzheimer's clinical trials. As we move into to an era of prevention and new therapeutics for Alzheimer's it is increasingly important that African Americans get properly diagnosed and have access to potentially brain saving clinical research trials. Introducing our efforts to reach African Americans as a best practice may cause a positive impact on the dreadful statistics. Without the information and a call to action the numbers of African Americans affected by Alzheimer's will continue to rise at unacceptable levels.

Improving Outcomes for Minority Elders With Alzheimer's Disease and Related Dementias in the Primary Care Setting

The prevention and treatment of Alzheimer's disease (AD) is as important to African Americans as that for heart disease, hypertension, diabetes, cancer and stroke. Preventing AD and improving treatment are more crucial to this community and requires scientific and medical breakthroughs that can be developed into safe and effective therapies, treatments and means of prevention. Nurses are on the frontline of patient care and access. The presenters will provide the algorithm for the annual wellness visit for dementia screening and discuss the roles of NIH funded Alzheimer's Disease Research or Education Center (ADRC) to facilitate appropriate referrals for cognitively impaired patients.

Upon completion of this program, nurse participants will be able to:

- Describe coping skills needed by palliative care nurses
- Discuss the resources available to palliative care nurses to following the death of a patient/client
- Determine if there is a need for debriefing sessions following the deaths of patients
- Identify activities that palliative care nurses can utilize to relax and debrief following the death of a patient/client
- Describe basic differences between traditional stress reduction programs and this unique program developed and used at this nurse managed center.
- Classify some of the challenges of completing the program

- Compare quantitative findings with qualitative thematic outcomes from this program
- Discuss trends relative to renal and liver disease associated with alcoholism and other abused substances in the African American community
- Provide two examples of how spirituality-based interventions can improve outcomes in African Americans during alcoholism treatment
- Discuss outcomes of research undertaken to explore relationships between spirituality and treatment outcome
- List two cultural competencies that practitioners should consider when working with alcohol recovery programs
- Understand the pathophysiology of Alzheimer's disease related to African Americans
- Describe barriers for disseminating Alzheimer's information to the African American community
- Identify strategies that are successful in engaging the African American community
- Describe improved outcomes for minority elders with Alzheimer's Disease and related Dementias in the primary care setting
- Define dementia and describe evidenced based screening tools for clinical assessment
- Demonstrate how to incorporate cognitive screening in the Medicare wellness visit
- Describe the NIH funded Alzheimer's Disease Research or Education Center to refer patients and providers for clinical research participation, dementia assessment and treatment

8:00 am – 12:00 pm

Room 301 – 302, Third Floor

NURSING EDUCATION INSTITUTE

Entering the World of a First Year Nurse: Successful Tips All New Grads Should Know or Experience as they enter the Nursing Workforce

Being hired as a registered nurse fresh out of nursing school can be very intimidating for even the strongest individuals. Generational and/or cultural differences can play a role in making the first year very challenging and even isolating. At Boston Children's Hospital, a unique approach has been used to address some of these concerns by hiring a cohort of twelve recently graduated nurses to train in the operating room. Together this group of nurses completed a yearlong training program alongside preceptors who provided clinical expertise and mentoring. As one of the nurses who participated in the cohort, having the opportunity to work with other nurses who recently graduated from nursing school and represented various ethnic/racial backgrounds gave us a strong sense of camaraderie and community which made our first year experience and training easier to bear. In addition, having the ability to work as part of a multidisciplinary team provided us with greater insight as to our roles in providing the best patient-centered care as possible. Sharing my personal experiences in participating in this program will hopefully provide other new grads some insight as to what to expect and what pitfalls to avoid as they make the vital transition from nursing student to a registered nurse.

Strategies for Increasing Doctoral Student Diversity

Nearly one-third of the US population consists of racial and ethnic minorities however, less than 11% of full-time nursing faculty are underrepresented minorities. Minorities in nursing are also underrepresented in research-focused doctoral programs. To address the underrepresentation of ethnic minority nurses in research-focused doctoral programs, Duke University and Winston-Salem State University (WSSU) partnered to establish a Bridge to the Doctorate program to prepare underrepresented minority nursing students at WSSU to seamlessly transition into a PhD program at Duke. This program includes intense mentoring, counseling, and enrichment experiences. The mentorship model matches each scholar with a primary faculty mentor from each institution. A variety of training and professional development seminars are provided for the Scholars. Scholars also participate in an 8-week summer research experience at Duke. Scholars participate in activities to support minority students sponsored by the Office of Biomedical Graduate Diversity. Scholars disseminate their research findings through research conferences and published manuscripts. In the first 2.5 years of the program several important lessons were learned. The most significant of these centered on the importance of developing the norms for the partnership. Successful strategies to support development and implementation of a program to support minority research scholars will be described.

Teaching Today's Nursing Students

The purpose of this presentation is to examine the many challenges facing nursing educators in the health care programs. No longer are students carrying tons of books in the clinical settings, today nursing students have access to their books on their electronic devices. Today's nursing students are younger, more of the millennial generation and are technologically savvy.

They are curious of the world around them. Therefore they are not limited by information at their local library or by books instead they are avid users of the internet to search for information worldwide. Millennials gravitate toward technology; they thrive better in that environment. They can perform more functions with their mobile phones, handheld devices and wireless equipment than on a computer.

At the conclusion of this presentation the nurse educator will have an understanding of their responsibilities in relation to the millennial nursing students.

Transitioning RN to BSN Students from Acute Care to Hospice Care Nursing through an End-of-Life Course

The purpose of this podium presentation is to describe the development and components of an End-of-Life course in a baccalaureate degree nursing program and to demonstrate the need for a paradigm shift in nursing from cure to care. Today, the expectation of the acute care nurse is to save lives. As the patient approaches the end of life's continuum, hospice offers a respectable alternative that nurses must learn to embrace, shifting the focus from cure to care. Our nursing program established a partnership with a national

hospice organization to provide an End-of-Life course taught by lecturers experienced in hospice and palliative care, provided field placement for students with hospice nurses, and awarded nursing scholarships to complete the bachelor's degree. This partnership provided hospice education and helped to increase the nursing workforce in this area.

Reflections on the Value of Home Visits in Community Health Nursing from a Cohort of Student Nurses

Nursing students' community health nursing clinical placement can help improve students ability to see the "community as client" and to see how social determinants impact health. Survey responses show that confidence in ability to serve patients in the community increased, as did appreciation for the impact of economic disparities on health. Analysis of the study data revealed that the course also significantly increased students' knowledge of community resources. The community health clinical education model can play an important role in a transformed health system where community-based care takes on enhanced importance.

At the conclusion of this program, the nurse participants will be able to:

- Discuss the importance of starting new graduate programs in a pediatric operating room
- Describe the AORN Perioperative online course
- Describe the extensive clinical training alongside experienced registered nurses
- Discuss barriers that young, minority nurses have to break in order to succeed past their first year as nurses
- Describe the culture (daily work flow of a registered nurse) in a pediatric operating room
- Explain the rationale for creating a program to support minority research scholars
- Describe strategies used by Duke University and Winston-Salem State University to develop the Bridge to the Doctorate Program
- Describe strategies used by Duke University and Winston-Salem State University to support minority research scholars in the Bridge to the Doctorate Program
- Define 21st century students and the challenges they bring into the classroom
- Discuss plan for instructional management, and have an understanding of legal and ethical issues around the usage of technology in the clinical setting
- Describe faculty responsibilities in relationship to the nursing students
- Describe the development and components of an end-of-life nursing course
- Discuss the reasons for implementing an end-of-life course in an RN-BSN program
- Describe the need for a paradigm shift from cure to care
- Demonstrate an understanding of the social determinants of health and how they affect patients over all health and wellness.

- Describe difference between home care visits and psychosocial assessments done in the patient's home
- Describe summary of findings of study of home that examined student understanding of community health nursing roles and community health nursing

8:00 am – 12:00 pm

Room 303 – 304, Third Floor

PATIENT CENTERED CARE INSTITUTE

Global Strategies – Patient Centeredness at the Heart of What We Do

Patient-Centered Care (PCC) can be described as treating the patient as a unique individual. It is a standard of practice that demonstrates a respect for the patient, as a person. It is very much about considering the patient's point of view and circumstances in the decision-making process, and goes well beyond simply setting goals with the patient. The underlying philosophy of PCC is that the care giver needs to understand the patient as a person rather than as a cluster of diseases. This presentation will discuss evidence-based strategies that have been tested and support effective solutions to keeping healthcare environments patient-centered.

Elevating Excellence: Creating a World Class Patient & Family Centered Experience

On the wake of health reform coupled with plaguing organizational obstacles, such as a highly unionized and civil service environment, as well as an underserved patient population, UI Health embarked upon a transformational journey to create a world-class experience for patients and families across the care continuum. The underpinning of this journey encompasses a commitment to becoming the provider and employer of choice by embracing a personalized patient-family centered culture, an engaged and committed workforce and leadership, innovating and implementing leading next and best practices from both inside and outside of healthcare, and using lean improvement methods to drive continuous change. This presentation will highlight strategies used to create a world class patient and family centered experience at UI Health.

Advanced Practice Providers Attitudes toward Patient Centered Care

Patient Centered Care (PCC) is a salient factor in enhancing provider-patient communication, quality of care, the patient care experience and patient adherence. Inclusion of the psychosocial elements of care can positively affect the patient, their family and the provider. The aim of this presentation is to provide insights into Advanced Practice Providers attitudes toward patient centered care. The study used a nonrandomized, non-experimental quantitative design with a convenience sample of nurse practitioner, physician assistant and physician providers practicing within a large North Carolina Urgent Care system (for-profit). The learner will gain an understanding of PCC, advanced practice providers attitudes toward this concept and the elements necessary for inclusion of PCC within their practice, organization or educational settings.

Nursing: Multidisciplinary Approach to Patient Centered Care

The purpose of this presentation is to describe a nurse led model of inter-professional, multidisciplinary, collaborative practice adaptable to a variety of inpatient settings and patient centered care. Accountable Care Units (ACUs) are geographically distinct patient care areas with four components: a nurse/provider leadership dyad jointly responsible for patient management and quality outcomes; unit based patient care teams; patient centered work flow through daily structured inter-disciplinary bedside rounds (SIBR); and use of unit level performance data to drive process improvement. Fidelity to the daily SIBR requires strong unit-level nursing leadership. The results of this 24 month program will provide evidence of a marked improvement in the collaborative relationship between nurses and their physician group.

The Integration of Quality and Safety Education for Nurses (QSEN) Competencies through a Perioperative Course in Nursing Curriculum

The Quality and Safety Education for Nurses (QSEN) initiative was developed to integrate quality and safety competencies into nursing education. Patient safety is a national concern and data is clear that healthcare acquired injury is preventable. The perioperative environment is where quality and safety issues are critical and a multidisciplinary approach enhances patient safety. Perioperative nursing education is not offered in most nursing school curriculum. The Frances Payne Bolton School of Nursing (FPB) at Case Western Reserve University (CWRU) introduced a mandatory perioperative program to their undergraduate curriculum in 2011. This presentation will explain the curriculum which is based on six core QSEN competencies: patient-centered care, teamwork and collaboration, evidence-based practice, quality improvement, safety, and informatics. These QSEN competencies provide foundational learning goals in this innovative approach.

Upon completion of this program, the nurse participants will be able to:

- Articulate the historical perspective and recommendations on patient-centered care as outlined by the Institute of Medicine
- Describe the eight dimensions of patient-centered care provided by the Picker Institute
- Apply evidence-based strategies to improve efforts to keep the patient as the centered of the care provided in hospitals, clinics, or community settings
- Describe transformational change in a publicly funded, academic safety net environment
- Describe a “real-world” patient & family centered transformational case study, including best practices and lessons learned
- Describe how to overcome obstacles and adversity that could be translated in other environments
- Define patient centered care
- Describe providers attitudes toward Patient Centered Care
- Discuss Patient Centered Care to minority health

- Describe an Accountable Care Unit (ACU)
- Describe patient centered workflow (ACU)
- Describe quality safety measures used to evaluate the impact and outcomes of ACU
- Identify the six core Quality and Safety Education for Nurses (QSEN) competencies
- Describe the QSEN competencies to a perioperative program and how it enhances patient-centered care, quality, and safety
- Describe how QSEN competencies are integrated within a perioperative program

8:00 am – 12:00 pm

Room 303 – 304, Third Floor

WOMEN'S HEALTH INSTITUTE

Multidisciplinary Approach to the Women Suffering with Uterine Fibroids

Uterine fibroids are the most common female pelvic tumor. It affects 1 in every 3 women of childbearing age in this country, and even more frequently (up to 80%) in African American women. For many women, these tumors will not cause symptoms and no treatment is necessary. However, waiting until there is a significant problem, as is commonly done today, only perpetuates unnecessary surgery. This talk will introduce you to Interventional Radiology (IR) and how cooperation between this medical specialty and primary care and Ob-GYN are improving the quality of care for patients suffering with uterine fibroids. The highest quality patient care is achieved when multiple healthcare providers work together.

This presentation will outline non-surgical approaches which include life-style modifications (i.e. anti-estrogen approach through low-fat diet, exercise, and weight loss) and medical therapies to identify patients with fibroids and how they can be more proactive. Being aware of these strategies should improve the quality of their life and at the same time reduce the number of surgeries performed for fibroids.

Participants will also be introduced to Interventional Radiology (IR) and how cooperation between this medical specialty and primary care and Ob-GYN are improving the quality of care for patients suffering with uterine fibroids. The highest quality patient care is achieved when multiple healthcare providers work together.

Progesterone: What it means to You

Every year there are half a million babies born too soon in the United States. Of those deaths nearly 30% are born to African-American and Hispanic women. There is a push across the country for the use of progesterone in various formulations to reduce prematurity rates. The problem is this drive for progesterone seems all too familiar. There was a similar push for diethylstilbestrol or DES because it was believed to prevent miscarriage and premature labor. We now know that women who took DES during pregnancy have an increased risk of breast cancer and their daughters have increased risks for carcinomas of the vagina and cervix as well. Because prematurity disproportionately affects race, black women appear to be the target popu-

lation in these efforts with one study having 67% black participants. The purpose of this report is to explain what progesterone is and the current theories on how it works; discuss what the research findings are to date; and, demonstrate the necessity for further testing to gather additional data. Also to establish the need to study the long-term effects and efficacy of the drug so that black women can make informed decision regarding progesterone and its use.

African American Women: Why are they Obese?

Abstract African American (AA) women are disproportionately affected by obesity. One in every five African American women are overweight or obese, placing this population of women at risk for premature morbidity and mortality. Obesity is a complex disorder with multiple contributing factors including, but not limited to, stress, racism, socioeconomic factors, perceptions, and cultural values. Understanding the contributors to obesity in terms of the AA female is critical for developing culturally relevant, gender-based prevention strategies.

The design chosen for this study was a phenomenological approach. Interviews were conducted followed by line by line coding. Subsequently, collapsing of codes into categories and compilation of themes from the categories was performed to analyze and summarize data.

Nutrition and Medical Management of Obesity in Women

As the current obesity trends continue, many of the consequences of obesity, including type 2 diabetes mellitus, cancer, sleep apnea, polycystic ovarian syndrome and heart disease, will also increase. Undoubtedly, individuals will continue to seek assistance with losing weight. Patient-centered team approach strategies including patient counseling, encouragement, and empowerment, have proven to improve patient health outcomes (LDL, HDL, BP, A1C, Wt, Insulin, TC, etc.). Patient empowerment is crucial toward getting individuals involved to learn new positive, energizing, and fun ways to live healthier.

This session will assist health care providers in exploring new dimensions of patient education and involvement in managing and preventing disease processes (diabetes, obesity, cardiovascular disease) through healthy eating and exercise. Health promotion and health education is vital in reducing the devastation caused by diabetes, obesity, and cardiovascular. Overall, the objectives will be to identify healthier lifestyle strategies to optimize health outcomes and disease prevention.

Creating Patient Partners – Evaluating the Effectiveness of a CE Module to Address Musculoskeletal Health Disparities

The role of the nurse in managing a patient's osteoarthritis (OA) progression has been evolving and can include evaluation, education of the patient, and compliance strategies including proper medication use, weight reduction and exercise. This workshop aims to provide an overview of gender and racial/ethnic musculoskeletal disparities and the relationship between obesity, OA and other co-morbidities among women age 20 and older and more specifically

African American/Hispanic women. A continuing education module (CE Module) developed to educate registered nurses to address various issues which impact musculoskeletal healthcare disparities including unconscious bias, osteoarthritis and obesity will be discussed. The learner will also gain insight into the effectiveness of the CE module to address musculoskeletal healthcare disparities as shared through registered nurse and provider focus groups and evaluations of over 60 nurses as well as resources for nurse and patient education. Key findings to include the need for increased awareness of ethnic/racial bias and disparities, insight related to adult learning and the impact of behavioral health.

Start Moving, Start Living: Understanding the Impact of Gender, Race and Ethnicity in Musculoskeletal Healthcare Disparities

The *Start Moving Start Living* documentary is a project of the Movement is Life Caucus developed to raise awareness about the health risks associated with immobility in the United States. Immobility increases the risk of joint pain, arthritis and obesity which in turn is associated with higher rates of heart disease, hypertension and diabetes. Central to the documentary's message is the fact that African Americans and Latinos, as well as women of all racial and ethnic backgrounds, are much more likely to suffer from joint pain. Following the presentation of the documentary participants will be engaged in a facilitated discussion regarding the impact of immobility on health and interventions to promote movement.

At the conclusion of this presentation, the nurse participants will be able to:

- Describe the symptoms associated with uterine fibroids and how these tumors cause them
- Compare surgical and non-surgical treatment options for fibroids approaches
- Identify roles and responsibilities of interventional radiologist in women's health
- Describe how interventional radiology is transforming the care of patients suffering with fibroids
- Explain what progesterone is, how it works and what it is used for
- Discuss the research findings related to progesterone and its effectiveness in preventing preterm labor
- Understand the need for further testing to determine long-term effects, safety and efficacy of progesterone
- Discuss the causes of obesity in African American (AA) females
- Demonstrate an understanding of comfort eating
- Explain the role of culture and its influence on diet, exercise, and self-image in AA women
- Discuss the relationship between immobility, obesity and musculoskeletal disorders and its prevalence in minority women
- Identify the impact of immobility on chronic health conditions such as hypertension, diabetes, heart disease and depression.

- Discuss ways in which nurses can encourage consumers to improve movement for their families, communities, patients and themselves
- Identify healthier lifestyles (nutrition, physical activity, and behavioral modifications), barriers and facilitators toward improving health outcomes
- Identify the correlation between biometric markers and disease processes
- Identify and discuss evidenced based strategies (lifestyle modifications) toward improving health outcomes
- Discuss the relationship between obesity and musculoskeletal disorders and its prevalence in women age 20 and older and African American/Hispanic women
- Explain the role and work of the Movement is Life Steering Committee in illuminating musculoskeletal health disparities
- Describe the major content areas included in the CE Module “Communicating with Patients”
- Describe key concepts learned from the CE module as shared through module evaluation and focus groups which includes the NBNA 2014 Focus Group totaling participation of over 60 registered nurses/educators/administrators and nurse practitioners
- Discuss opportunities for CE module dissemination as well as tools available to assist providers in addressing this issue in their communities and work settings
- Discuss the relationship between immobility, obesity and musculoskeletal disorders and its prevalence in minority women
- Identify the impact of immobility on chronic health conditions such as hypertension, diabetes, heart disease and depression
- Discuss ways in which nurses can encourage consumers to improve movement for their families, communities, patients and themselves

11:00 am – 12:00 pm

Peach Tree Theater

NBNA NURSING INNOVATION THEATER **Preparing for Emerging Infectious Disease**

Ebola Hemorrhagic Disease (EHD) became front line news in 2014. At that time hospitals believed they were prepared to care for a patient with the virus and their employees were competent in the skill of donning and doffing personal protective equipment. Patients with communicable infectious diseases of more consequence may present to US hospitals in the future. This presentation will discuss the differences between hospitals that are designated as Ebola treatment hospitals, Ebola assessment hospitals and front line healthcare facilities. Eight essential elements for facility preparation will be reviewed. The presenter will demonstrate proper donning and doffing of personal protective equipment used for Ebola patients.

Upon completion of this program, the nurse participants will be able to:

- Differentiate between an Ebola frontline facility, an Ebola assessment hospital and an Ebola treatment center

- Describe the 8 elements of healthcare facility preparedness
- Describe the proper methods of donning and doffing personal protective equipment

2:00 pm – 3:00 pm

Peach Tree Theater

NBNA NURSING INNOVATION THEATER

Targeting Hemodialysis Adequacy: Quality Improvement Strategies to Improve Vascular Access Management

End Stage Renal Disease (ESRD) is a progressive, debilitating disease affecting more than 100,000 people in the United States. Mortality rates for patients with ESRD are amongst the highest in the nation and the rising healthcare costs associated with ESRD poses a significant economic burden worldwide. A major contributor to the increasing costs, morbidity and mortality rates among the ESRD population is vascular access complications. A vascular access that provides adequate blood flow is the prerequisite for efficient hemodialysis therapy. The Center for Medicaid and Medicare (CMS) services in conjunction with the National Kidney Foundation (NKF) have developed evidence based clinical practice guidelines that serve as the gold standard for the delivery of quality care for the ESRD population. Strict adherence to clinical guidelines for vascular access management is imperative to improve patient outcomes monitored through quality indicator benchmarks.

Upon completion of the program, the nurse participants will be able to:

- Discuss the burden of End Stage Renal Disease in the U.S. & Georgia
- Define hemodialysis adequacy based on Kidney Disease Outcomes Quality Initiatives (KDOQUI) practice guidelines
- Explain the relationship between adequacy and the dialysis vascular access
- Describe the ideal vascular access based on KDOQUI guidelines
- Discuss results of a quality improvement project aimed at improving provider
- intent to abide by clinical guidelines for managing the dialysis vascular access and patient outcomes

3:30 pm – 4:30 pm

Grand Ballroom, Second Floor

PLENARY SESSION II

The Balance Calorie Initiative

The Balance Calories Initiative, is a new public/private partnership focused on beverage calorie reduction across the United States. In her presentation, Ms. Neely will introduce the work being undertaken by the beverage industry and the Alliance for a Healthier Generation to reduce beverage calories consumed per person nationally by 20% by 2025. The Balance Calories Initiative will seek to achieve this goal by increasing interest in and access to reduced calorie beverages choices; encourage calorie awareness

and balance at points-of-purchase; and increase consumer awareness of calorie balance through a national, multi-year awareness and engagement program. Focused on helping to promote community wellness and fight obesity, the initiative has a community level focus to increase beverage options in neighborhoods in Little Rock, Arkansas, Los Angeles, CA and New York. The pilot markets represent ethnically diverse communities, including significant African-American and Latinos communities, where learning can be expanded into other U.S. communities. Ms. Neely's presentation will describe the overall marketplace and community engagement strategies for the initiative.

Upon completion of this program, nurse participants will be able to:

- Describe beverage calorie reduction as a means of addressing obesity
- Describe consumers and patients beverage choices to reducing caloric intake
- Describe community based wellness and promotion initiatives in 3 cities

SATURDAY • AUGUST 1

8:00 am – 11:00 am
Room 301 – 305, Level Three

BREAST CANCER SCREENING INSTITUTE AND PRACTICUM

Nurses Effecting Change Partner in Pursuit of the Promise

While Black women are less likely to be diagnosed with breast cancer than White women, Black women diagnosed with breast cancer die from breast cancer at higher rates than White women diagnosed with breast cancer. In spite of widespread campaigns focused on breast cancer detection and control, more than one in three Black women have not been screened. The presentations in this Institute will provide an overview of the CDC Breast and Cervical Cancer Screening Program; the CDC Wise Woman Program, the CDC Inside Knowledge, and Partners in Pursuit of the Promise: Nurses Effecting Change (an evidence-based intervention developed and undertaken by a team of advance practice nurses, clinicians and survivors from the Milwaukee Chapter to improve breast awareness and breast cancer screening). In addition, the speakers and facilitators will present a didactic breast cancer etiology and epidemiology overview/update; and, a clinical breast examination and screening presentation and practicum MammaCare method. Included in the didactic presentation, clinical presentation and supervised practicum will be an overview of normal breast anatomy; techniques recommended by nurse specialists to examine the female breast, nipple and axilla; overview of features of breast abnormalities and signs and symptoms suggestive of breast cancer; a review of techniques used by nurse specialists to examine the axilla for lymphadenopathy; and, a supervised clinical practicum with standardized patients.

Upon completion of this program, the nurse participants will be able to:

- Identify epidemiology, risk factors, signs and symptoms, and screening guidelines for breast cancer
- Describe inequities experienced by Black women relative to breast cancer screening, diagnosis, treatment and symptom management
- Describe evidence-based strategies that may be used by advance practice nurses and nurse generalists to respond to the breast awareness and screening needs of women in the local community
- Discuss the components and outcomes of the “Breast and Cervical Cancer Screening”, “Wise Woman”, “Inside Knowledge” and “Partners in Pursuit of the Promise: Nurses Effecting Change” breast cancer awareness and screening programs
- Describe anatomy of the breast and chest and axillary lymph system
- Describe components of comprehensive clinical breast examination (as denoted by MammaCare)
- Describe characteristics and/or features of a breast mass, nipple changes and chest/axillary lymph nodes that are often suggestive of breast cancer that should be documented in the medical record
- Identify factors impacting success and patient comfort during the clinical breast examination
- Demonstrate techniques for conducting a comprehensive clinical breast examination (as denoted by MammaCare)

8:00 am – 1:30 pm
Salon West, Second Floor

MINDFULNESS WORKSHOP

The Mindful Nurse Leader: Strategies for Bringing Mindfulness into Nursing Practice

Mindfulness practices are potentially the foundation for health and well-being and the key to cultivation of enhanced leadership skills that connect, motivate, and empower others to achieve best self, best health and best performance. This invigorating session will explore the opportunities that nursing leaders face today, the science of mindfulness and just how mindfulness stands to enhance personal and professional performance – including leadership enrichment. More than 30 years of empirical study has now demonstrated that mindfulness practices positively impact clinical and non-clinical populations and has the potential to galvanize the effectiveness of nurse leaders. Participants will experience mindfulness first-hand; learning simple techniques.

Upon completion of this program, the nurse participants will be able to:

- Describe the challenges and difficulties that leaders face in today's environment
- Explain the brain science, emotional intelligence and the link to mindfulness and performance
- Demonstrate basic mindfulness practices

- Explore mindfulness in leadership and safe, high quality care
- Formulate a Mindful Leader Development Plan

11:00 am – 12:00 pm

Peach Tree Theater

NBNA NURSING INNOVATION THEATER

Am I Getting in The Way of Effective Workplace Communication?

Personal communication can be negatively impacted by a lack of personal awareness and effective skills to foster positive communication. The literature is rich in describing the impact of workplace incivility and poor communication. The objectives of this session are to (1) describe how disruptive communication styles in a healthcare environment impacts patient safety, staff engagement and personal well-being; (2) describe a formal communication model that will engage participation of attendees with the use of an electronic feedback device during a real-time learning lab; and (3) describe the impact and implications of targeted interventions on staff empowerment in resolving workplace conflict. Using technology to enhance learning, this Innovative theater session is designed to enhance communication style awareness and provide tools that can improve one's workplace communication, conflict management and personal well-being.

Upon completion of this program, the nurse participants will be able to:

- Describe how disruptive communication in a healthcare environment can impact patient safety, staff engagement and personal well-being
- Describe a formal communication model and engage participation of attendees in an electronic feedback device to enhance communication styles
- Describe the impact and implications of targeted interventions on staff empowerment in resolving workplace conflict

1:00 pm – 3:00 pm

Room 313 – 314, Third Floor

(PROGENE) WORKSHOP

Project Genetic Education (ProGENE): An Education Model Between Minority-Serving Academic Institutions and the National Black Nurses Association Designed for Advancing Genetics among Black Americans

Genetics plays a major role in all facets of nursing, treatment and healthcare. Promoting attitudes that endorse genetic education, research and testing as a pathway to health is of particular significance among high-risk populations. This is especially salient for Blacks living in America, who continue to be disparately impacted by a myriad of genetic-influenced chronic diseases to an extent that is unobserved in other ethnic/racial subgroups. Among Black Americans the potential effects of discrimination as well as the possible misuse of genetic information are a few of the challenges curbing acceptance and effective integration of genetics as a component of health care delivery. Project Genetic Education (ProGENE) is a novel teaching-learning

model focused on the development of educational infrastructure for faculty and graduate students from minority-serving academic institutions and members of the National Black Nurses Association. Through the delivery of fundamental topics in genetics, the ProGENE institute will facilitate development of essential nursing competencies for genetics. Current and future trends that influence health issues in genetics will also be presented. Beyond nursing education, the practical application of ProGENE is the transference of genetic information into the public domain at the community level that could positively affect willingness to participate in genetic research and testing among minority and underserved populations.

Upon completion of this program, nurse participants will be able to:

- Summarize the ANA essentials of genetic and genomic nursing competencies and curricular guidelines
- Discuss basic concepts of genetics and genomics and their influence on health care across the age continuum
- Identify strategies that may be used by nurses to educate minority and underserved populations about the importance of genetics, genomics and participation in genetics-based research and testing

1:00 pm – 3:00 pm

Room 201 – Second Floor

CLINICAL PRACTICE WORKSHOP

Elemental Mercury Exposures Reported to a Regional Poison Control Center (RPCC)

Mercury is an element commonly found in certain medical equipment, such as thermometers and sphygmomanometers, as well as barometers, dental amalgams (dental fillings), fluorescent light bulbs (compact or spiral), and in some thermostats. Even ethnic herbal medicines may contain mercury. Ingestion and dermal absorption of elemental mercury are generally considered benign. Inhalation exposures, however, are more concerning, especially if chronic. The most common effects are respiratory, i.e. pneumonitis, dyspnea, and acute lung injury. Other effects that may be seen are seizures, weakness, personality changes, sensory and motor nerve conduction delays, renal damage, altered mental status, GI symptoms, tremor, visual disturbances, and even death.

The aim of this presentation is to describe the most common locations and sources of mercury exposures reported to the RPCC, the population most affected, symptoms and toxic effects to expect, when treatment is necessary, and patient and healthcare provider educational needs. The participant will also gain knowledge about the hazards of elemental mercury and its appropriate clean-up.

The Mediating Effects of Workload Intensity on the Association of Staffing with Hospital Acquired Pressure Ulcers (HAPUs)

This presentation will report the findings on hospital acquired pressure ulcers (HAPUs), their association with nurse staffing, and the mediating effects of workload intensity (patient acuity and patient throughput). A quasi-experimental, nested, longitudinal design was used.

Shift-level data on nursing care hours, skill mix, patient throughput (admissions, transfers, and discharges) and daily patient acuity were collected from 56 units in 13 hospitals. Annual pressure ulcer prevalence evaluations were conducted at each hospital. Data, aggregated to the patient level (N=1104 patients), were analyzed with Cox proportional hazards model and generalized estimating equations.

Licensed practical nurse (LPN) care hours per patient per shift at 72 hours prior to the HAPU discovery date were significantly and inversely associated with HAPUs in medical-surgical units. Although patient throughput mediated this relationship, acuity did not.

Conclusions: These findings support the important impact that LPNs have in preventing HAPUs on medical-surgical units. Patient throughput, a measure of workload intensity, mediates this relationship.

Implications for policy and practice: Although the national trend in acute inpatient care is to staff hospital units with registered nurses (RNs) and patient care technicians, LPNs have a vital role as RN extenders. Hospitals should reconsider the role of LPNs as valuable members of the nursing care team.

The Quality of Life of African Americans with Irritable Bowel Disease

The incidence of inflammatory bowel disease (IBD) is increasing in industrialized countries. Over 70,000 new cases are being diagnosed every year within the United States, however, there are no national statistics regarding the prevalence of this disease within the African American population. Since the emergence of IBD into the medical and healthcare literature in 1932, there has been a paucity of research regarding the lived experiences of African Americans with IBD and how this affects their quality of life (QOL); therefore, this population may be receiving inappropriate health care resulting in poor patient outcomes in the U.S. healthcare system.

The goal of this study is to explore the quality of life of African Americans with inflammatory bowel disease. These findings may: (a) assist health care providers in caring for increasing numbers of African Americans that will be seeking health care due to the Patient Protection and Affordable Care Act (2013), and (b) improve patient outcomes of African Americans with IBD, which is congruent with the missions of the National Institutes of Health as well as the Institute of Medicine (2001) report which focused on improving patient quality within the United States health care system.

Misconceptions of Tobacco Alternatives

Smoking is the leading cause of preventable morbidity and mortality of users and innocent bystanders. Smoking is responsible for over 400,000 premature deaths, and health care costs reach \$96 billion per year in the United States. It is widely known that tobacco use negatively affects every organ system. While cigarette use is down, there are new products such as hookahs, flavored cigarettes, and e-cigarettes that are gaining in popularity. Young people are

being misled to believe that these products are less harmful than cigarettes and a healthy, safe smoking cessation aid.

The aims of this presentation are to educate nurses about the newest tobacco products and their harmful effects for our patients individually and collectively. The learner will gain new knowledge that can be shared with other nursing and professional colleagues. The learner will be able to advocate for policy that protects the public. Finally, the learner will be able to provide accurate patient education and counseling regarding these harmful products.

Upon the conclusion of this program, nurse participants will be able to:

- Describe the most common source of mercury poisoning
- Identify the most common population exposed to mercury
- Discuss indications for nursing practice
- State the rationale for this study and the importance of the findings
- Discuss the important role LPNs play as members of the care team
- Discuss the rationale for looking at shift level data
- To describe to others the problem of IBD within the African American community
- To increase awareness among the nurse participants regarding the need for healthcare providers to offer appropriate care for African Americans with IBD
- To inform fellow healthcare providers and the community about the problem of IBD within the African American community
- Identify 2 commonly used tobacco alternatives
- Describe environmental concerns related to tobacco alternatives
- Discuss nursing's role in patient and community education related to tobacco alternatives

1:00 pm – 3:00 pm
Room 202, Second Floor

HIV/AIDS WORKSHOP

Strengthening HIV Knowledge among Blacks/ African Americans Living with HIV in the Rural South

For persons living with HIV, accurate HIV knowledge is associated with better adherence to antiretroviral medications and improved health. We examined HIV knowledge among African Americans living with HIV to strengthen HIV education interventions. We recruited persons living with HIV/AIDS (PLWHA) (age ≥ 19 years) in rural Alabama into an anti-stigma study. Participants completed computer surveys at local venues. We calculated knowledge scores using 30 HIV knowledge survey items. We used chi square to estimate associations between HIV knowledge scores and participants' characteristics (SAS® 9.3). Forty-one PLWHA were enrolled; 51% (21 of 41) were male, 40% (16 of 41) were ages 40-50 years, 100% were African American, 41% (17 of 41) had been living with HIV for > 10 years, 37% (15 of 41) had < high school diploma, and 100% were currently in HIV care. HIV knowledge scores were low for

49% (20 of 41) of PLWHA. Low scores were not significantly associated with gender, education level, or length of time being HIV-positive ($p < 0.05$). Knowledge deficit areas were noted regarding how HIV is transmitted and risk reduction strategies. Health care providers in rural areas may warrant more culturally-tailored HIV educational tools to strengthen ongoing care of PLWHA.

STIs and HIV in Older Adults

Contrary to popular belief, older adults not only consider sex to be an important component to well-being, most are routinely engaging in sexual activity. Unfortunately many older adults do not think they are susceptible to contracting STIs or HIV and do not employ safe sex practices to protect themselves. Recent data suggests that incidence rates are increasing within this population. Biological, physiological, and behavioral factors all influence older adults' risks for contracting a STI. Nurses can play a vital role in addressing this issue by being informed, motivated and confident in their ability to assess sexuality in their older adult patients.

Listening to the Voices of Emerging Adults: The Experience of Living with Perinatally Acquired HIV

The purpose of this descriptive study was to explore the everyday experience of living with Perinatally Acquired HIV (PHIV) as an emerging adult (18-29 years). This exploratory study used a participatory action approach of photovoice. Photovoice methodology combines photography, participatory action to provide images and the participants' interpretations of their everyday health realities. Five themes which describe the everyday experience of living with PHIV emerged from the thematic analysis of the data: refusal to be defined by HIV, living life to the fullest, empowerment through social connections, the need for political support, and hope. Findings are consistent with the theory of Emerging Adulthood and describe the sample as doing well, pursuing education, being connected to health care and engaging in relationships. Results indicate additional research is needed to address gaps in our knowledge including how emerging adults living with PHIV deal with stress and anxiety as well as engage in decision-making about health, love, and work. Finally, we need to further understand how these emerging adults handle change in love relationships and how spiritual practices and behaviors influence sexual attitudes and beliefs and activities.

The Current State of HIV/AIDS in the Black America and the Role of PrEP

African Americans continue to be disproportionately impacted by the U.S. HIV epidemic. According to the Centers for Disease Control and Prevention (CDC), at some point in their lifetimes, one in sixteen black men and one in thirty-two black women will be diagnosed with HIV infection. The United States is four years into the National HIV/AIDS Strategy (NHAS). The most current CDC data indicates that in 2010 African Americans accounted for an estimated 44% of all new HIV infections among adults and adolescents (aged 13 years or older), however represented only 12% of the U.S. population. With new HIV guidelines, recommendations, and prevention strategies, such as PrEP

(Pre-Exposure Prophylaxis), it is essential that front-line providers such as nurses are educated in up-to-date strategies to help reduce HIV morbidity and mortality, especially in the African American community. Concomitantly, the healthcare community needs the sustained vigilance and engagement of nurses to help meet the goals outlined in NHAS.

The intentions of this presentation are to review current HIV epidemiological, prevention, and treatment trends; and, identify and discuss applicable strategies that can reduce HIV-related health disparities and deaths within the African American community.

Upon the completion of this program, the nurse participants will be able to:

- Describe the context of HIV in the rural southern United States
- Describe HIV knowledge among persons living with HIV/AIDS in rural Alabama
- List areas for improved HIV knowledge and opportunities for health provider engagement for PLWHA in the rural south
- Identify incidence rates of common STIs in older adults who live in the United States
- Describe biological, physiological, and behavioral factors that influence older adults' risk for contracting STIs
- Discuss nursing implications that may reduce older adults susceptibility to STIs and HIV
- Describe the everyday experiences of living with perinatally acquired HIV
- Discuss everyday experiences in relation to the Emerging Adulthood developmental principles (age of identity exploration, age of instability, age of self-focus, age of feeling in-between, and age of possibilities)
- Discuss nursing implications in regards to emerging adults living with perinatal acquired HIV
- Explain current HIV epidemiological trends in the U.S. population and among African Americans
- Discuss Pre-Exposure Prophylaxis (PrEP) and other key HIV prevention technology and strategies
- Describe current U.S. policy and guidelines that impact optimal delivery of HIV prevention and treatment care/service for African Americans in the U.S.

1:00 pm – 3:00 pm

Room 212 – 214, Second Floor

MENS HEALTH WORKSHOP

Brother-to-Brother: Our Hearts Got To Keep Beating

High blood pressure, also known as hypertension, affects African-Americans in unique ways: (1) African-Americans develop high blood pressure at younger ages than other groups in the United States; and (2) African-Americans are more likely to develop complications associated with high blood pressure. These problems include stroke, kidney disease, blindness, dementia, and heart disease. Heart disease and stroke are the first and third-leading causes of death in the United States. To-date, researchers do not have a definitive answer to the question, "Why is hypertension

common in African Americans?” Some believe that high blood pressure in African-Americans may be triggered by factors including genetic and environmental influences. In the United States, the difference is dramatic: 41% of blacks have high blood pressure, as compared to 27% of whites. In addition, black people in the United States are more likely to be overweight than blacks in other countries. The need for effective education, focused on cardiovascular disease, is critical. The presentation will provide a focus on hypertension including classification and causes of hypertension, recommendation of prevention, detection, evaluation, and treatment, and psychosocial factors influencing hypertension in African-American men. Evidence-based information and knowledge will be presented from current literature spanning the most recent five years.

Chronic Kidney Disease: Everything you want to Know but was Afraid to Ask

Approximately twenty-six million Americans have chronic kidney disease (CKD). CKD is now recognized as a common condition that increases the risk of cardiovascular disease as well as kidney failure and other complications. Early diagnosis and treatment are crucial to slowing CKD progression and preparing the patient for renal replacement therapy. Nurses should strive to ensure that providers apply three basic tests to screen and treat their patients for kidney damage (blood pressure, urinalysis and glomerular filtration rate (GFR). Nurses are in a unique position to impact the early detection of CKD. This presentation will highlight strategies that could be used by nurses in practice settings to improve the detection, treatment and management of chronic kidney disease among African American men and other at-risk populations.

Use of an Interactive Decision Aid: What's Really Important To Advanced Prostate Cancer Patients?

Healthcare decision making is complex, particularly as it relates to cancer treatment. This presentation will provide an overview and outcome of two studies undertaken to explore decision-making, and the use of interactive decision aids for patients with prostate cancer. A mixed method design was used to test the decision aid among advanced prostate cancer patients. Thirty-five pairs (patient/support person) from two cancer centers were interviewed. Results of the data analysis revealed that decision aids helped patients and support persons understand treatment options, greatly influenced communication with providers, and perceptions relative to quality and quantity of life. Findings reflected that decision aids were useful for providers as a means of assessing patient priorities during vulnerable stages of disease. The decision aid also helped patients assert their personal values, make treatment decisions, and interact with their health-care provider.

Are You “Man” Enough To Discuss Your Health?

As documented by the American Cancer Society [2008], 1 in every 6 American men will be diagnosed with prostate cancer at some point in his life. Currently, about 2 million American men who have been diagnosed with prostate cancer have survived the condition and are still alive.

Erectile dysfunction [ED] is the inability to achieve or maintain an erection adequate for sexual intercourse. Erectile dysfunction refers to erection function only. Men with ED have normal sensation, sex drive and are able to achieve orgasms. The treatment options for prostate cancer [surgery, radiation or hormone treatment] can treat the cancer but cause the side effect of ED.

At the conclusion of this presentation the nurse participants will be able to:

- Synthesize the literature on hypertension in African-American men
- Review the Joint National Committee Report on the Prevention, Detection, Evaluation, and Treatment of High Blood Pressure
- Examine psychosocial factors influencing blood pressure in African-American men
- Define meaning of Chronic Kidney Disease (CKD)
- Identify major causes of CKD
- List tests commonly used to detect CKD
- Identify barriers to health care for African American males
- Discuss decision aid use among advanced prostate cancer patients
- Identify ways to improve informed, shared decision making among advanced prostate cancer patients and their caregiver during difficult treatment decisions
- Discuss the importance of interaction between advanced prostate cancer patients/caregivers and healthcare providers
- Discuss the sequelae of prostate cancer and the relationship of the treatment of prostate cancer with ED
- Be conversant with causes, risk factors and treatment of prostate cancer
- Discuss the most commonly used treatment for ED

1:00 pm – 3:00 pm

Room 203, Second Floor

MENTORSHIP WORKSHOP

The Importance of Mentorship for African American Nursing Students, Nurses, and Faculty

There has been a significant amount of attention and focus on diversifying the profession of nursing. African American nursing students have a disproportionate number of drop-outs in BSN programs. With the percentage of African American nurses (5.4%) much lower than the general population (12.2%) and African American nursing faculty remaining underrepresented (8.7%), mentorship may have a significant impact on increasing the representation of African American nurses in the profession. Mentorship has been known to positively impact nursing students, new and inexperienced nurses, and encourage individuals to obtain higher levels of education; yet, many African American nursing students, professional nurses, and nursing faculty are not being mentored. The purpose of this presentation is to describe the components of the mentorship relationship, emphasize the importance of mentorship, and challenge nurses to seek, develop, and maintain mentorship relationships.

Mentoring the Next Generation: What Helps New Nursing Faculty Succeed

The presenter will illustrate how the Faculty Mentor Program at Georgia Perimeter College Department of Nursing works to achieve professional goals and support program outcomes by providing consistent content, tools, and resources to develop complex skills needed for nurse educators. New educators need mentoring because a nursing faculty position is very different from clinical practice. Many nurses have knowledge and skill in the clinical realm but may not possess the confidence or demeanor of a faculty member. The nurse educator role has many facets that new faculty members do not expect.

A mentor is a supportive, facilitative partner who works with new faculty to assist them develop skills and knowledge to enhance their professional and personal growth as nurse educators. Mentors provide support, encouragement, wisdom and shares professional knowledge. During this session the presenter will share her thoughts and experiences on how nurse educators can best mentor the next generation of colleagues.

NURSING AT THE NEXT LEVEL

Beautifully Bold Businesswoman is an advocacy program designed to be a support system to positively uplift minority healthcare professionals in their role. The program provides a personalized plan to support career goals, identify hidden mindsets that hinder growth, helps participants to monetize their worth and motivates them to take action to make bold changes and sit at the career conference table. Empowered nurses give empowering care. Mentoring is a good way to strengthen the nursing workforce and improve the quality of care and patient outcomes. Empowered nurses give empowering care. Mentoring helps nurses develop into the kind of leaders who can play a larger part in the development, design and delivery of health care, which will ultimately strengthen the nation's health care system.

A Journey to Excellence: The Role of a Positive Mentoring Relationship

The literature is robust in describing mentoring and the impact of a healthy mentoring relationship. The mentoring relationship needs to be deliberate with deliverables to achieve excellence. The aim of this presentation is to define coaching versus mentoring, to describe the role that a local NBNA chapter has played through a formal mentoring program, and discuss the impact of a positive, healthy student mentoring relationship. Attendees will gain an insight into the role that a mentor can play in expert guidance, and professional expertise in making career decisions. Nursing practice implications: Providing a platform for a nurturing relationship for students may be a critical element in the success of student nurses. Having role models foster growth; development and clinical maturity is a role of seasoned nurses.

Upon completion of this program the nurse participants will be able to:

- Differentiate between preceptorship, mentorship, and sponsorship

- Describe the components of the mentorship relationship
- Discuss how to develop, maintain, and terminate mentoring relationships
- Evaluate mentoring relationships
- Analyze the challenges and opportunities to mentor nursing faculty
- Propose necessary institutional framework and incentives to create an enabling environment for mentoring nursing faculty
- Summarize successful experiences and lessons learned mentoring nursing faculty
- Discuss strategies to create the best work environment
- Identify barriers to and opportunities for career and professional growth
- Demonstrate small steps such as networking, active involvement and positive communication that can impact issues such as access to leadership opportunities and practice autonomy
- Define coaching versus mentoring
- Describe the role that a local NBNA chapter has played through a formal mentoring program
- Discuss the impact of a positive, healthy student mentoring relationship

1:00 pm – 3:00 pm

Room 204, Second Floor

PATIENT CENTERED CARE AND TECHNOLOGY

Current and Future Impact of Tele-ICU in Patient Centered Care

As healthcare reforms call for improved patient centered care, improved patient outcomes, and reduced cost, there is a need for a paradigm shift from traditional practice models. A Bedside to Tele-Intensive Care Unit (Tele-ICU) model is an innovative multidisciplinary approach that has demonstrated potential for achieving each of these outcomes. Tele-ICU is a subspecialty in telemedicine and a care model where critical care experts continuously employ the use of sophisticated telecommunication devices from a remote monitoring center to provide services and communicate with bedside clinicians in a hospital intensive care unit. Although considerable research has been conducted highlighting the positive impact of Tele-ICUs to patient care (i.e., decreased length of stay and mortality in the ICU), there is a paucity of research highlighting the contributions of Advanced Practice Nurses in this care model. This session will highlight Tele-ICU technology, the role of nurse practitioners in Tele-ICU units, and the impact of Tele-ICU on patient outcomes. An awareness and understanding of the Tele-ICU care model and NP role will facilitate future role developments in the Tele-ICU and serve as a venue for theory development and research.

Electronic Medical Record – Essential Component for the Multidisciplinary Team and Patient Centered Care

The Affordable Care Act, the Institute of Medicine's Future of Nursing Report, and the Centers for Medicaid and Medicare (CMS) added the first stroke-related measure to the Hospital Inpatient Quality Reporting Program in

2010. Embracing the trilogy and learning their contents was essential to implementing strategies for better data collection and an improved information infrastructure to efficiently and effectively capture quality stroke patient outcomes. This task could not be accomplished without an electronic medical record (EMR).

In 2011 we began working with the EMR uploader project, and the National Stroke Data Registry to automatically abstract patient data for the required regulatory stroke measures. Prior to this methodology it took sixty minutes to manually abstract a patient's chart and today the abstraction time average is fifteen minutes.

Reimbursements to hospitals that do not or are unable to report stroke indicators are negatively impacted by a 2% reduction in the MS-DRG starting in 2014. The EMR has been beneficial in enhancing communication and consistency for the entire team with patient centered care. Our team is able to improve quality and inter-professional collaboration. The EMR has given neuroscience nursing time back to our staff at the bedside to care for those we serve.

Video Conferencing – A Practical Application in Health Care Delivery

Video conferencing is an effective innovative communication tool that can be employed in the health care setting. Substantial information can be exchanged in real time between interdisciplinary teams, and patients, and families, who are separated during hospitalization due to distance, time, finances, or work requirements. Whether locally or globally, the intended impact with video conferencing is to provide effective communication regarding diagnosis, treatment options, psychological/social concerns and financial alternatives. A case study will be presented to highlight nursing and practical aspects of this modality. Legal and HIPPA implications will also be discussed.

Service-Learning Experience Outcomes in the Bateyes

This presentation will focus on outcomes of 15 RN-BSN students from a South Florida College participating and receiving service-learning hours for an immersion experience in Dominican Republic Bateyes under the guidance of ARNP faculty/nurses and physicians. Patients from the Bateyes stood in lines to undergo physical exams and receive medication/treatment for their conditions. Of 1098 patients seen during the humanitarian mission, 503 charts (50%) revealed largest age group of 12-21 (26%); smallest age group was 77-87+ (3%); newborn-5 years and 66-76% (5%); 6-11 (14%); 22-32 and 33-43 (17%); 44-54 (11%); 55-65 (9%). There were more females (65%) than males (35%) due to men working in sugar cane fields. More physicians/medical students (72%) compared to ARNPs (29%) treated workers/families. Most common diagnosis was GI, especially GERD, epigastric and abdominal pain, poor appetite (44%) with Neuro (27%) headache and seizures; GU (21%) bladder and yeast infections and STIs; Musculoskeletal (20%) back, knee and shoulder pain; ENT (17%) eye, nose and throat problems; Dermatology (15%) tinea corporis and skin disorders; Respiratory (13%) asthma and respiratory infections; Cardiac (11%) problems and hypertension, Hematology

(5%) blood disorders; cholera and PTSD were common due to 2010 Haiti Earthquake. Health education and primary prevention were addressed.

Upon completion of this program, the nurse participant will be able to:

- Describe the Tele-ICU technology
- Discuss the role of nurse practitioners in Tele-ICU units
- Discuss the impact of Tele-ICU technology on patient care and patient outcomes
- Describe knowledge gaps and inconsistencies relative to the use and impact of Tele-ICU
- Describe how the 2010 Future of Nursing Report, Affordable Care Act and the Centers for Medicaid and Medicare will impact data abstraction for stroke and the electronic medical record
- Identify elements necessary to create an automatic download for electronic medical record for stroke registry
- Identify benefits of Electronic Medical Record and Patient Centered Care
- Describe telecommunications and its application in health care
- Identify the process of collaboration between interdisciplinary medical and nursing teams
- Recognition of patient and family support systems
- Explore how teamwork using concepts of knowledge, skill and attitudes to efficiently care more a multitude of patients
- Evaluate how this service-learning project can influence nursing and medical students competency caring for the improvised patients
- Summarize providing primary care prevention for the underserved population locally, nationally, globally using service-learning as a teaching strategy to enhance cultural competence of nursing students

1:00 pm – 3:00 pm

Room 205 – 206, Second Floor

PREVENTION AND OUTREACH WORKSHOP

Exploring Men's Health: Implications for Practice

The health and health disparities in minority males has been understudied. Though research has shown that males from disparate populations experience poorer outcomes across the social, psychological, educational and health domains there still remains a dearth in the literature regarding the health needs of minority males. With Black men living longer there is a strong case to garner a greater understanding of the factors that impact health and minimize disparities. A project comprised of public health and nursing students and faculty was implemented in an urban city in the Southeast region of the United States. The project sought to explore the perceptions of Black men regarding factors associated with their health and well-being. The purpose of the presentation is to describe the outcomes of the initiative. The findings and outcomes of the initiative have the potential to inform development of health promotion best practices among Black men.

Doulas as Change Agents

A new member of the obstetrical health care team has emerged, the doula. The word “doula” refers to a “woman caregiver.” Doulas do not provide nursing care. The positive effects associated with doulas extend from antepartal and labor events (e.g., decreased use of anesthesia/analgesia) through the delivery process (e.g., reduced Cesarean birth rate) to postpartum (e.g., increased breastfeeding). A research area that has received little attention with regard to the use of doulas is that of tobacco cessation during pregnancy or the postpartum period. The purpose of the study was to assess the feasibility of training doulas using the Transtheoretical Change Model to serve as smoking cessation interventionist. This presentation will discuss the findings which suggest the doula participants gained knowledge related to stages of change and smoking cessation strategies. The small pilot study showed that it is feasible to train doulas to serve as smoking cessation interventionists.

Status of Black Women’s Health: A Public Health Perspective

This session will focus on the health status of black women throughout the life stages. The speaker will present epidemiologic and surveillance data on chronic and infectious diseases and leading causes of death and illness. The speaker will highlight some of the differences in health outcomes between black and white women, identify conditions and diseases where black women fair better, and describe public health strategies and resources available to consumers, nurses, other health providers, and communities to prevent disease and help improve black women’s health.

Integrative Veterans Health Education Personalized Health Strategy

This presentation will provide an overview of Integrative Veterans Health Education Personalized Health Project. The purpose of this project was to design personalized healthcare plans to provide individualized healthcare specific to a veterans healthcare needs. The development of personalized healthcare strategies (PHS) amongst patients and providers was deemed to be key to improved patient healthcare outcomes, optimal-health and well-being. Not to mention incorporating PHS into healthcare is a preventive health service. During this presentation the purpose and benefits of a PHS, goals for the PHP, and an example of a PHP tool will be presented and discussed.

Upon completion of this program, nurse participants will be able to:

- Describe a model for assessing the health needs of Black men
- Identify health concerns among a community of Black males
- Discuss evidence-based strategies to address Black men’s health
- Describe the role of doulas working with women and families experiencing pregnancy, labor and delivery and postpartum

- Discuss utilization of doulas to serve as smoking cessation interventionist working with pregnant smokers
- Explain the Transtheoretical Model of Change
- Discuss findings from the small pilot study targeting training of doulas to serve as smoking cessation interventionists
- Identify the three leading causes of death of black women
- Identify two CDC resources that focus on issues that disproportionately impact black women’s health
- Identify two CDC resources available to help nurses stay updated on public health issues impacting women’s health
- Explain the benefits and purpose of a Personalized Health Strategy (PHS)
- Develop individualized health goals for incorporation in a Personalized Health Plan (PHP)
- Describe how a PHP can be used to provide individualized care and care coordination in the delivery of healthcare

1:00 pm – 3:00 pm

Room 210 – 211, Second Floor

PROFESSIONAL EDUCATION WORKSHOP

Ambulatory Nurses’ Description of Their Scope of Practice

Ambulatory nurses assess, triage, consult, collaborate and coordinate care outcomes for patients via telephone triage or brief office encounters. Role ambiguity may exist due to task completion of medication refills, prior authorizations, making appointments, and other essential, but not necessarily role specific duties. This can impact patient satisfaction, quality patient outcomes, patient safety and effective transition of care activities. A study was conducted to describe nurses’ perception of their nursing practice in an ambulatory care setting within clinics associated with an acute care hospital. A convenience sample of direct care registered nurses in 23 ambulatory care clinics in a large Midwestern academic medical center were included in the study. This IRB approved descriptive study used an electronic survey based on the Actual Scope of Nursing (ASCON) instrument. 123 surveys were analyzed. Data analysis revealed that 45% of nurses’ time was conducting telephone triage, face-to-face encounters and communication/care coordination. Approximately 20-30% of time was spent doing non-nursing functions such as making appointments, doing prescription refills and completing prior authorizations. Data revealed that ambulatory nurses perceived an imbalance between professional and non-professional job duties. More research is needed to support leader in restructuring non-nursing functions.

Examining Mentoring Relationships for Nurses

The nursing shortage is a major workplace issue throughout the healthcare industry and the nursing community. As a result of the alarming statistics related to approximately 69% turnover rate of new graduate registered nurses, mentoring programs have been developed throughout the United States with the goal of fostering clinical compe-

tence in new nurses. Mentoring has been shown to improve nursing satisfaction, decrease nurse turnover rate, and increase long-term retention. Accelerated turnover of nurses negatively impacts patient care in the areas of safety, quality and effective outcomes. The aim of this presentation is to examine the influence of mentoring within the nursing profession. The learner will gain insight into the impact of mentoring on newly graduated registered nurses and patient outcomes and safety.

Nursing Roles at FDA: Impacting Patients Beyond the Bedside

The Food and Drug Administration, a U.S. Department of Health and Human Services (DHHS) agency, is responsible for protecting the public health by assuring the safety, efficacy and security of human and veterinary drugs, biological products, medical devices, our nation's food supply, cosmetics, and products that emit radiation, and regulating tobacco products. The Agency's broad scope of responsibility provides a myriad of career opportunities for nurses, including nurses who serve as officers in the U.S. Public Health Service (USPHS). The USPHS is one of the seven uniform services in the United States. The mission of the USPHS aligns with FDA's responsibilities, to protect, promote, and advance the health and safety of the Nation. Public Health Service Officers primarily serve in agencies within DHHS and FDA is one of the primary employers of these Officers. Nurses and Nurse Officers at the FDA do not provide direct patient care; however, their work in areas such as regulatory policy development, regulatory project management, scientific/labeling review and health promotion, significantly impact patients and public health nationwide. This presentation will explore a variety of FDA nursing roles and discuss how nurses at FDA impact patients and public health at the bedside and beyond.

Upon completion of this program, nurse participants will be able to:

- Provide historical information of Ambulatory Nursing Practice
- Describe findings of study of Ambulatory Nursing in Practice
- Discuss the impact of non-nursing duties on Ambulatory nursing practice
- Recognize effects of rapid turnover of new nurses on the nursing shortage
- Describe outcomes of successful mentoring programs
- Understand the history and role of the USPHS
- Identify the role of the FDA in public health safety
- Differentiate the roles that nurses play as regulatory counsel, project manager, and patient labeling reviewer at FDA
- Recognize effects of rapid turnover of new nurses on the nursing shortage

1:00 pm – 3:00 pm

Room 208 – 209, Second Floor

RESEARCH WORKSHOP

What is Qualitative Research: An Overview of Qualitative Research Methods

Qualitative research has often been met with questions regarding the validity of the findings and its place in the world of scientific inquiry. Qualitative research is a research method used by researchers in the behavioral and social sciences as well as clinicians who are hoping to better understand human behavior and functioning from the perspective of the participant. There are several approaches to qualitative research. The research question primarily determines the approach one should use when doing qualitative research. Increasing nurses' knowledge of qualitative research methodologies may generate more research aimed at assisting clinicians to understand the behavioral and functional concerns of their patients in a way that promote better health care outcomes. This symposium will add to the body of knowledge of experienced researchers and provide basic skills for the novice qualitative researcher.

Upon completion of this program, nurse participants will be able to:

- Explain the importance of choosing the appropriate research method to best answer the research question.
- Describe the different approaches of qualitative research.
- Describe how qualitative research is assessed for rigor/validity.

SUNDAY • AUGUST 2

11:00 am – 12:00 pm

Imperial Ballroom, Atlanta Marriott Marquis

CLOSING SESSION

Nursing: Multidisciplinary Approaches to Patient Centered Care-Where Do We Go From Here?

This presentation compare and contrast the different approaches to achieve Patient Centered Care from the prospective of Afro-American Nurses. From our presence at the table where policy decisions are formed to the closure of Historically Black Colleges with Schools of Nursing from which many African American students have in the past entered the nursing profession, we must have a presence, a voice and yes, a vote. The current challenges to patient centered care and nursing care based in part on Healthcare Reform initiatives such as the Affordable Care Act (2010) frequently called OBAMACARE, necessitates we be all inclusive and work together to achieve the greater goal/good of population health. From unlicensed personnel like Certified Nursing Assistants (CNA) to the quickly growing group of doctoral prepared nurses, Doctor of Practice (DNP) level to joining with our physician colleagues, we must collaborate in our efforts to meet patient care needs, quality outcomes and achieve care delivery which is safe, compassionate, therapeutically effective and within the constraints of both human capital resources and federal government reimbursement systems.

In this *New Dawn* of Nursing and the development of essential partnerships to attain sustainable healthcare for the patient populations we serve which are made more at risk by healthcare disparities both in care delivery and the absence of service providers, the National Black Nurses Association and the Chi Eta Phi Nurses Sorority, Inc., must strategically plan and address the question, *Where Do We Go from Here?*

Upon completion of this program, the nurse participants will be able to:

- Identify different approaches to patient centered care
- Identify multidisciplinary efforts to providing patient centered care
- Describe the human capital resources needed to providing care at different levels
- Describe federal government systems that allow for improved patient centered care.

FRIDAY • JULY 31

Vaccination is Vital – It’s Worth It

Overview: The presentation will examine the clinical and economic burden of adult vaccine-preventable diseases in the US. It will look at the burden of all-cause pneumococcal pneumonia, as well as explore some of the barriers to achieving high adult vaccination rates, including misconceptions about vaccine safety and lack of awareness of recommended adult vaccines among both patients and doctors.

Objectives:

- Raise awareness of the economic and clinical burden of adult vaccine-preventable diseases
- Highlight and discuss barriers to increasing adult vaccination rates
- Provide an overview of the pneumococcal disease landscape and persistent burden of disease



CONGRATULATIONS on being named a **NBNA 2015 Lifetime Achievement Award Recipient**



You have raised me from a funny little “Red Head Kid” to a strong responsible man. For those reasons you have always been my Lifetime Award Winner. We are very happy and overjoyed that you are getting the national recognition that you deserve and have always worked so hard for. You have inspired me to achieve great heights and your two future granddaughters are very lucky to have a GLAM-MA like you to idolize. CONGRATULATIONS from Derek, Sarah and the girls. We love you very much!!!



2015 Conference Exhibitor Index

Booth # 539

Agency for Healthcare and Quality (AHRQ)

Booth # 600

Alliance of Nurses for Healthy Environments

The Alliance of Nurses for Healthy Environments (www.enviRN.org) is a network of nurses from around the country who are acting on the notion that our environment and health are inextricably connected. Come learn about how you can make a positive impact on the health of your patients and communities.

Booth # 531

American Association of Nurse Practitioners™

AANP is the oldest, largest and only full-service national professional membership organization for nurse practitioners (NPs) of all specialties. Through individual and group memberships, AANP represents the interests of approximately 205,000 nurse practitioners in the country. AANP continually advocates for the active role of NPs as providers of high-quality, cost-effective, comprehensive, patient-centered and personalized healthcare.

Booth # 411

American Heart Association

Visit the AHA booth to receive information on AHA scientific conferences. AHA/ASA professional membership, scientific publications, AHA's Focus on Quality Program, patient education, Connected Heart Health and much more. Learn how you can join more than 30,000 professional members and receive more benefits than ever!

Phone: 1-800-AHA-USA-1

Web: www.myamericanheart.org

Booth # 728

Atlas MedStaff

There's a lot of conflicting information about our industry, let's talk. We hope to be a resource for all nurses who have ever considered, or are currently, seeking employment as a traveler. No pressure, we love to talk about what we do and the opportunities out there for travel nurses.

Booth # 437

Betty Irene Moore School of Nursing

The Betty Irene Moore School of Nursing at UC Davis advances health and ignites leadership through inno-

vative education, transformative research and bold system change. Four graduate degrees are offered, including the M.S. nurse practitioner, M.H.S. physician assistant, M.S. leadership and Ph.D. A fifth graduate program, a Master's Entry Program in Nursing, is planned to open in summer 2016. For more information, visit online at: <http://nursing.ucdavis.edu>.

Booth # 534

Bon Secours Health System

Bon Secours Health System, Inc., based in Marriottsville, Maryland, is a \$3.4 billion dollar not-for-profit Catholic health system that owns, manages or joint ventures 19 acute care, 5 long term care, 4 assisted living, 6 retirement communities/senior housing, 14 home care and hospice services, and other facilities, primarily on the East Coast. Bon Secours Health System consists of more than 23,000 caregivers helping people in six states. Its vision is to be a prophetic Catholic health ministry partnering with communities to create a more humane world, build health and social justice and provide exceptional value for those served.

Booth # 510

Boston Children's Hospital

Boston Children's Hospital is consistently rated one of the best hospitals specializing in pediatric care in the nation. We offer a world-class multi-disciplinary environment fueled by teaching, collaboration, support and the very latest resources. To learn more, visit us at booth number #510 or visit our website www.bostonchildrens.org/careers.

Booth # 621

Cardionics

Through the development of unique, interactive and experiential systems, for more than 40 years Cardionics has been an innovator and leader in auscultation products and services that facilitate and support classroom education, clinical and tele-health programs in medical institutions and universities worldwide.

Booth # 725

Capella University

Capella University is an accredited, online university offering nursing and health care programs in all degree levels. With a professionally aligned curriculum—you can start making a bigger impact right away in patient care experience. Stop by booth 725 to learn more.

Booth # 204**Centers for Disease Control and Prevention (CDC)****HIV Screening. Standard Care.™ Testing and Linking African-American and Hispanic/Latino Patients to Care**

Testing and Linking African-American and Hispanic/Latino Patients to Care is part of the CDC's HIV Screening. Standard Care.™ campaign. Campaign tools were designed to help primary care providers make HIV screening a routine part of clinical practice and improve health outcomes by linking newly diagnosed patients to HIV care.

Booth # 511**Chamberlain College**

Chamberlain College of Nursing offers flexible online degree options that allow registered nurses to advance their degree in a program that fits their lifestyle while they continue to work. Current options include RN to BSN option, Master of Science in Nursing, Doctor of Nursing Practice, and Graduate Certificate programs.

Booth # 628**Children's Mercy Kansas City**

Children's Mercy Kansas City has been ranked by *U.S. News & World Report* as one of "America's Best Children's Hospitals" and received Magnet™ recognition three times for excellence in nursing services. Our leadership in clinical care, research and medical education is transforming outcomes for children here and around the world.

Booth # 300**Chosen, LLC****Booth # 612****Coloplast**

Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. Our business includes ostomy care, urology, continence care, and wound & skin care.

Booth # 436**Community Regional Medical Center**

CRMC is one of California's largest & busiest hospitals. We are home to central California's only Burn and Level 1 Trauma Centers, an 84-bed Level III NICU, and one of the largest and busiest Emergency Departments in the state. Our Trauma & Critical Care Building features 68 intensive care rooms.

Booth # 337**Delete Blood Cancer DKMS**

Delete Blood Cancer DKMS is part of the world's largest network of donor centers. With more than 5 million potential donors and over 49,000 transplants facilitated around the world we lead the fight against blood cancer by working with families, communities and organizations to recruit new potential bone marrow donors for patients in need.

Booth # 206**Department of Public Health-San Francisco General Hospital Medical Center**

The San Francisco Health Network is the city's only complete care system. Our network includes primary care for all ages, dentistry, emergency & trauma treatment, medical & surgical specialties, diagnostic testing, skilled nursing & rehabilitation, and behavioral health.

San Francisco General Hospital Medical Center has been committed to providing health care to the City's multiethnic residents and visitors since 1854. We have since grown to become a major university-affiliated teaching institution, regional trauma center and a key part of the public health care delivery system of San Francisco.

We provide excellent career opportunities for nurses with the benefits of:

- Great RN/patient ratio and longevity of nursing staff
- Training programs in all specialties
- Latest technologies and innovations in a teaching environment
- Tuition reimbursement
- Work on multidisciplinary teams in 8 or 12 hour shifts
- Excellent Salary
- 14 Holidays Annually
- Continuing education leave
- Longevity compensation
- Health, dental & disability insurance
- Full retirement

Booth # 336**Dignity Health Care**

Dignity Health, one of the nation's five largest health care systems, is a 16-state network of nearly 11,000 physicians, 56,000 employees, and more than 300 care centers, including hospitals, urgent and occupational care, imaging centers, home health, and primary care clinics. For more information, please visit our website at www.dignityhealth.org/careers.

Booth # 611**DiversityNursing.com**

Resource for Nurses regardless of age, race, gender, religion, education, national origin, sexual orientation or disability. Check out Employers; Participate in our Forum, Blog and Social Media; and **Register online for our Annual \$5,000 Education Award.**

Booth # 609**Duke Medicine/Duke University Health System**

Duke Nurses are valued partners in interprofessional efforts to transform health care and enhance patient outcomes. They are innovative leaders in our Magnet®-designated health system, which is comprised of three hospitals, and have achieved certification in more than 120 specialties. If you aspire to be a Duke Nurse, apply today.

Booth # 533**Ecumen**

Ecumen is one of the nation's top 20 largest non-profit providers of senior housing and aging services, and operates in 38 cities in 8 states. Founded more than 150 years ago, Ecumen was named "Best Places to Work" nine times by the *Minneapolis/St. Paul Business Journal*. Visit ecumen.org/careers for opportunities.

Booth # 238**Emory Healthcare****Why should you stop by our booth?**

Emory Healthcare is the largest comprehensive hospital system in Atlanta, with seven leading hospitals, the Emory Clinics and over 200 provider locations. Along with the recognition from the *Atlanta Journal Constitution* as the top workplace in the region, Emory Healthcare continues to raise the bar with its exquisite patient/family centered environment and exceptional achievements throughout the years.

Booth # 633**Erlanger Health System**

Erlanger Health System is a five-hospital system based in Chattanooga, Tennessee. Erlanger is the 9th largest public hospital in the United States, and serves as the region's only academic teaching hospital, affiliated with the University of Tennessee College of Medicine.

Booth # 209**Excelsior College**

As an NLN Center of Excellence in Nursing Education, Excelsior College offers a variety of ACEN-accredited online degree and certificate programs designed to help you gain the skills you need to launch your nursing career or advance into a specialized field. Explore your educational opportunities at Excelsior.edu/Programs/Nursing.

Booth # 435**FDA Office of Women's Health**

The U.S. Food and Drug Administration Office of Women's Health addresses the health issues of the nation's women by disseminating free publications on a variety of health topics including safe medication use, pregnancy and HIV. The office also funds scientific research and collaborates with national organizations to sponsor outreach initiatives.

Booth # 538 & 539**Florida Hospital**

With 8 campuses and a total of 2,677 beds, Florida Hospital is the largest hospital system in Central Florida. Our employees enjoy more than high-tech equipment, breakthrough medical programs, and visionary leadership. Our serene, patient-centered environment offers a balanced, spiritual setting – one consistent with our mission.

Booth # 114 & 116**Froedert & Medical College of Wisconsin**

Froedert Health combines with the Medical College of Wisconsin to form eastern Wisconsin's only academic medical center and associated regional health network. The network's flagship hospital, Froedert Hospital, is the primary adult teaching affiliate of MCW. The health network includes two community hospitals, a community-based medical group and more than 25 primary and specialty care health centers and clinics. The network's three hospitals have 781 staffed beds, nearly 40,000 annual admissions and more than 900,000 annual outpatient visits.

Booth # 606**Frontier Nursing University**

FNU is a graduate school of nursing, located in Hyden, KY, offering distance education for nurses to obtain a Doctor of Nursing Practice (DNP) or Master of Science in Nursing (MSN) degree with specialty tracks for Nurse-Midwifery, Family Nurse Practitioner and Women's Health. To learn more visit: www.frontier.edu

Booth # 529**Gilead Sciences**

Gilead Sciences is a biopharmaceutical company that discovers, develops and commercializes medicines in areas of unmet need. The company's mission is to transform and simplify care for people with life-threatening illnesses around the world. Headquartered in Foster City, California, Gilead has operations in North and South America, Europe and Asia-Pacific.

Booth # 636**Goldfarb School of Nursing
Barnes-Jewish College**

Goldfarb School of Nursing at Barnes-Jewish College offers a progressive range of bachelor's, master's, and doctoral level programs that address the changing needs of the nursing profession.

Booth # 512**Grady Health System**

Grady Health System improves the health of the community by providing quality, comprehensive health-care in a compassionate, culturally competent, ethical and fiscally responsible manner. Grady provides care for residents of metro Atlanta, Georgia and the south-east region. Grady leads through its clinical excellence, innovative research and progressive medical education and training.

Booth # 629**Grand Canyon University**

Founded in 1949, Grand Canyon University is a private, Christian university with innovative doctoral programs designed to prepare learners for leadership in their professions, communities and society. Our dynamic online learning community, integrated dissertation process and collaborative environment support a successful and meaningful doctoral journey.

Booth # 506**Herzing University**

Herzing University, founded in 1965 is a private, non-profit institution with campuses in eight U.S. states. We have a variety of academic offerings to meet students' needs wherever they are in life, including undergraduate, graduate, online and continuing education programs. There are online and on-campus educational options for nursing specific degree programs and nursing scholarships are available. www.herzing.edu

Booth # 604**Hologic**

Hologic is committed to improving lives through the development of diagnostics assays that utilize the latest technology for molecular testing, cervical health screening, cytology preparation and perinatal testing. Hologic provides diagnostics solutions designed to benefit laboratories, clinicians and the patients they serve.

Booth # 504**Impactful Wealth Solutions**

Impactful Wealth Solutions, LLC is a full-service financial services firm providing Insurance, Retirement Plans, Investment Management and Employee Benefits. Our mission is to make financial principles easy to apply and comprehend while helping our clients achieve financial independence. We can be contacted at www.impactfulsolutionsgroup.com or (800) 408-8850.

Booth # 208**Indiana University School of Nursing**

Indiana University School of Nursing (IUSON) is a nationally-ranked and well-respected leader in research and education. Nurses seeking advancement can choose from a variety of options: BSN-PhD & RN-MSN mobility options, 8 tracks in the MSN program, T32 pre- and postdoc fellowships, and distance-accessible PhD and DNP programs.

Booth # 434**Johns Hopkins Bayview Medical Center**

Johns Hopkins Bayview Medical Center, located in Baltimore, Maryland, is a full-service academic medical center. Services offered include a trauma center and the state's only regional adult burn center. Founded in 1773, our 560-bed facility features several centers of excellence including stroke, geriatrics, joint replacement, wound care and bariatrics. For more information, visit www.hopkinsmedicine.org.

Booth # 431**Johns Hopkins School of Nursing**

The Johns Hopkins School of Nursing is a global leader in nursing research, education, and scholarship. The School and its pre-licensure, master's, PhD, and Doctor of Nursing Practice programs are recognized for excellence in educating nurses who set the highest standards for patient care and become innovative national and international leaders. For more information, visit www.nursing.jhu.edu.

Booth #732**Kaiser Permanente of Georgia**

Kaiser Permanente of Georgia -national leader in quality affordable healthcare. Competitive salary, competitive benefits, and a great place to work! Stop by our booth to learn all about the great opportunities we have to offer. For full job details please visit our careers website at jobs.kp.org.

Booth # 304**Lasting Impressions Jewelers**

Lasting Impressions Jewelers brings your sterling silver, gemstone and pearl jewelry of the highest quality. Many one-of-a-kind and designer items!

Booth # 432**Lee Memorial Health System**

Make your next nursing career move to Lee Memorial Health System in sunny Ft. Myers/Cape Coral, Florida, on the beautiful Gulf of Mexico. Here you'll discover something extraordinary – four acute hospitals, two specialty hospitals, compassionate and caring healthcare providers, and a selection of benefits to fit your lifestyle.

Booth # 508**LIFELINK OF GEORGIA**

There are 58 programs similar to LifeLink of Georgia in the United States. LifeLink collaborates with hospitals, medical professionals, other agencies (such as medical examiners and law enforcement) and the public to increase awareness of the growing need for organ and tissue donation. LifeLink medical professionals are on call 24 hours daily. LifeLink operates under the authority of the Social Security Act and in accordance with the National Organ Transplant Act passed by Congress in 1984.

Booth # 503**Lupus Initiative**

The American College of Rheumatology's Lupus Initiative (TLI) is an education program designed to reduce disparities by improving diagnosis and treatment of lupus in populations disproportionately affected based on race, ethnicity, and gender. TLI offers educational resources for medical professionals in practice and in training.

Booth # 631**Mayo Clinic**

Mayo Clinic has been recognized as the best hospital in the nation for 2014-2015 by *U.S. News and World Report* "America's Best Hospitals". Our multi-disciplinary group practice focuses on providing high quality, compassionate medical care. We are the largest integrated, not-for-profit medical group practice in the world with over 60,000 employees working in a unique environment that brings together the best in patient care, groundbreaking research and innovative medical education. We offer a highly competitive compensation package, which includes exceptional benefits, and have been recognized by *FORTUNE* magazine as one of the top 100 "Best Companies to Work For."

Booth # 233**Medical University of South Carolina Medical Center**

The Medical University of South Carolina is located in historic Charleston. Our five hospitals and centers of excellence provide a wide range of opportunities for you to thrive in your career. Charleston's only Level One Trauma Center, Level III NICU and Transplant Services, we're the leader in advanced health care."

Booth # 439**MEDSEND**

Since 1992, MedSend has enabled highly-qualified and dedicated healthcare professionals like physicians, dentists, nurses, veterinarians, physicians' assistants, etc., to serve spiritually and physically needy people around the world in the name of Christ. We do this by making their monthly educational loan payments while they serve.

Booth # 605**Middle Tennessee School of Anesthesia (MTSA)**

MTSA is a single purpose master's program for registered nurses to become Certified Registered Nurse Anesthetists. An integrated schedule, multiple clinical site rotations, high tech simulations labs and dedicated instructors contribute to the success of the students.

Booth # 236**MSN Nurse Anesthesia at the University of Tennessee at Chattanooga****MSN Nurse Anesthesia program at the University of Tennessee at Chattanooga:**

The University of Tennessee at Chattanooga MSN Nurse Anesthesia program is a 27 month program of rigorous coursework with clinical experiences that prepare our students for the national certification exam. Students who earn their MSN in Nurse Anesthesia from UTC may begin work immediately as a CRNA, without additional on-the-job training!

Booth # 439**National Cervical Cancer Coalition – The Louisiana (Lafayette) Chapter**

The Louisiana (Lafayette) Chapter of the National Cervical Cancer Coalition (NCCC) supports the mission of the NCCC "...advocate for cervical health in all women by promoting prevention through education about early vaccination, Pap testing and HPV testing when recommended." It was founded by Chapter Leader Dr. Denise Linton in 2010.

Booth # 401**National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS)**

The mission of the National Institute of Arthritis and Musculoskeletal and Skin Diseases is to support research into the causes, treatment, and prevention of arthritis and musculoskeletal and skin diseases; the training of basic and clinical scientists to carry out this research; and the dissemination of information on research progress in these diseases.

Booth # 607**National Library of Medicine**

The National Library of Medicine, the world's largest medical library, provides **FREE** Internet access to its consumer health, medical literature, clinical trials, HIV/AIDS, and environmental health databases. These resources provide information for health care professionals, patient educators, consumers, and caregivers. For more information, visit www.nlm.nih.gov.

Booth # 620**Nell Hodgson Woodruff School of Nursing**

The Nell Hodgson Woodruff School of Nursing at Emory University is recognized as a leader in the preparation of nurses for beginning and advanced practice. We offer undergraduate and graduate degrees. The undergraduate program enrolls each fall and is full-time. The graduate program enrolls each fall, spring and summer and can be completed either full or part-time.

Booth # 231**Northside Hospital**

Northside Hospital is award winning, state-of-the-art and ranked as both a *Forbes* Top 25 US Employer and one of Georgia's fastest growing healthcare institutions. With three metro Atlanta hospitals, 150+ satellite locations and 50+ affiliated physician practice sites, you will find your extraordinary side as a Northside Hospital nurse.

Booth # 207**Novartis HR Staffing**

Novartis is a global healthcare company that provides solutions addressing the evolving needs of patients worldwide. Novartis Group Companies employ 119,000 associates in the US; our 21,000 associates conduct cutting-edge research at the Novartis Institutes for Biomedical Research; and, deliver healthcare solutions through Novartis Pharmaceuticals, Alcon and Sandoz.

Booth # 210 & 212**Novartis Oncology**

Novartis Oncology is a global leader in transforming outcomes for people with cancer. Our research is driven by a distinctive scientific and clinical strategy focused on precision oncology—understanding how cancer develops on a genomic level and developing drugs that hone in on those targets. For more information, visit www.novartisoncology.com.

Booth # 639**Nursing Success College (NSC)**

The NSC provides mentorship programs to help future, student & professional nurses to achieve their goals. The NSC gift shop is dedicated to providing positive images of the nursing profession for children and the world with children's books, animated DVDs and a doll line focused on nursing.

Booth # 232**Otto Trading****Booth # 438****Pfizer RxPathways**

Access to medicines is a cornerstone of Pfizer's commitment to health care. For more than 25 years, Pfizer has offered prescription assistance programs to help eligible patients get access to their Pfizer medicines. Today, this assistance is provided through Pfizer RxPathways®, formerly Pfizer Helpful Answers®, which helps eligible patients get access to their Pfizer medicines by offering a range of support services, including insurance counseling, co-pay help, providing Pfizer medicines for free or at a savings, and more.

Booth # 537**Phoenix Children's Hospital****be inspired again @work**

Phoenix Children's Hospital is the second largest children's hospital in the US. With 70+ sub-specialties, it's Arizona's only licensed children's hospital. US News & World Report honored 4 PCH programs in 2014-2015. **Please visit our booth # 537.**

Booth # 729

PODsox was founded by nurses to make medical grade compression stockings more fun! We offer custom orders and always ship for free! Stop by and see how good your legs can feel with PODsox!

Booth # 632**Premise Health**

At Premise Health we believe healthcare should be about helping people get, stay and be well. It's the foundation of everything we do, and has been for more than 40 years. We help some of the world's best companies keep their people at their best, with onsite health programs and we are looking for great healthcare professionals to join our nationwide team.

Booth # 301**Professional Pride**

We endeavor to promote "Professional Pride" using wearable art on T-shirts. According to the Gallop Polls, nursing is the most beloved profession by the public, and literally everyone has been touched by a nurse. Our goal is to pay homage to this highly respected profession by providing an assortment of creative tees for nurses to display "Professional Pride" wherever they go.

Booth # 405**RNM Marketing and Consulting**

Choose RNM Marketing and Consulting to design flyers, programs, websites for your chapter. Also offering full PR for professional nurses, to include custom resumes, bios, media kits, and speaker, branding, management and development. Take your career to the NEXT LEVEL! Visit us at www.romeatrius.com

Booth # 610**Robert Morris University School of Nursing and Health Sciences**

Robert Morris University School of Nursing offers on campus and distance education programs to train nurses and nurse practitioners to care for patients with multiple chronic illnesses in interprofessional environments. Programs include online RN to BSN, online MSN, online MSN to DNP, and distance and campus graduate NP programs.

Booth # 532**SAMHSA Minority Fellowship Program, American Nurses Association**

Interested in reducing health disparities and improving health care outcomes for racially diverse populations? Stop by Booth 532 and visit www.emfp.org to learn more about the SAMHSA Minority Fellowship Program at the American Nurses Association, one of the most innovative models for educating ethnic minority nurses in behavioral health disorders at the graduate level by increasing the number of culturally competent behavioral health professionals available to underserved populations.

Booth # 409**Samuel Merritt University**

Samuel Merritt University (SMU) is a fully accredited health sciences institution located in Oakland, California. The University offers degrees in nursing, occupational therapy, physical therapy, physician assistant, and podiatric medicine. Samuel Merritt University offers three doctoral degree programs, including podiatric medicine, physical therapy and nursing practice. 86% of surveyed students (Fall 2012) cite "reputation of program" as the top reason to attend SMU.

Booth # 211**Springer Publishing**

In its 20th year, *Minority Nurse* is a free magazine, which along with MinorityNurse.com and MN e-newsletter provides nursing professionals from underrepresented populations with targeted educational and career roadmaps. Springer Publishing is passionate about providing the best textbooks, professional books, and reference works to instructors, professionals, and students.

Booth # 638**St. Jude Children's Research Hospital**

St. Jude Children's Research Hospital in Memphis, Tennessee is a premier center for research and treatment of potentially fatal childhood diseases, including cancer and certain blood, genetic, and immunodeficiency disorders. The hospital's mission is to advance cures and develop the means to prevent pediatric catastrophic diseases through research and treatment.

Booth # 505 & 507**Susan G. Komen**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$847 million in research and provided \$1.8 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide.

Booth # 205**Texas Tech University Health Sciences Center School of Nursing**

The Texas Tech University Health Sciences Center School of Nursing offers a variety of degree programs where students can earn their bachelor's, master's and doctoral degree, as well as different post-masters certificates. Many of the programs are web-based.

Booth # 509**Thomas Edison State College School of Nursing**

The W. Cary Edwards School of Nursing at Thomas Edison State College offers an online RN-BSN/MSN degree program with open, rolling admissions and self-paced scheduling. An on-site Accelerated 2nd Degree BSN Program is also offered for those interested in becoming registered nurses.

Booth # 630**Tourette Syndrome Association, Inc.**

The Tourette Syndrome Association (TSA) is the only national non-profit membership organization serving individuals affected by Tourette Syndrome (TS). TSA disseminates educational materials to health care and education professionals, coordinates support services, and funds research. Free educational resources will be available at the booth.

Booth # 700**United States Navy**

By the very nature of their duties, Navy Nurses quickly rise to the top of their profession. They provide care not only for military service members and their families, but also for people in need around the globe.

Working with a team of talented colleagues united by a common mission, Navy Nurses have the opportunity to educate, lead and shape policy within Navy Health Care.

They also:

- Apply leading-edge medical advances at world-class hospitals
- Utilize some of the most advanced technology on the planet like Radio Frequency Identification (RFID), which can lead to less paperwork and more meaningful patient care
- Work at the best military nursing facilities on shore, at sea and in the field

Booth # 335**UCLA Health**

UCLA Health defines greatness by the quality of the patient experience we are able to deliver. Each and every time. To every single patient. If that's where your ambitions lie, UCLA is where you belong. We offer unequalled challenges and opportunities to further your education, training and career.

Booth # 730**University of Alabama Capstone College of Nursing**

The University of Alabama Capstone College of Nursing focuses on preparing qualified, caring nurses for the professional practice of nursing. We offer online and hybrid programs for RN to BSN, RN to BSN/MSN, MSN (Case Management, Clinical Nurse Leader, and Nurse Practitioner), DNP and EdD for Nurse Educators.

Booth # 723**University of Alabama Medical Center**

UAB Hospital is a nationally-ranked, 1000+ bed, academic medical center, located in Birmingham, Alabama. UAB is a Magnet-designated facility where world-class research is conducted every day. It's a hospital ranked year after year in U.S. News & World Report, that excels in patient care with lower-than-average nurse-patient ratios, and provides exceptional educational opportunities. UAB nurses are an integral part of patient care and overall hospital success. At UAB, you are NOT JUST ANOTHER NURSE!

Booth # 727**University of Alabama School of Nursing**

The UAB School of Nursing offers innovative bachelor's, master's, and doctoral programs. Among these are the states only PhD in Nursing and joint Doctor of Nursing Practice degrees; **numerous nurse practitioner**; advanced nursing executive majors in administration and informatics; and an Accelerated Master's in Nursing Pathway program.

Booth # 407**University Alliance**

University Alliance offers online education from 14 regionally accredited, brick and mortar schools through various degree and certificate programs, 100% online. Representing universities such as, Jacksonville University, the University of South Florida, Valparaiso University and Villanova University, we connect the most prestigious healthcare educational programs to professionals and adult learners.

Booth # 334**University of California, Schools of Nursing**

The University of California, Schools of Nursing prepares nurses and scholars to lead and transform nursing care in a rapidly changing, diverse and complex healthcare environment through academic excellence, innovative research, superior clinical practice, strong community partnerships, and global initiatives.

Booth # 608**University of Kansas School of Nursing**

Located on the KU Medical Center campus in Kansas City, KS, the KU School of Nursing is an NLN-designated Center of Excellence and has built an international reputation for outstanding academic programs and a place for innovative research. The School provides a resource-filled and student-centered environment for every level of a nurse's career: BSN, RN-to-BSN, MS, DNP and PhD degrees.

Booth # 500**University of Maryland School of Nursing**

Founded in 1889, the University of Maryland School of Nursing shapes the nursing profession by developing leaders in education, research, and practice through outstanding baccalaureate, master's, and doctoral programs; cutting-edge research; and, innovative clinical enterprises. Learn more at www.nursing.umaryland.edu.

Booth # 237**The University of Miami School of Nursing & Health Studies**

For over 65 years, the University of Miami School of Nursing & Health Studies has been an innovator in health care education. With one of the top educational programs in the country, the curriculum is designed to meet the global demand for Advanced Practice Nurses. It is the home of the International Academy of Clinical Simulation, and in a pioneering move, the School will open one of the nation's first education-based *Simulation Hospitals*.

Booth # 731**University of Michigan School of Nursing**

The University of Michigan School of Nursing offers Master's, post-Master's certificates, PhD, and post-Master's DNP programs. Our commitment to excellence is demonstrated through our educational innovations, clinical scholarship, diverse research, faculty accomplishments, and partnerships that extend throughout the nation and around the world. www.nursing.umich.edu

Booth # 535**University of Minnesota – School of Nursing**

As part of a premier research institution, The School of Nursing at the University of Minnesota provides our students a world-class opportunity to learn, lead and discover in a rigorous, growingly diverse and dynamic learning and research environment. Our faculty is nationally and internationally renowned for their leadership, practice expertise and research discoveries and our graduates continue to lead in addressing the healthcare crisis. Join us at Booth #535 as we explore, engage, excel.

Booth # 239**University of Pittsburgh Medical Center**

UPMC is an \$11 billion integrated global health enterprise headquartered in Pittsburgh, Pennsylvania, and one of the leading nonprofit health systems. UPMC has advanced the quality of health care and developed renowned programs in transplantation, cancer, neurosurgery, and psychiatry, among others. For more information, visit our website at www.upmc.com.

Booth # 234**University of Pittsburgh School of Nursing**

Ranked **5th** in *U.S. News & World Report's* "America's Best Graduate Schools" and NIH research funding, the School offers BSN, MSN, DNP and PhD. ONLINE options: **MSN** (Clinical Nurse Leader, Nursing Administration, Nursing Informatics), **Post-Master's DNP** (to pursue MSN focus) and **Certificates** (Post-MSN/DNP Nursing Informatics, Post-Baccalaureate Nursing Research). www.nursing.pitt.edu; 1-888-747-0794

Booth # 501**University of Virginia Health Systems****Booth # 724****University of Wisconsin Milwaukee – Sankofa Project**

Genetics plays a major role in healthcare. Yet, little is known about the competencies of nurses engaged in practice. This *exhibit will highlight outcomes of an effort undertaken during the past year* to describe the extent to which members use genetic/genomic principles in practice.

Booth # 433**US Army Medicine Civilian Corps****Booth # 726****UT Health Science Center San Antonio**

The UT Health Science Center San Antonio School of Nursing is at the forefront of nursing education. The over 9,000 nursing graduates of the UT Health Science Center San Antonio School of Nursing are shaping the healthcare practices of today and transforming the future of nursing care for tomorrow.

Booth # 235**Vanderbilt University Medical Center**

We are committed to excellence in patient care, leadership in research, and preeminence in medical education. Our culture thrives on challenges and champions innovation. VUMC is regularly ranked among the nation's elite hospitals in terms of quality and effectiveness. Our tireless pursuit of personalized care has earned scores of patient satisfaction awards. Our research is expanding the frontiers of medical knowledge, and every day we advance toward a better understanding of human health. We blend new discoveries and technology into health education, preparing distinguished medical professionals to offer the most progressive and compassionate care possible.

Booth # 625 & 627**VITAS HealthCare®**

VITAS HealthCare®, a pioneer in the hospice movement since 1978, is the nation's leading provider of end-of-life care. More than 11,000 hospice professionals provide care to over 15,000 terminally ill patients daily in private residences, VITAS inpatient hospice units, hospitals, nursing homes and assisted living communities. VITAS (pronounced VEE-tahss) cares for patients in Alabama, California, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Kansas, Missouri, New Jersey, Ohio, Pennsylvania, Texas, Virginia, Wisconsin and the District of Columbia. www.VITAS.com.

Booth # 530**Walden University**

An online nursing degree from Walden University can help pave the way to more career opportunities, higher earning potential, and a greater ability to make an impact on today's dynamic healthcare landscape. Walden's DNP, MSN, and BSN online nursing degrees are accredited by the Commission on Collegiate Nursing Education (CCNE).

Booth # 230**Western Governors University**

Western Governors University is an online, non-profit university with a mission to expand access to higher education through competency-based degree programs. WGU offers the innovative RN to BSN and MSN degree programs. Founded by the governors of 19 U.S. states, WGU is regionally accredited, our nursing programs have CCNE accreditation.

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DATE!

Celebrating NATIONAL
BLACK NURSES
ASSOCIATION
45 Years of
Nursing
Excellence



August 2-7, 2016
SHERATON
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Congratulations, National Black Nurses Association, Inc.



IMPROVE YOUR BOTTOM LINE ...



HIRE A JOB CORPS GRADUATE

Tired of searching for job candidates only to find that they just don't fit the bill? Job Corps is a voluntary career training and education program that prepares young people ages 16 through 24 for careers in today's job market.

JOB CORPS GRADUATES ARE ...

TRAINED.



Job Corps graduates complete, on average, 8 to 12 months of **career training** and are eligible to earn credentials in their chosen career field.

EXPERIENCED.



Job Corps graduates receive **hands-on experience** through internships with employers like you, applying the skills they learn in real work environments.

READY TO WORK.



Job Corps graduates earn their high school diplomas or the equivalent, and gain important **employability skills**, like being on time and working well with others.

"Hiring Job Corps graduates was probably one of the best decisions I've made in a very long time! They come in the door every day with a huge smile and this makes me smile."

Cynthia Fountain, HR Manager at Laurel Baye of Macon, Ga.

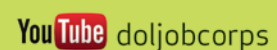
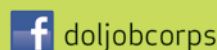
Job Corps graduates are training in a variety of career areas, including:

- **Certified Nurse Assistant**
- **Clinical Medical Assistant**
- **Facilities Maintenance**
- **Home Health Aide**
- **Medical Office Support**
- **Patient Care Technician**
- **Pharmacy Technician**
- **Security**

SAVE TIME AND MONEY PUT JOB CORPS TO WORK FOR YOU



(404) 892-7888 • (800) 733-JOBS [5627]
www.jobcorps.gov



CDC recommends HIV screening for all patients ages 13 to 64



HIV crosses the boundaries of sexual orientation, gender, age, and ethnicity.

- More than 1.2 million people in the United States now have HIV, and 1 in 7 (about 14%) are unaware of their infection.
- Blacks represent approximately 12% of the U.S. population, but account for 47% of HIV diagnoses.
- Unless the course of the epidemic changes, an estimated 1 in 16 Black men and 1 in 32 Black women will be diagnosed with HIV infection in their lifetime.

**For free materials to incorporate HIV screening into your practice,
visit: www.cdc.gov/actagainststds/tlc**

Source: CDC. HIV Surveillance Report [Internet]. 2011; vol. 23. Available from:
<http://www.cdc.gov/hiv/topics/surveillance/resources/slides/general/index.htm>. Published February 2013.



ACT
against
AIDS



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Standard Care.™**

**Testing and Linking African American
and Hispanic/Latino Patients to Care**



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Northside Hospital is award-winning, state-of-the-art and one of Georgia's fastest growing healthcare institutions.

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Maternity Services — *#1 in the U.S.*

Robotic Surgery Program — *Top 10% Nationally*

Blood & Marrow Transplant Program — *Among the Best U.S. Survival Rates, Allogeneic Transplants*

NCI Community Oncology Research Program (NCORP)

Nationally recognized as one of "America's Best Employers" — *Forbes Magazine 2015*

Our accomplishments are a direct result of the dedicated people on our team. We seek like minded, forward thinking professionals who share our vision to delivering nothing less than the best each and every day. As a nurse, you will find your extraordinary side at Northside Hospital.

In addition to your skills and expertise, Northside Hospital places a high level of importance on service excellence for all. In exchange, we offer extremely competitive salaries and comprehensive benefits:

- One of two healthcare organizations in the area that provide an employer-funded pension plan
- An excellent 403b retirement plan with employer match
- Tuition reimbursement
- Many positions offer scheduling that allows for flexibility and work/life balance
- Specialty shift differentials and a Clinical Advancement Program

We are also proud to say that for more than 20 years Northside Hospital has never missed an annual merit increase.