



National Black Nurses Association, Inc.
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Immediate Release

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The National Black Nurses Association Endorses “Nurses SHIFT Change: Report for Duty Rally” — A National Call to Action for Health Equity and Policy Reform

Silver Spring, MD - May 14, 2025 — The National Black Nurses Association (NBNA) is proud to officially endorse the **Nurses SHIFT Change: Report for Duty Rally**, taking place nationwide on **Saturday, May 24, 2025**. This unprecedented event, centered on **Humanity, Ethics, Social Justice, and Science (HESS)**, calls on nurses across the country to unite and advocate for bold, equity-driven healthcare policy reform.

The 2025 rally coincides with the **75th anniversary of the American Nurses Association’s Code of Ethics**, marking a powerful moment for the nursing profession to reaffirm its commitment to ethical leadership, policy advocacy, and health equity. Rally organizers are calling for action on three major priorities:

- **Protecting Medicaid and Medicare access for all**
- **Strengthening primary, preventive, and community-based care**
- **Building a healthcare workforce that is safe, supported, and representative of the communities it serves**

NBNA encourages its chapter leaders and members to take part in this vital movement. Chapters are invited to **lead or support satellite rallies in their local communities**. We are pleased to announce that the **Rochester Black Nurses Association (RBNA)**, under the leadership of **Dr. Celia McIntosh**, Co-Chair of the NBNA Health Policy Committee, is already mobilizing a local rally in Rochester, NY.

"This rally is a call for nurses to stand together and shift the course of healthcare in America," said **NBNA President Dr. Sheldon D. Fields**. "NBNA is proud to support Nurses SHIFT Change, and we call on our chapters to rise to the occasion and lead this movement for justice, equity, and systemic change in healthcare."

For more details, access social media resources, or connect directly with the event organizers, please refer to the official event page and downloadable materials available at: www.nurseshiftchange.com

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About the National Black Nurses Association:

The National Black Nurses Association (NBNA) was founded in 1971 with a mission to provide a forum for Black nurses to advocate for the improvement of health and healthcare delivery for African



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Americans and other people of color. NBNA is committed to increasing the number of African Americans in the nursing profession and to enhancing the educational, professional, and leadership opportunities for Black nurses.