

# Agenda

## 29<sup>th</sup> NATIONAL BLACK NURSES Day on Capitol Hill “Addressing the Epidemic of Violence: NBNA’s Call to Action”

Thursday, February 2, 2017

---

**7:00 a.m. - Registration**

**Washington Court Grand Ballroom**

**7:30 a.m. - 8:00 a.m. Continental Breakfast**

**8:00 a.m. - 8:50 a.m. Welcome and Acknowledgements**

Birthale Archie, DNP, MSN, BS, RN, Moderator

NBNA Second Vice President

Chair, Health Policy Committee

Assistant Professor in Graduate Nursing Program and Special Project

Department of Nursing / College of Professional Studies

Bowie State University

Bowie, Maryland

**Introduction of NBNA Board of Directors and Remarks**

Eric J. Williams, DNP, RN, CNE, NBNA President

Assistant Director/Faculty Leader and Professor of Nursing

Santa Monica College

Los Angeles, CA

Introduction of NBNA Chapter Presidents

Introduction of NBNA Corporate Roundtable Members

Introduction of NBNA Day Sponsors

Introduction of Schools of Nursing

9:00 a.m. - 9:30 a.m.

Opening Keynote

Shirley Evers-Manly, PhD, RN, FAAN

Senior Managing Director of Clinical Development

Paladin Healthcare Capital

El Segundo, CA

**9:30 a.m. - 11:00 a.m. "Advocacy at its Best"**

Dr. Birthale Archie, Moderator

**"Ensuring Access to Health Care and Medicines: New Challenges and Best Practices for Advocates".**

Melissa Bishop-Murphy, JD

Senior Director of National Government

Relations and Multicultural Affairs

Pfizer, Inc.

Atlanta, GA

## **"Prescription Medicines: Costs in Context"**

Myisha Gatson  
Senior Director, Advocacy and Strategic Alliances  
Pharmaceutical Research and Manufacturers of America  
Washington, DC

## **"Milk Banking and Improving Pre-term Infant Outcomes: Addressing the Need for Policy Actions"**

The Honorable Erika Geiss  
State Representative  
12th House District  
State of Michigan

## **"A Multidisciplinary Approach to Address Malnutrition in Older Adults"**

Pauline Zarrieff, CAPTAIN (retired USA), MSN, RN, CLNC  
CEO, Preventive Healthcare Services, Inc.  
President, Columbus Chapter National Black Nurses Association  
Columbus, OH

## **11:00 a.m. - 11:30 a.m. *"NBNA Legislative Tool Kit Briefing for Capitol Hill Visits"***

Birthale Archie DNP, MSN, BS, RN  
Assistant Professor in Graduate Nursing Program and Special Project  
Department of Nursing / College of Professional Studies  
Bowie State University  
Bowie, MD

Janice Phillips, PhD, RN, FAAN  
Co-Chair, NBNA Health Policy Committee  
Director of Government and Regulatory Affairs  
Commission on Graduates of Foreign Nursing Schools  
Philadelphia, PA

- 1. "Addressing the Epidemic of Gun Violence"**
- 2. "2017 Title VIII Nursing Workforce Reauthorization Act"**
- 3. "Behavioral Health and the Epidemic of Substance Abuse"**
- 4. "The Patient Protection and Affordable Care Act"**

## **Video on How to Interview your Congressperson, "Sharing your Messages"**

## **11:30 a.m. - 12:00 p.m. *Networking and Photo Opportunities***

## **12:00 p.m. - 1:30 p.m. *Luncheon***

Moderators: Dr. Eric J. Williams, President  
Dr. Birthale Archie, Chair, Health Policy Committee  
Dr. Janice Phillips, Co-Chair, Health Policy Committee

## *Luncheon Speakers*

The Honorable Debbie Stabenow (D-MI), United States Senate

The Honorable Robin Kelly (D-IL)  
Chair, Congressional Black Caucus Health Brain Trust

Ronald A. LeGrand, JD  
Executive Consultant  
Men Can Stop Rape  
Washington, DC

Alexis D. Bakos, PhD, MPH, RN  
Senior Advisor to the Deputy Assistant  
Secretary for Minority Health  
Director of Minority Health  
U.S. Department of Health and Human Services  
Rockville, MD

Kwamme A. Anderson, PhD, MPA  
Vice President, Programs  
Congressional Black Caucus Foundation  
Washington, DC

2:00 p.m. - 2:30 p.m. Members of Congress Visit NBNA Day on Capitol Hill

**2:30 p.m. - 5:00 p.m. Capitol Hill Visits - Appointments with your Senators and Representatives**

### *FOR ALL PARTICIPANTS*

**5:30 p.m. - 6:30 p.m. Debriefing and "NBNA's Call to Action"**

Washington Court Hotel Grand Ballroom  
Dr. Birthale Archie and NBNA Health Policy Committee

**6:00 p.m. - 7:00 p.m. Reception**  
**Washington Court Hotel Grand Ballroom**

### **Members of the NBNA Health Policy Committee**

Dr. Birthale Archie, Chair  
Dr. Janice Phillips, Co-Chair  
Dr. Cynthia Archer-Gift  
Frances Ashe-Goins  
Dr. Mekeshia Bates  
Constance Brown  
Patrice Brown  
Tammy Reney Davis  
Sasha DuBois  
Dr. Millicent Gorham  
Dr. Barbara Hatcher  
Sadie Hughes  
Dr. Claudia Kregg-Byers  
Yvonne Olusi-Ogadi  
Diana Wharton  
Dr. Lenora Yates

**SPONSORS**

**National Black Nurses Association Board of Directors**  
**National Black Nurses Association Health Policy Committee**  
**Abbott Nutrition**  
**Paladin Healthcare Capital**  
**Pfizer, Inc.**  
**Pharmaceutical Research and Manufacturers of America**  
**Prolacta Bioscience**

January 30, 2017