



# NBNA POPULATION HEALTH COMMITTEE



## WEBINAR: KIDNEY TRANSPLANTATION: THE REAL DEAL

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### ABOUT THE PRESENTATION

The goal of the webinar is to:

- Educate our participants about dialysis and transplantation
- Motivate and inspire more AA to become donors.
- Dispel myths and assumptions about transplantations
- Stimulate further research on the long term financial impact of transplantation

**TUESDAY,  
OCTOBER 19, 2021**

The webinar will be held via Zoom on  
2 P.M. EST / 1 P.M. CST

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### For more information contact:

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## NBNA Population Health Committee presents:



### “Kidney Transplantation: The Real DEAL”

Tuesday, October 19, 2021

2:00 PM – 3:00 PM EST | 1:00 PM – 2:00 PM CST

#### The Expert Panel Includes:

- **Moderator: Carol Neil, PhD, RN**  
Chair, NBNA Population Health Committee  
Professor, RN to BSN Program, Florida State College at Jacksonville
- **J. Keith Melancon, MD**  
Professor of Surgery, George Washington University  
Chief, Transplant Institute and Division of Transplant Surgery  
Medical Director, Ron and Joy Paul Kidney Center
- **Wendy Rogers, M.ED, MPH**  
Director, Care & Support Services, Lupus Foundation of America
- **Dr. Frances Ashe-Goins**  
Consultant in Public Health and Nursing and Adjunct Professor, University of South Carolina  
College of Nursing and Arnold School of Public Health.
- **Brenda F. Ford**  
Clinical Research Assistant, Mayo Clinic

**Program Agenda:**

2:00 pm – 2:04 pm	Welcome and Introductions, Goals and Objectives Dr. Carol Neil
2:04 pm – 2:06 pm	Introduction of the Panel Dr. J. Keith Melancon
2:07 pm – 2:22 pm	Presentation Dr. J. Keith Melancon
2:23 pm - 2:37 pm	Presentation Wendy Rogers Presentation
2:38 pm - 2:48 pm	Presentation Dr. Frances Ashe-Goins Presentation
2:49 pm - 2:55 pm	Presentation Brenda F. Ford Presentation
2:55 pm - 2:58 pm	Q&A Discussion Session
2:58 pm – 3:00 pm	Evaluations and Closure



[One \(1\) CEU Provided by Florida State College at Jacksonville Provider Services.](#)

Florida State College at Jacksonville Provider Services is accredited as a provider of continuing nursing education by the Florida Board of Nursing, Provider#: 50-704.



### **J. Keith Melancon, MD**

Dr. Melancon is currently the Director of the George Washington Transplant Institute and the Medical Director of The Ron and Joy Paul Kidney Center at George Washington University Medical School.

Dr. Melancon is a Professor of Surgery whose specialties include kidney, pancreas, and liver transplantation as well as laparoscopic kidney donor nephrectomy. His research interests have centered upon increasing access to health care for minority patients, particularly in the field of organ transplantation.

Dr. Melancon has spent his career trying to improve outcomes for the hardest to transplant patients and therefore has been an advocate for ABO incompatible organ transplantation, paired kidney exchanges, and immune system desensitization strategies. Recently Dr. Melancon and his team were the first ever to perform a fully ABO incompatible deceased donor kidney transplantation as well as a fully ABO incompatible living donor kidney transplantation in an individual with HIV infection. Dr. Melancon hopes that with novel immunosuppression protocols that organ transplants will begin to last for the life time of the patient and that true transplant tolerance can be achieved in the near future.



### **Wendy Rogers, M.ED, MPH**

Wendy Rodgers holds a Bachelor of Science degree in Biology from the University of Houston, Masters in Education with a Specialization in Multicultural Teaching from National University, and a Masters of Public Health degree from the George Washington University. She resides in Southern California and currently works for the Lupus Foundation of America as the Director of the Care and Support Services where she develops support services; organizes educational events; and connects the local community with the Foundation's efforts to improve the quality of life for those impacted by lupus.

In early 2000, Ms. Rogers experienced acute changes in her health that led her to the diagnosis of systemic lupus, kidney failure, and ultimately a life-threatening battle with a myriad of complications. After enduring nine years on dialysis, Wendy was fortunate to receive a kidney transplant. Her acute blend of health conditions motivated her to serve as an advocate and educator through several health organizations including the Lupus Foundation of America.

Over the years, Wendy has reached out to encourage patients and families; model hope to others who live with the daily health challenges; and advocate for better health policy and medical treatment.

Ms. Rogers was honored to participate in the first National Lupus Awareness Campaign, "Could I Have Lupus?" and the LFA "Know/No Lupus" campaign where she shares her face, voice and personal experience with lupus to stimulate national public awareness and raise funding for research. Wendy's story has also been featured in other media sources including Oprah.com, the Tournament of Roses Parade, the New York Times Patient Voices Series, and MORE magazine.

Professionally, Wendy has contributed to projects addressing health disparities such as the first Public Health Agenda an IMPACT for Lupus with the Office of Minority Health. She has served as a CDC Grant PULSE advisor and testified at the FDA for the approved of the first lupus specific treatment – Benlysta. More importantly, she lends her time to serve minority communities suffering with lupus. She started a local lupus support group 4-years after observing the need for emotional support and education. This group has become a model for developing quality support for other communities.



**FRANCES E. ASHE-GOINS PhD (Hon), MPH, RN, FAAN**

Frances Ashe-Goins - public health expert, health administrator, policy analyst, health educator, and registered nurse, received her MPH in Health Education from the University of South Carolina in 1980. Currently, she is an expert Consultant in Public Health and Nursing and Adjunct Professor at the University of SC's College of Nursing and Arnold School of Public Health. She recently was a consultant for the SC Department of Health and Environment Control on the development of the SC Strategic Plan for Sickle Cell Management and the Florida Department of Health for the

Development of the Florida Strategic Plan on Human Trafficking.

Prior to her retirement from the federal government, Dr. Ashe-Goins was the Deputy Director and Acting Director for the U.S. DHHS-Office on Women's Health (OWH), where she was responsible for the development, initiation and implementation of OWH programs and policies in partnership with other federal agencies, national and local health organizations and leaders committed to advance women's health. She spearheaded the development of the very first National Lupus Awareness Campaign with the Ad Council, which received several awards. She also served with The White House Office on National AIDS Policy and National Commission on AIDS.

Dr. Ashe-Goins has received numerous national awards including several DHHS Secretaries' and Assistant Secretary for Health Awards for Distinguished Service. She is a national and international recognized speaker on health issues. She is a USC Outstanding Black Alumni recipient, inducted into the American Academy of Nursing as a Fellow and the recipient of an Honorary Doctor of Philosophy degree in 2016.

Dr. Ashe-Goins serves on several national and local Boards including the Board of Commissioners for the American Kidney Fund, Board of Directors for Women Rights and Empowerment Network, SC Council of HIV/AIDS Board of Directors, National Board for

PAVE and is a National Consultant for the National Training and Technical Assistance Center on Human Trafficking.



**Brenda F. Ford**

Brenda F. Ford, a 72-year young native of Jacksonville, Florida, retired from the National Rail Passenger Service (AMTRAK) after 38 years of service.

On July 28, 2013, Ms. Ford's high school sweetheart and love of her life for 25 years passed away. She is the mother of two, Michael Neal, Jr. and Michele (Neal) Bryant, and has four grandchildren and two great-grandchildren.

Ms. Ford also worked as the community president for the College Circle residential community for five years. Afterwards, she worked with AmeriCorps LISC as a Community Engagement Coordinator for four years where she was appointed by Lenny Curry to the NW Community Planning and Advisory Committee.

Ms. Ford is the recipient of a presentation in City Council chambers of a large plaque honoring with a Jacksonville City Council Certificate of Appreciation on Women's Day; and, also the proud recipient of the AARP Doctor Ethel Percy Andrus, Community Trailblazer Award representing the AARP First Coast area. This was the first and only time this award would be presented. She is very proud of her accomplishments and was recruited and currently employed by the Mayo Clinic of Jacksonville as a Clinical Research Assistant.