



National Black Nurses Association, Inc.
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National Black Nurses Association Appoints Interim Executive Director

Silver Spring, MD – The National Black Nurses Association (NBNA) released a statement on the appointment of an Interim Executive to lead the Association.

Today the NBNA is honored to announce the appointment of Dr. Vivienne McDaniel, DNP, MSN, RN to serve as the association's Interim Executive Director effective Monday September 4, 2023. A lifetime member of NBNA and the current President of the Central Virginia Chapter of NBNA, she brings to this role over 30 years of transformational leadership in the healthcare sector. She is a healthcare administrator, educator, entrepreneur, health policy advocate, and expert diversity consultant.

Dr. McDaniel serves on the Virginia Nurses Foundation Board-of-Trustees, the Virginia State University Department of Nursing BSN Advisory Board, the Nurses on Boards Coalition Grant Steering Committee, Virginia Clinicians for Climate Action Steering Committee, and the Colorado Center for Nursing Excellence JEDI Advisory Council. In May 2022, she was appointed to Henrico, Parham and Retreat Doctors' Hospitals Board of Trustees and serves on the hospitals' DEI Patient Subcommittee. She also chairs the Virginia Nurses Association and Virginia Nurses Foundation DEI Councils. She received a 2020 Year of the Nurse Award from the Virginia Nurses Foundation for her outstanding leadership in nursing while serving on the Governors Long-Term Care COVID-19 Taskforce, and for her tireless work in promoting DEI.

Dr. McDaniel is a dedicated DEI leader and consultant who currently serves as a diversity and inclusive excellence ambassador and consultant for James Madison University and a DEI consultant for Sentinel U[®], a division of American Sentinel College of Nursing and Health Sciences at Post University. She is a 2021 Fellow of the American Association of Colleges of Nursing Diversity Leadership Institute, and currently serves a mentor and consultant for the Institute. In 2022, the American Nurses Association awarded her the Leadership in Ethics Award which recognizes an individual registered nurse who has authentically demonstrated the highest standards of ethics and leadership in daily nursing practice.

Dr. McDaniel earned her Doctor of Nursing Practice degree from Walden University, her Master of Science in Nursing Management and Organizational Leadership and Bachelor of Science in Nursing degrees from American Sentinel University, and her Associate in Applied Science in Nursing degree from Thomas Nelson Community College. Dr. McDaniel enjoys photographing nature, listening to jazz, writing, and cruising in her leisure. She resides in Virginia with her husband, Hilton.



Dr. Vivienne McDaniel

“I consider it an honor and a privilege to serve as the interim executive director for the National Black Nurses Association as we continue our search for a permanent leader. I am humbled and dedicated to advancing our mission and serving our members. I look forward to working with President Fields, the Board of Directors, and the NBNA staff during this period of transition as we continue to build relations with our community partners and those we serve” – Stated Dr. Vivienne McDaniel.

“We are delighted that a nursing leader of Dr. McDaniel’s caliber has agreed to work with us at this critical time in the association’s transition and evolution. I look forward to working with her to advance the NBNA mission” – Stated NBNA President Dr. Sheldon D. Fields.

NBNA has hired the Washington DC based executive search firm “Academic Search” to conduct the national search for its permanent executive director.

About NBNA

Founded in 1971, the mission of NBNA is “to serve as the voice for black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.” NBNA represents 500,000 black registered nurses, licensed vocational/practical nurses, nursing students and retired nurses from the USA, Eastern Caribbean, and Africa, through 112 chartered chapters, in 32 states and the District of Columbia. Learn more at NBNA.org