



As Branding and Events Coordinator of the National Black Nurses Association (NBNA), Keaonia Shaw manages the development and execution of NBNA events. Her role encompasses cultivating and maintaining external stakeholder and vendor relationships, overseeing strategic projects, and facilitating budgets. With an extensive background in events and project management, Shaw offers NBNA valuable expertise in investor relations, budget analysis, and both nonprofit and corporate event planning.

In addition to her role at NBNA, Shaw operates her own event planning business, Eventageous, through which she organizes upscale events for clients in the DMV area. Her previous experience includes serving as the Executive Director of IIG Partners Foundation, where she spearheaded fundraising and partnership efforts, conducted budget analysis, and developed organizational policies and procedures.

Shaw received her Bachelor's degree in Business Management from Strayer University and her Associate's degree in Elementary Education at South Carolina State University.