



National Black Nurses Association, Inc.
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For Immediate Release

Dallas, TX — **November 4, 2024** — The National Black Nurses Association (NBNA) is excited to invite organizations across the U.S to partner in the 53rd Annual NBNA Institute and Conference, from August 5-10, 2025, at the Hilton Anatole in Dallas, TX.

As a prominent professional organization representing 113 member chapters in 34 states — including registered nurses, licensed vocational/practical nurses, and nursing students—NBNA is committed to advocating for equal access to professional development, enhancing educational opportunities, and advancing health care equity.

This year's conference is anticipated to attract between 1,200 and 1,600 attendees, including top executive healthcare leaders from across the nation. Organizations that choose to partner will have the opportunity to showcase their services and products to a highly engaged and influential audience. Additionally, they will connect with our expanding national membership of qualified nursing professionals.

We invite organizations to join us for our Partner's Interest Meeting that will give an overview of exclusive partnership benefits and insights into the upcoming conference:

- Date: Friday, November 7th, 2024
- Time: 9:00 am – 12:00 pm
- Location: Hilton Anatole, 2201 N Stemmons Freeway, Dallas, TX

This meeting will outline the numerous benefits of partnering with the NBNA and discuss how we can work together to make the 53rd Annual NBNA Institute and Conference a resounding success.

“We look forward to the participation of leading organizations throughout the U.S and the opportunity to collaborate on this impactful event in Nursing” **stated Keaonia Shaw, NBNA Conference Services Manager.**

For more information, please contact: Faith Janecke at fjanecke@nbna.org, 301-589-3200

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About the National Black Nurses Association:

Founded in 1971, the National Black Nurses Association (NBNA) is a professional organization representing 308,000 African American registered nurses, licensed vocational/practical nurses, and nursing students in 112 chapters and 31 states. The NBNA mission is “to serve as the voice for Black nurses and diverse populations ensuring equal access to professional development, promoting educational opportunities and improving health.” NBNA chapters offer voluntary hours providing health education and screenings to community residents in collaboration with community-based partners, including faith-based organizations, civic, fraternal, hospitals, and schools of nursing. For more information, visit nbna.org. Follow us on Instagram, Facebook, and Twitter!