

NBNA

NATIONAL BLACK NURSES ASSOCIATION, INC.

President
Dr. Sheldon D. Fields

November 2023

Salutations to all NBNA Members:

The 2024 Awards Membership Retention and Growth Campaign is now underway! And we need all members to get involved!

The theme is: *Recruiting, Retaining, and Engaging Members.*

The Membership Committee of the National Black Nurses Association, Inc challenges every chapter to recruit, recruit, recruit! The campaign will run from **January 1st through May 15, 2024**. By bringing in new members, we keep the organization stronger.

The Membership Committee applauds this initiative, but we need your help to make the membership drive a success. Recruiting new members is a way for all members to get involved.

The 52nd Annual Institute and Conference, scheduled for July 23-28, 2024, in San Francisco, California, promises to award a ton of amazing prizes.

Giving your chapter the top retention award or other honors in various chapter categories during the Awards ceremony on Saturday, July 27th, would be my pleasure. As a member, you are eligible to win the title of most students recruited, most lifetime members recruited, or most licensed members recruited. At the conference, each member who brings in a new member will get a ribbon that reads, ***"I RECRUITED A NURSE FOR NBNA."***

We need every member to make a commitment to recruit at least one member.

Thank you, and we are looking forward to an amazing year!

Dr. Marcia Lowe

Marcia Lowe, PhD, RN, GERO-BC
NBNA 2nd Vice-President and Membership Chair